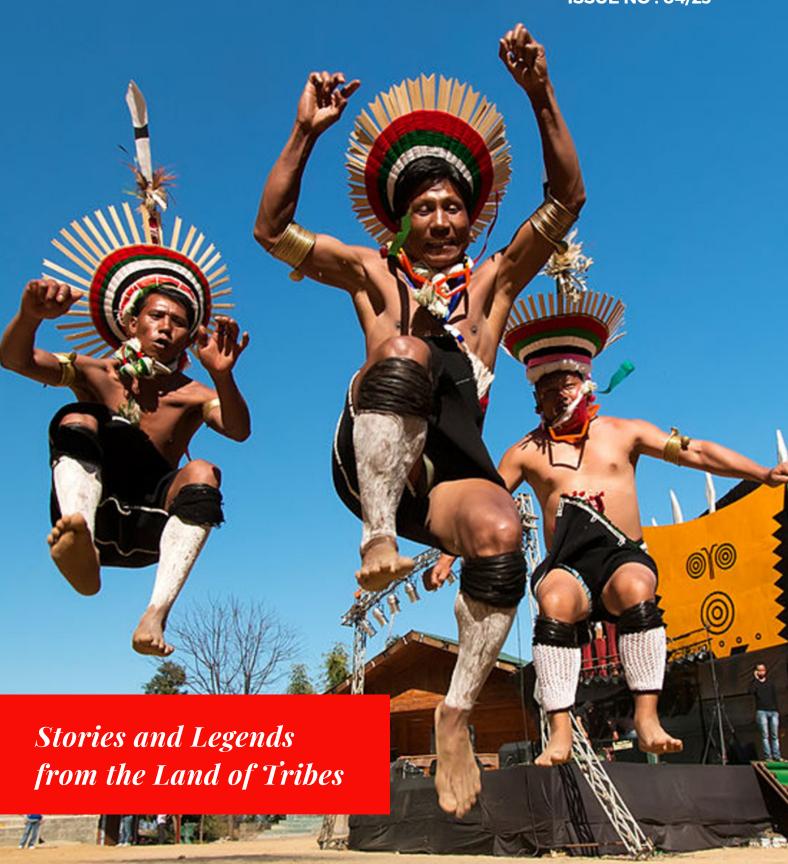
An initiative by IATO

# IATO SPEAKS

**ISSUE NO: 04/23** 



# CONTENT

IATO Affair 06

Indian Escapde 13

Alliance 17

Trade Report 21

Bulletin 25





EC Liaison Mr Rajnish Kaistha
Convener Mr Ravi Gosain
Ms Sudipta Saha
Ms Bharti Sharma
Mr Rahul Chakravarty

Indian Association of Tour Operators (National Apex Body of Tour Operators) 310, Padma Tower II, 22, Rajendra Place, New Delhi - 110 008

Tel: 91-11-25750034, 25754478

E-mail: admin@iato.in; operations@iato.in Web: www.iato.in

IATO Speaks is a publication of Indian Association of Tour Operators (IATO). All information is derived from sources, we feel reliable and passed on to the members without any responsibility on our part. IATO assumes no responsibility for returning any unsolicited matters. Jurisdiction is restricted to Delhi. IATO Speaks is owned by IATO and printed & published on their behalf by Travel Turtle.

# **Your Local Partner** Now also in Ayodhya & Prayagraj PRAYAGRA. VARANASI

Ram Mandir, Ayodhya - 2024 | Maha Kumbh, Prayagraj - 2025

Contact Vivek Rai +91 94157 79423 | vivek@travelbureauindia.com www.travelbureauindia.com

AGRA // AYODHYA // BODH GAYA // GWALIOR // JHANSI // KHAJURAHO KOLKATA // LUCKNOW // NEW DELHI // PRAYAGRAJ // VARANASI





# Dear Friends,

As we stand on the cusp of another joyous and vibrant festive season in our incredible country, I extend my warmest greetings to you all. The festive season in India is a celebration of life, culture, and tradition, and it is with immense pleasure and excitement that I wish you all the very best during this time of unity and renewal.

I would like to take this opportunity to express my deepest thanks and heart-felt gratitude for the resounding success of the 38th IATO Annual Convention, which took place at the magnificent Chhatrapati Sambhajinagar, Maharashtra. The convention brought together the best minds and leaders in the travel and tourism industry. The energy and enthusiasm in the air were truly inspiring.

The convention was not just a meeting of minds; it was a platform where ideas were born, innovations were discussed, and the spirit of unity among tour operators was celebrated. It was a resounding success that would not have been possible without the dedicated efforts of our members, the support of our partners, and the participation of delegates. Your unwavering commitment to the growth of tourism in India was clearly visible, and I can't thank you all enough for your contribution.

Our collective mission at the Indian Association of Tour Operators (IATO) is to promote tourism in India and showcase the beauty and diversity of our nation to the world. India, with its rich culture, history, natural beauty, and warm hospitality, has the potential to

## PRESIDENT SPEAKS

be a global tourism powerhouse. As we embark on this journey, IATO is committed to supporting and fostering responsible and sustainable tourism practices.

Inbound tourism not only brings economic growth but also fosters cultural exchange, understanding, and appreciation. The success of our industry is interconnected with the development and prosperity of our nation.

his festive season, let us rededicate ourselves to our mission. Let us continue to work tirelessly to welcome visitors to India with open hearts and open arms, ensuring that their experiences are unforgettable and enriching. As we celebrate the festivals that are a hall-mark of our culture, let us also celebrate the spirit of unity and collaboration that drives us towards our goals.

Once again, my heartfelt wishes for a joyous festive season to you and your loved ones. May the coming year be filled with prosperity, health, and success for all of us.





# **JULY**

IATO President at Rajasthan Domestic Travel Mart in Jaipur - With Shri Pradeep Gupta, IAS, Chief Electoral Officer and Principal Secretary Elec-tion Department, Government of Rajasthan.



All members of IATO were informed on the IATO Membership for the Branch offices as Associate Member.

All members were informed on the Introduction of Daily Direct flights by Spice Jet between Khajuraho and Varanasi from 29th October, 2023.

- All members were cordially invited to join for a webinar/presentation on Taj Gandhinagar Resort & Spa, Gujarat being organised virtually on Thursday, the 20th July at 15:00 Hrs.
- The IATO EC gave farewell to Shri Arvind Singh, former Secretary Tourism, Ministry of Tourism and lauded his proactive contribution to the tourism industry.





- The IATO members were informed on the ATOAI Seminar & Adventure Tourism Roadshow on 10th August 2023 in Hyderabad.
- The President of IATO at the Enchant-Experience interactive ing meet organised by Mr K P Singh.



All members were informed on the invitation for MICE & Wedding B2B Expo held on 11-12, August 2023 at Rajasthan International Centre, Jaipur.

- All members were informed on the ATOAI Seminar and Adventure Tourism Roadshow on 10th August 2023 in Hyderabad.
- All IATO members (Recognized by the Ministry of Tourism, Govt. of India) were informed on the participation in TOP RESA 2023 to be held in Paris from 3rd to 5th October 2023.
- All members were informed on the IATO Annual Subscription for the financial year 2023 - 24 for renewal of membership.
- The members of IATO were invited for the Karnataka fam trip.



# **AUGUST**

- All the IATO Regional/State Chapter Chairmen/Co-Chairmen/State in-Charge were informed on the IATO Special Membership Drive Offer extended till 31st August 2023.
- All members were detailed on the 38th IATO Annual Convention to take place from 29th September 2nd October 2023 in Chhattrapati Sambhajinagar (Aurangabad), Maharashtra.
- Postcard Hotels Promo Code Special Rates for IATO members.
- All members were informed on the Legal requirement of issuing e-invoices from 1st August, 2023 in the case of Members having aggregate Turnover more than Rs.5 Crore in any of the F.Y. 2017-18 and onwards.
- The President of IATO inviting Shri

  Ajit Pawar, Dy. CM, Maharashtra
  for the 38th IATO Convention at
  Chhattrapati Sambhajinagar
  (Aurangabad), Maharashtra.

The President and Vice President of IATO inviting Shri Devendra Phadnavis, Dy. CM, Maharashtra for the 38th Annual Convention.









- All members were informed on the Change of Flight no, 6E 5603, Delhi – Aurangabad.
- All members were informed on the Registration Details 38th IATO Annual Convention, 29th September 02nd October 2023, Chhatrapati Sambhajinagar (Aurangabad), Maharashtra.
- PIATO trip to Butter Festival, Dayara Bugyal, Uttarakhand.





- All members were informed on the Mumbai Tourism Fair - 1st to 3rd September 2023 in Nehru Centre, Worli, Mumbai.
- President meets the Hon'ble LG of Andaman & Nicobar.



- All active members were informed on the invitation for hosted buyer programme for India Travel Mart (ITM) Amritsar, 9th to 11th September 2023.
- All members (Recognized by the Ministry of Tourism, Govt. of India) were informed on the Invitation for participation at ITB ASIA 2023 to be held in Singapore from 25th 27th October 2023.
- All members (Recognized by the Ministry of Tourism, Govt. of India) were informed on the Invitation for participation at the JATA Travel Expo, Japan from 26th to 29th October 2023.
- All members were informed on the IATO Interactive Luncheon Meeting on Saturday, 2nd September, 2023 at 1130 hours at Hotel Hyatt Regency, New Delhi.
- All members were informed on the Special Fare on IndiGo Airlines 38th IATO Annual Convention, 29th September 2nd October 2023, Chhatrapati Sambhajinagar (Aurangabad), Maharashtra.
- All members were informed on the Closure of All private offices within National Capital Territory of Delhi from 8th to 10th September 2023.



- All active members were informed on the invitation for Punjab Tourism Road Show on Saturday, the 26th August 2023 at 1030 hours. The President of IATO with Honorable Tourism Minister of Punjab during a press conference organised by the Punjab Tourism.
- All active members were informed on the Invitation to participate in 1st Punjab Tourism Summit and Travel Mart being held from 11th to 13th September 2023.

- All members were informed on the Special Travel Trade Rates for IATO Members by Lemon Tree Hotels.
- All IATO members in Andaman & Nicobar Islands were informed on the IATO suggestions for Promotion of Tourism to Andaman & Nicobar Island.





**SEPTEMBER** 

- All members were informed on the Invitation for ATOAI Seminar & Adventure Tourism Road Show on 21st September 2023 at the Park Hotel, New Delhi.
- All members (recognized by the Ministry of Tourism, Government of India) were informed on the participation in OTDYKH Leisure, Moscow Russia 2023, 12th-14th September 2023.

IATO Member Meeting in progress



Virtual meeting with Mr. Astik Kumar Pandey, District Collector, Chhatrapati Sambhajinagar, Maharasthra.



Virtual meeting with Mr. G. Sreekanth, Municipal Commissioner, Aurangabad.



Virtual Meeting with Shri B N Patil,
Director Tourism, Govt of
Maharashtra.



- Mr. Rahul Chakravarty and the other by Mr. Deepak Kumarr Bhatnagar before the Tourism Minister, Director Tourism and other members of a chosen committee of Goa at Goa to solicit their participation at the IATO Convention and host the 39th IATO Convention at GOA respectively.
- All Members, were informed on the Karaoke evening on Saturday, the 30th September 2023 during the 38th IATO Annual Convention at Chhatrapati Sambhajinagar (Aurangabad).
- MoU Signing between Quang Nam Tourism Association and IATO to promote tourism in both countries as well as share IT information on tourism, express their interest to work together and also to develop and implement programmes and projects for mutual-benefits.



harashtra at the Curtain Raiser Press Conference in Mumbai on the 38th IATO Convention.







India has long been wealthy and proud of its varied heritage, whether it is the majestic experiences of Rajasthan or the street and beach scenes of the southern point. Our small nation has many facets, and its citizens are more than welcome to tell everyone about the myths and legends from the past. Nagaland is one of those places that makes you want to pack up and hop on a wagon right away. In addition to its rich cultural legacy, this state is home to some of the oldest tribal civilizations in the nation. There is nothing better than a full-fledged festival to honour the state's generosity.

Nestled in the eastern hills of the country, Nagaland is a small state that is the perfect embodiment of unity in diversity. A celebration that marks the origin and survival of the tribal culture and traditions. A festival of festivals – the Hornbill Festival is an event that takes place in the last month of the year and is a raging hit for the people who want to explore the tribal history and all the folklore around it.

The idea behind Hornbill Festival is to propagate and promote inter-tribal interaction and also celebrate the backgrounds of all the tribes and exchange roots of different cultures.



## **INDIAN ESCAPADE**

Nagaland is the home for some of the oldest tribes that exist with their unique significance and string of rituals and traditions. They celebrate their tribal heritage all year long in different little festivals. The first week of December every year is a whole new experience for the people visiting Nagaland, where all the tribes come together to acknowledge each other's presence and existence.

# Glimpses from the past

The different tribes in Nagaland come together to promote their culture with the utmost respect and essentially feel the importance to grace the festival with their cultural presence. The Hornbill festival is being celebrated for almost 16 years now and every year marks a new beginning and tribute to

the tribal culture that is still very much prevalent and is recognized with pride and gusto. What started as a mélange of a cultural exhibit in the year 2000, has now turned into a full-blown festival that unites and welcomes people from all over the world. The festival aims to protect and preserve the Naga culture and the Tribal heritage of the state, which is why the festival sticks close to its roots and brings the various tribes of Nagaland together.

# Walk through the hills

The best way to experience the customs and heritage of the people of Nagaland is to visit the Hornbill Festival. Held at Naga Heritage Village, Kisama which is 12km from Kohima, the festival is a frolic and fervour of a ten-day parade of events. Men and women



## **INDIAN ESCAPADE**

dressed in traditional tribal outfits take you back to the vintage days of cooking meals in the woods. People engaging in dances and exchanging tales of their ancestors over bonfires is something that adds to the wholesome experience of the festival.

The State Tourism and Art & Cultural Department ensures to keep the tourists entertained as well as deemed with all the important customs of the tribal regions. The Music festival is held at Dimapur which is another ride for the visitors. The festival is an extravaganza of cultures and people coming together to witness food, music, dance and traditions in the most wonderful way possible.

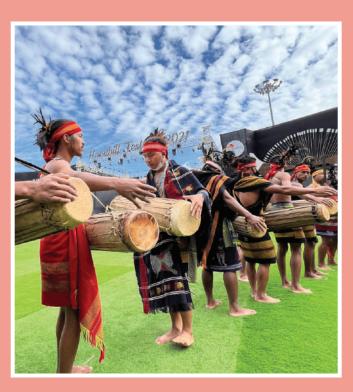
# **Culture around folklores**

Named after the globally respected bird that is displayed in folklore in most of the states, Hornbill curates and caters to people from all walks of the earth. The festival relishes food, handicraft, music and dance at a level that surpasses your expectation levels and blesses you with an experience of a lifetime.

The ten-day-long parade of events sports some of the most colourful and intricate dances from the heart of the tribal regions, where the men and women dance to traditional tunes engaging in a repartee of their own. Some games and ceremonies keep everyone engaged and a series of art in









the form of paintings, wood carvings and sculptures that will leave you mesmerized.

One of the highlights of the festival includes the Traditional Naga Morungs Exhibition, which is the one place where you can splurge on artefacts and souvenirs. You will also be able to spot Naga Wrestling and Traditional archery at the festival, which makes you want to try hands on it. Apart from the dance routines, music that is never heard, Art stalls, herbal medicine stalls, beauty contests, the festival houses some of the scrumptious and lip-smacking dishes. Prepared with traditional recipes and the spices of the east, the food

stalls at the festival are to die for and will make your taste buds come for more.

#### Don't miss it!

So, for all the historians and travellers looking for some tribal interaction and diversified traditions, don't even give it a thought and pack your bags now. The experience at Hornbill is of a lifetime experience, which compared to any other excursion is a boon.

Nagaland being the land of the tribes, will give the perfect tour to the past, present and future of our existence and also take you on a journey that is so refreshing and joyful.

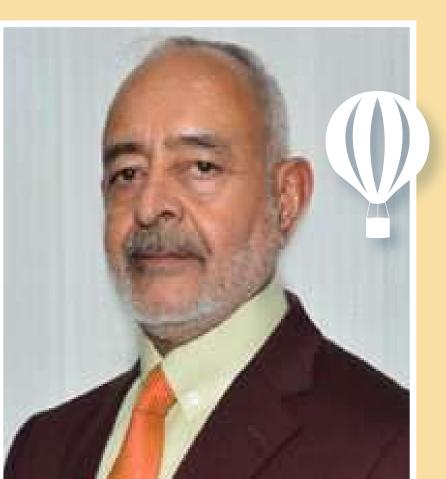


# **ALLIANCES**

IATO sought clarification from Mr Rakesh Kumar Verma, Additional Secretary Ministry of Tourism on movement of tourist vehicles during G-20 Summit in Delhi from 8th to 10th September 2023

The above was in view of G-20 Summit being held in Delhi, all Government and private offices, banks, financial institutes, educational institutes located within the Delhi National Capital Territory of remained closed. However, there was no mention about any restriction on movement of tourist vehicles during this period. All the tour operators' / travel agents had movement of FIT's and groups during this period and they need to facilitate their clients and provide services to the tourists especially foreign tourists e.g. pick up/drop at the airport, hotels, sightseeing etc.





IATO wrote to Admiral D.K. Joshi, PVSM, AVSM, YSM, NM, VSM (Retd.) Hon'ble Lieutenant Governor, Andaman & Nicobar Islands regarding Promotion of Tourism to Andaman & Nicobar Island and offered its inputs

Urgent improvement in Road conditions in Shaheed Dweep (Neil Islands).



# **ALLIANCES**

There is lack of good tourist vehicles in Port Blair, Swaraj Dweep (Havelock Island) and Shaheed Dweep (Neil Island). Therefore, registration of both high end, mid-size cars, crysta and similar vehicles in these category, tempo travellers and coaches is to be allowed to boost tourism in these Islands.

Electric charging is difficult Therefore registration of petrol/diesel vehicle as per emission norms may be permitted with immediate effect.

With the opening of Taj Hotel and CGS Hotels in Havelock island good quality vehicles are required on those islands.

More high-end hotels/resorts as well as 3 and 4 star category hotels/resorts are required in Port Blair, Swaraj Dweep and

Shaheed Dweep. However, there is hindrance as land conversion is not being allowed. This may be permitted immediately with some limits as deem fit.

Medical facilities in Swaraj Dweep and Shaheed dweep are to be improved with specialized Doctors and trained medical staff which will create confidence amongst foreign tourists to travel to Andaman & Nicobar Islands.

Operate charter flights from Russia to Goa.

Facilities for onward connection by sea to Swaraj Dweep. President was in touch with one of the main cruise operator in this connection and has requested LG to kindly take up with the Govt. of India to include Port Blair seaport in E-Visa regime.



## IATO CHAPTER UPDATES

The IATO Chapter (TS) met the Principal Secretary, (Tourism & Culture Ms. Shailaja Ramaiyer, IAS, Telangana Government who took charge a week ago and spoke to her on the IATO convention at Aurangabad. & also Telangana state to participate.



Tamil Nadu Chapter meeting held with highest number participation.



nizes chapter meeting. Members were excited and highly motivated. In this meeting it was discussed about asking Tourism Department to start Tour Operator Recognition programme which would help to

recognize good operators and help some curb on various frauds in the industry.







IATO Kerala chapter organizes chapter meeting.



# **IATO CHAPTER UPDATES**



Andaman Nicobar Chapter meeting was organised.









New punjab tourism principal secretary Ms. Rakhee ji was welcomed at her office on joining from her association side.



reaved family of senior most guide in hyderabad, with and immediate relief measures and help.



## TRADE REPORT

# MoT undertakes Special Campaign 3.0 for cleanliness and disposal of pending matters

Ministry of Tourism has undertaken the Special Campaign 3.0 within the Ministry, India tourism domestic offices, Institute of Hotel Management, etc. Preparatory phase of the Special Campaign 3.0 started from 15th September 2023 to identify targets for the various activities of the



campaign. The main campaign has started from 2nd Oct. 2023 and will last up to 31st Oct. 2023. The main focus of the campaign includes the disposal of public grievances, references from the Members of Parliament, Cleanliness drive, weeding out of files, etc.



Shri Jyotiraditya M Scindia, Minister for Civil Aviation and Steel inaugurated the newly developed infrastructure of Tezu Airport in Arunachal Pradesh. Tezu Airport is a domestic airport located in the town of Tezu which operates through a single runway. The airport is developed on 212 acres of land, and capable of handling operations for ATR 72 type of aircraft. AAI undertook the development and upgradation work to operationalise Tezu Airport at the request of the State Government. The works undertaken for Rs. 170 Crore includes the extension of the runway (1500m x 30m) and, the construction of a new apron for 02 nos. ATR 72 type aircraft, construction of a new terminal building, and a fire station cum ATC Tower.

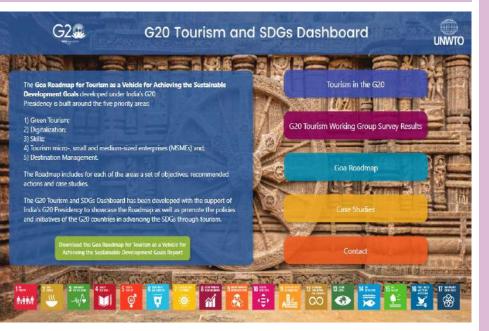
# India's Visa applications expected to cross 2019 records

MINISTER OF TRUITS

THE LEWISIDSHIE ON THE

This calendar year, the number of visa applications submitted in India is anticipated to surpass pre-pandemic 2019 levels. This is despite the ongoing shortage for two popular destinations, the US and Schengen countries, which have exorbitant airfares, lengthy interview wait times, and appointment count caps, respectively.

TRADE REPORT







Ministry of Tourism, Government of India, in collaboration with the United Nations World Tourism Organization (UNWTO), unveiled the G20 Tourism and SDG Dashboard, Minister of Tourism, Culture and DONER, Shri G. Kishan Reddy, launched the dashboard in a virtual ceremony. Developed under the leadership of India's G20 Presidency and with the expert knowledge partnership UNWTO, the dashboard is a testament to India's commitment to sustainable tourism. It showcases best practices, case studies, and insights from G20 countries, all modelled for achieving the Sustainable Development Goals (SDGs). This dashboard is a lasting legacy India's G20 Presidency, reflecting its dedication to global collaboration and sustainable growth in the global tourism industry.



# Goa's MIA has authorised immigration checkpoint for electronic Visa holders

According to a representative for the airport, the Manohar International Airport (MIA) in Goa is now a recognised immigration checkpoint for the entry of people with e-visas. On July 21st, a flight from London-Gatwick airport arrived at the MIA to kick off the start of the international flights, he said. The GMR Goa International Airport Ltd (GGIAL), a division of the GMR Airports Infrastructure Ltd, is the company that created and runs the MIA, which is situated in North Goa. According to the spokesperson's statement, the MIA is now a recognised immigration check point (ICP) for persons in possession of e-visas. The MIA has earned the prestigious title of an official ICP for the entry of people with e-visas in an endeavour to offer a streamlined and hassle-free experience for foreign passengers.





# **Ayodhya Haat will be an attraction in the Temple Town**

At Chaudhary Charan Singh Ghat on the banks of the river Saryu, an Ayodhya Haat will be built, adding to the extensive list of tourist attractions in the temple town. This initiative would develop the sacred town into a popular tourism destination, and the Ayodhya Development Authority will be in charge of it. According to representatives of the Ayodhya Development Authority, the Ayodhya Development Authority, the Ayodhya Haat would also affect the neighbourhood around the ghat. Divisional Commissioner of Ayodhya Gaurav Dayal announced the project and said it will help boost the local economy.

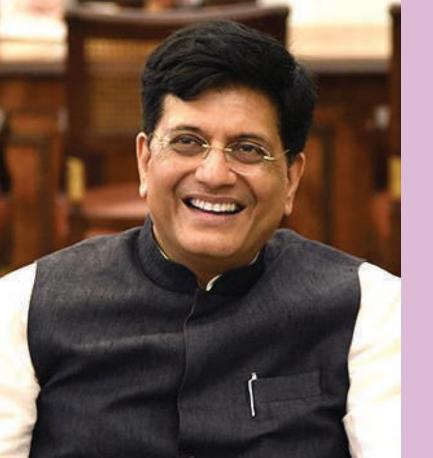


# After the G20 Meeting, J&K Tourism increased by 59 per cent

Manoj Sinha, the lieutenant governor of Jammu and Kashmir, reported that following the G20 working group meeting in Srinagar, the number of international visitors visiting the area rose by 59 per cent. According to him, the meeting not only improved political connections but also created new opportunities for the travel industry.

# Collaboration needed by India, LAC countries over Tourism and Hospitality

Piyush Goyal, the minister of commerce and industry for the Union, has advocated for boosting cooperation between India and LAC nations in sectors like tourism, and hospitality, and encouraging capital inflows.



# **MEDIA COVERAGE**



# Rebuilding new relationships to promote inbound tourisr

#### India Travel Awards North 2023 celebrates the go-getters of India's tourism and hospitality industry



The 2023 edition of India Travel Awards (North) was held at the Hyati Regercy Delhi on 25 July, which saw the who's who of the basel an ospitally industry in attendance to celebrate the achievers of the right. Add assing the event, chief guest VK Duggal, Former Governo Manipur and Missiam said, "White domestic tourism market continues to flourish, the inbound tourism needs to step up their game. High pricing may pose a challenge to the international tourists."

# विदेशी पर्यटकों में मध्यप्रदेश के लेकर है भारी उत्साहः शुक्ला

टरिज्म बोर्ड के सहयोग से इंडियन एसोसिएशन ऑफ ऑपरेटर्स द्वारा





#### प्रदेश में पर्यटन को बढ़ावा देने को लेकर एक मजबूत नेटवर्क विकसित करने पर दिया जोर मध्यप्रदेश को लेकर विदेशी पर्यटकों में है उत्साह

IATO and MP Tourism Board join hands to promote state as a tourism hub

Travel World Online



29

JULY

2023

# सुविधाओं व मजबूत व्यापार प्रणाली के विकास से मप्र में बढ़ेंगे विदेशी पर्यटक







MP Tourism, IATO MP Chapter organise
Workshop, Panel Discussion in Bhopal
The main objective of organising this workshop in
Bhopal was to gauge how we can increase the
growth of foreign tourists in Madhya Pradesh,
explore new destinations, and circuits, collaborate
with airlines and hotels with support from IATO
and its members, and also increase the IATO



BOTT Weekly Roundup: July 23-July 29, 2023

PM inaugurates International Exhibiti...

bottindia.com

# \_travtalk\_ 2 h DDP Trailblazer Raiiv Mehra

# इनबाउंड ट्रारज्म पर वकशाप

# पर्यटन के अवसर ढूंढने मप्र आए १४ ट्रैवल एक्सपटर्स

सिटी रिपोर्टर, भोपाल

मध्यप्रदेश टुरिज्म बोर्ड और इंडियन एसोसिएशन ऑफ ट्रर ऑपरेटर्स की ओर से बुधवार को कुशाभाऊ ठाकरे अंतरराष्ट्रीय सभागार (मिंटो हॉल) में इनबाउंड ट्ररिज्म पर वर्कशॉप का आयोजन किया गया। इसमें पर्यटन को बढ़ावा देने के लिए नेटवर्क



MPT and IATO MP Chapter

jointly organised a workshop in Bhopal Madhya Pradesh Tourism

Board and IATO Madhya Pradesh Chapter jointly organised a workshop and Panel Discussion in Bhopal or 26th July 2023



মনুবাজার ক্লাব প্রাঙ্গণে বৃক্ষরোপণ

দর্পণ প্রতিনিধি,আগরতলা,৩০ জুলাই।। বিধান শিশু উদ্যান মেধা অন্বেযার উদ্যোগে ও ইভিয়ান এসোসিয়েশন অফ অপারেটার্সের রাজ্য শাখার সহযোগিতায় রবিবার মনুবাঞার আজাদ হিন্দ ক্রাবে এক অনুষ্ঠানের মাধ্যমে স্থানীয় স্কুলের তিনজন দুস্থ ছাত্রের হাতে পাঠা সামগ্রী তুলে দেন সংস্থার রাজা কনভেনার তথা শিক্ষক মনোজ রায়। গঠন সামগ্রী প্রদান শেষে ক্লাব প্রাঙ্গণে বৃক্ষরোপণ कता হয়। अनुष्ठीरन अन्तानारमत মধ্যে উপস্থিত ছিলেন সংস্থার সদর জেলার কনভেনার প্রধানশিক্ষক মিহির চক্রবর্তী, সদস্য পরীক্ষিৎ দে ও রাজ্য কমিটির সদস্য তথা ইন্ডিয়ান এসোসিয়েশন অফ

টার অপারেটার্সের রাজ্য শাখার



সাজেশন বই তুলে দেবার ও আশ্বাস নেয়া হয় সংস্থার পক্ষে। এরপর ফুলছড়ি উচ্চ বিদ্যালয়ে বিভিন্ন ফুল ६ कटनत हाता (ताश्य कटतम অতিথিরা। সংস্থার পক্ষ থেকে

वृक्षरताश्रम अनुक्षीरम विमानस्यत ছাত্রছাত্রী ও শিক্ষক শিক্ষিকারা উপস্থিত ছিলোন। উপস্থিত জনজাতিদের মধ্যে সংস্থার পক থেকে বিভিন্ন ফুল ও ফলের চারা



5th India International Hospitality (2023 to open on Aug 2 ondiapspecters/AufterGreat/Foldsharamounced be 6th Great of the Branch of the Branc

The Fern Hotels & Resorts signs new hotel in Mumbai

KAZAKHSTAN

# city from Aug 10

direct flight for Varanasi and Lucknow will be launched by IndiGo airlines from August 10. While the flight from Lucknow will take 70 minutes, that from Varanasi will be of 55 minutes duration. As per the schedule and fare of the flight available on the site of IndiGo airlines, it will depart from Lucknow at 2.20pm and nd at I BSI airport in Vara

25 loave for Lucknow at 4.05 nm

#### MEDIA COVERAGE



#FirstOpinion

# IATO Convention to focus on 'Inbound Tourism & Emerging Sustainable

The 38th IATO Annual Convention is scheduled to take Ine 38 "AIO Annual Convention is scheduled to take place from Sept. 29 - Oct. 2, 2023 in Chhattrapati Sambhajinagar (Aurangabad), Maharashtra and the theme of the convention is 'inbound Tourism and Emerging sustainable trends', informed Mr. Rajiv Mehra, President, IATO. Mr. Rajnish Kaistha – Senior Vice President, IATO will be the Convention Chairman Vice President, IAIO will be the Convention Chairman along with Mr. Sanjay Razdan, Hony, Secretary, IATO. Mr. Jitendra Kejriwal, Chairman, IATO Maharashtra Chapter will be the Co-Chairmen and Jaswant Singh, IATO Member from Aurangabad will be the Convention Cordinator. WelcomHotel by ITC Hotels Rama International will be the venue hotel.



The Cook Government has announced a new h

BOTT Weekly Roundup: July 30 -

August 5, 2023

bottindia.com

RAJIV MEHRA, Presiden



# turt etkails

🛅 🚮 🧑 travelturtlemag

13th September, 202

**Meeting of Tamil Nadu** Chapter of IATO held in

> The meeting of the Tamil Nadu Chapter of IATO was held in Chennai on 24th





IATO's Annual Convention to take place from September 29 - October 2

The 38th Annual Convention of the Indian Associ tion of Tour Operators (IATO) is all set to take place from September 29 - October 2, 2023 in Chhattrapa ti Sambhajinagar (Aurangabad), Maharashtra. The theme of this year's convention is "Inbound Tourism and Emerging Sustainable Trends' informed Rajiv Mehra, President, IATO, Mehra also shared that Ra-jnish Kaistha – Senior Vice President of the association will be the Chairman of the Convention along with Sanjay Razdan - Hony, Secretary and Jitendra Kejriwal - Chairman, IATO Maharashtra Chapter

as the Co-Chairmen. Jaswant Singh, the assoc tion's member from Aurangabad will be the Con-





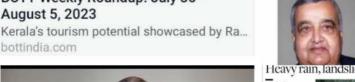
# **IDing the millennial traveller**

As the industry evolves to meet the millennial traveller's demands, experts from the field share their views on why it makes business sense to tap them and how to attract them.



66 One message that all tour operators and travel agents need to understand is that millennials, covering 27 per cent of global population, are interested in authenticity, fulfilment, and sustainability. Hence, there significance in this industry cannot be undermined. Travelling more frequently, exploring destinations are activities loved by

Heavy rain, landslides disirupt business activity in Himachal











# turt etrails

in 🚮 🥝 travelturtlemag

13th September, 2023

38th IATO Annual Convention registrations are open!

As you are aware, the 38th IAT Annual Convention is going to held from 29th September 02nd October 2023 in



LOKMAT TIMES

# IATO to promote sculptures of Ellora, Ajanta Caves across country

38th convention to be held in the city on September 29

CHHATRAPATI SAMBHAJINAGAR

The hosts of the national convention of the Indian Association of Tour Operators (IATO) have decided to welcome the delegates participating in the convention from all over the country by presenting souvenirs of the world heritage Ellora

Caves and Ajanta Caves. The 38th convention is scheduled to be held in the city on September 29.

INDIAN ASSOCIATION

The souvenirs of Ellora's Kailash Temple, Nandi Mandapa, with sculptures on it, Ravananugraha, and sculptures of Gaja Lakshmi have been prepared. The souvenirs of Ajanta include the 'Reclining Buddha' of Cave No. 26.

IATO president Rajee Mehra, senior vice presider Rajee Rajnish Kayasth, vice presider Ravi Gosai and conventio coordinator Jaswant Sing inspected the souvenirs bein prepared by the local artist Swati and Narendra Salunke (o Ellora).

The preparations for th IATO convention have been i full swing for the last 45 days The host has decided to publicis the sculptures of Ajanta an Ellora Caves, said Rajiv Mehr and Ravi Gosai.

CityFirst Page No. 2 Aug 29, 2023 Powered by: erelego.com



अजिंठा, वेरूळची शिल्पे अवतरली प्रतिकृतीत : पर्यटनाच्या राष्ट्रीय अधिवेशनात देणार आगळीवेगळी स्मृतिचिन्हे

# पर्यटननगरीत येणारे पाहुणे म्हणतील, 'वॉव, इट्स अमेझिंग

सगळ्या अवध्या जगाचे डोळे भापत्याकहे खेराणाऱ्या जगप्रसिट अजिंठा आणि वेरुळ लेणीत असलेली प्रसिद्ध शिल्प आता प्रतिकृतीत आहेत. येत्या सप्टेंबरपासून शहरात होणाऱ्या इंडियन असोसिएशन फॉर दूर ऑपरेटर्सच्या कन्व्हेन्शनसाठी (राष्ट्रीय अधिवेशन) ही शिल्प स्मृतिचिन्ह म्हणून देण्यात येणार आहेत.

जागतिक वारसा स्थळ असलेल्या वेरुळ लेणी शृंखलेतील कैलास लेणे बघण्यासाठी जगभरातील पर्यटक,



स्मृतिचिन्ह म्हणून देण्यात येणारी प्रतिकृती

अभ्यासक शहरात येतात. हे शहराचे आकर्षण देशभरात जावे म्हणून या लेणीची प्रतिकृती तयार करून घेण्यात आली आहे. नंदीमंडप आणि मुख्य

मंदिर, त्यावरील शिल्प, रावणानुग्रह, गजांत लक्ष्मीची शिल्प बारकावे लक्षात याशिवाय अजिंठा येथील लेणी क्र. २६ देखील स्मृतिचिन्ह म्हणून खास प्रदान येणार आहेत. आयटो अध्यक्ष राजीव मेहरा, वरिष्ठ उपाध्यक्ष

आयरो ने घेतला आहे.

गोसाई, कन्द्रेन्शन समन् सिंग यांनी भेट देऊन या र पाहणी केली.-

शहरात २९ सप्टेंबरपासून 'आयटो च्या ३८व्या राष्ट्रीय कन्व्हेन्शनसाठी

या कार्यक्रमाच्या तयारीने आता वेग घेतला असल्याची माहिती आयटो उपाध्यक्ष रवी गोसार्ड यांनी दिली. या कार्यक्रमानिमिताने शहराचे आक

असलेले अजिंठा आणि वेरुळ लेण्यांच्या शिल्पांचा प्रचार करण्याचा नि

स्थानिक कलाकारांना प्रोत्साहन देणे कन्द्रेन्शनचा भाग आहे. त्या मा

वेथील कलाकृती देशभरात नेण्याचा प्रयल असून वेरुळ परिसरातील नरेंद्र साळुंके या शिल्पांची प्रतिकृती तथार करत आहेत.



RAJIV MEHRA, President

Indian Association for Tour Operators



# Quang Nam Tourism organized the Quang Nam Tourism Roadshow

The Department of Culture, Sports and Tour... bottindia.com

# BOTT SPOTLIGHT



BOTT



शहर में आपमी 29 सितंबर से आयोजित को जा की होंड्यन एसीरिस्पान चरे रूट औरस्टर्स (ऑस्ट्रेटिकों के कन्येन्यर में अपने मुंदरत से समुची चुनिया को अवहर्षि करने वाले असी और एसीरा पूछक के प्रियम्बात शिल्पों की अस्य प्रतिकृति पास्तर कर वह अतिथियों को स्पृति चिन्ह के रूप में दी जाएंथा आयोद्धिओं के अध्यक्ष राजीय स्थान ने कहा कि एसीर कोड के स्थानी और नरेंद्र सामुके शिल्पकार किया गया है। वे कार्यकर्ग ज के लोगो

दैनिक भारकर

स्रार

पर

13

जिक

यत्व के

क्तढान

भी लगेगा

य से सेलानी एवं अध्येता

त अवम्यण क्रामर स मुचे इसके निर जुना की तीकृति तैयार की गई है। बी पंडाल और मुख्य मंदिर हर पर शिल्प, रावणानुपार, प्रतात लक्ष्मी के शिल्प को

हॉकी खिलाड़ी पिल्लै ने की भुजबल से मुलाकात



2023-08-28 दिव्य सिटी (1)

**दरातिथ्य •** मोगलाईसह महाराष्ट्रीयन जेवण; पहिल्या दिवशीचे भोजन मनपा आयुक्तांकडून

# पर्यटन परिषदेत सहभागी पाहुण्यांना शहरातील प्रसिद्ध इम्रती, कचोरी, पेढा, तारा पानची मिळणार मेजवानी



The Travel Agents Federation of India (TAFI) conducted its national elections for "THE WAY FORWARD" term 2023-25 on September 02, 2023 in Mumbai, Ajay Prakash was re-elected unopposed as the TAFI President. Anil Kalsi has assumed the position of Vice





#### MEDIA COVERAGE







मौका । उत्तराखंड समेत गोवा, जयपुर और आगरा बना पसंदीदा स्थल, हरिद्वार और वैष्णो देवी के लिए भी बुकिंग

नर्ड दिल्ली, कार्यालय संवाददाता। दिल्ली में चार दिन के सार्वजनिक अवकाश की घोषणा से दिल्लीवा बाहर घूमने निकले रहे हैं। इसमें धार्मिक स्थल से लेकर मसूरी, ऋषिकेश जैसी कई दूसरी जगह शामिल हैं। इन स्थानों पर सामान्य दिनों की तुलना में खुकिंग में 25-30 फीसदी

का इजाफा हुआ है। इंडियन एसोसिएशन ऑफ दूर ऑपरेटर्स के अध्यक्ष राजीब मेहरा ने बताया कि तीन दिन लगातार छुट्टी मिलने पर दिल्ली के लोग बाहर घुमना ज्यादा पसंद कर रहे हैं। इसमें गोवा, जयपुर, आगरा, अमृतसर, हरिद्वार, वैष्णो देवी के

**UPDATES** 

अलावा कई दूसरी जगह हैं। भूस्खलन होने से हिमाचल प्रदेश जाने को लेकर लोग ज्यादा पूछताछ नहीं कर रहे हैं।

28

25 से तीस फीसदी बुकिंग ज्यादा कराई गई प्रतिशत होटल पहाड्गंज 70 प्रतिशत सटल परन् .... के बुक, कई बुक्रिम रह

महरा ने बताया कि सम्मलन से पेयट पर फिलहाल कोई खास फर्क नहीं घड़ा है। सम्मेलन के बारे में जानकार होने से कई लोग अपना कार्यक्रम इन तीन दिन को छोड़कर दूसरी तारीखो में घूमने को लेकर तय कर चुके हैं। हिमाचल प्रदेश जाने से कतरा रहे हैं पर्यटक

#### होटल-गेस्ट हाउस बुक

कुछ ने कार्यक्रम बदला

प्रेस्टर ने बनागा कि स्प्राप्तेलन से पर्या

पहाडगंज गेस्ट हाउस ऑनर्स एसोसिएशन के सचिव सौरभ छाव ने कहा कि पहाड़गंज के 70 फीस गेस्ट हाउस और होटल पहले से बुक हैं, लेकिन व्यापार के लिए दिल्ली आने करें दिल्ली आने वाले कुछ लोगों ने अपनी बुकिंग रद्द कराई है।







parth@sampanmedia.com

# 900-plus delegates expected at the 38th IATO Annual Convention

A curtain-raiser press event was held in Mumbai yesterday to highlight the initiatives of the upcoming 38th IATO Annual Convention. Besides the business meetings, Indian Tourism Fair (Travel Mart), post-convention tours and IATO Run, a Marketing Innovation Competition will organised to encourage creativity and quality. will







Australian

Curtain Raiser Press Conference of the 38th IATO Annual Convention takes pl...

The 38th IATO Annual Convention is going t... www.travelturtle.world

#### CM to open tour operators' meet







G20 has opened possibility for M!CE, exclusive experiences in many Indian cities: DG Tourism



Manisha Saxena, D.G. Tourism, has said that the G20 nit has offered a plethora of experiences. "It is the right time to make use of that intrastructure and experiences, to attract tourists and organise MICE conferences in many cities of the country," she added.





CANCEL FOR NO REASON

MASTERCARD AND INVEST INDIA LAUNCH

PRICELESS.COM IN INDIA

#### MOT to launch national 'Tourism for Tomorrow' competition on World Tourism Day



Ministry of Tourism is launching a national competition on "Tourism for Tomorrow" to identify best practices and case studies aligned with the five priorities of the G20 Goa roadmap. The competition will be launched on World Tourism Day on September 27







CHADSTONE

YATRA SET TO LAUNCH

ITS RS 602 CRORE IPO THIS FRIDAY, SEPT 15

#### Maharashtra CM to inaugurate 38th IATO Convention in Aurang...

IATO Convention: The convention is e... travel.economictimes.indiatimes.com



38th IATO An 1

We expect a lot of productive thinking at IATO convention: Radhika Rastogi, Principal Secy Speaking about the upcoming IATO convention

rangabad, Radhika Rastogi, Principal Secy, Touri Culture Affairs, Maha, said the Ministry expects a productive thinking and discussions at the event. It great opportunity for all of us to exchange ideas.



The overall acceptability of online companies and cus-

tomers who believe can book via companies like us

has only increased in India, says Jaal Shah, Founder

of Rezlive com. "India has become a very competitive

and crowded market for B2B online portals. \* he adds



Overall acceptability of online companies such as ours has increased in India: Jaal Shah

> Convention is going to take place from 29th September – 2nd October 2023 in Chhattrapati Sambhajinaga (Aurangabad), Maharashtra



38th IATO Annual Convention to take place from 29th September - 2nd October 2023 in Chhattrapati Sambhajinagar (Aurangabad), Maharashtra

BY BUSINESS DUNIA BUREAU



IATO Convention 2023 Aurangabad ★ to Z info with lato President Rajiv ...

Appropriation 2023 #indiatourism #Min.