

RESERVATION FORM

Please complete in PRINTED LETTERS and return to Orly Spagnul, Ortra Ltd:
 Tel: 972-3-6384459 | Mobile: 972-54-670-1008 | Fax: 972-3-6384455 | Email: orly@ortra.com

Exhibitor Details		
Name of Exhibitor:		
Contact Person:		
Title:		
Address:		
City:	Zip Code:	Country:
Phone:	Fax:	
E-Mail:	Website:	

Reservation Details (please mark V on the left column next to the items requested). Thank you

Exhibition				
*Constructed booth no.		Sqm.	Total cost	NIS
Premium Constructed booth cost: 2,590 NIS per each 1 sqm and up to 12 sqm. Over 12 sqm, per each additional 1 sqm, only 2,245 NIS				
Constructed booth cost: 2,430 NIS per each 1 sqm and up to 12 sqm. Over 12 sqm, per each additional 1 sqm, only 2,150 NIS				
Please write the exhibitor name, as you wish for it to appear on the booth signage:				
*Open space no.		Sqm.	Total cost	NIS
Premium Exhibition space cost: 1,890 NIS per each 1 sqm and up to 40 sqm. Over 40 sqm, per each additional 1 sqm, only 1,620 NIS				
Exhibition space cost: 1,790 NIS per each 1 sqm and up to 40 sqm. Over 40 sqm, per each additional 1 sqm, only 1,550 NIS				
*Outdoor space no.		Sqm.	Total cost	NIS
Are you interested in an electrical outlet 1KW for additional cost of 150 NIS per each outlet (please circle your choice)? Yes No				
Outdoor open space cost: 250 NIS per each 1 sqm. Subject to a minimum order of 20 sqm In case of cancellation of registration for any reason, including weather conditions, the obligation to pay in full is valid.				

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Sponsorship				
	Diamond Package / Business Lounge (inc. 40 sqm. exhibition space)		180,000 NIS	
	Platinum Package / Ambassadors' Breakfast (inc. 30 sqm. exhibition space)		150,000 NIS	
	Gold Package / IMTM Café (inc. 25 sqm. exhibition space)		110,000 NIS	
	Silver Package / Lanyards (inc. 18 sqm. exhibition space)		90,000 NIS	
	Silver Package / Tote Bags (inc. 18 sqm. exhibition space)		90,000 NIS	
	Promotion Package		25,000 NIS	
	"Welcome to the IMTM Exhibition" signage (in addition to the exhibition cost)		18,000 NIS	
	Sponsor's Signage on 1 column at the registration area (in addition to the exhibition cost) - per each column		7,000 NIS	
	Professional Presentation (in addition to the exhibition cost)		3,700 NIS	
Advertising				
	Quantity of billboards		Total cost	
	Billboards in the Tel Aviv area – 12 sqm. per sign –15,000 – 40,000 NIS (depends on the amount of signs)			
	Size of advertisement	Full page / Half page	Total cost	
	Advertisement in the IMTM catalogue distributed to all visitors (extra catalogue 7,000 NIS / full page 4,000 NIS / half page 2,500 NIS)			
TV Screens & Utilities				
	Description	Cost per unit	Quantity requested	Total cost
	42" TV screen	750 NIS		NIS
	50" TV screen	1,000 NIS		NIS
	55" TV screen	1,300 NIS		NIS
	60" TV screen	1,750 NIS		NIS
	65" TV screen	2,450 NIS		NIS
	75" TV screen	2,900 NIS		NIS
	86" TV screen	7,300 NIS		NIS
	98" TV screen	9,800 NIS		NIS
	Laptop	300 NIS		NIS
	Tablet	300 NIS		NIS
	Receiving the files prior the event, testing and uploading them	400 NIS		NIS

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Utilities and Cleaning				
	Description	Cost per unit	Quantity requested	Total cost
	**Drain	600 NIS		NIS
	**Water	1,200 NIS		NIS
	**Air Pressure (up to 500 liter per minute)	1,750 NIS		NIS
	**Air pressure (up to 1,000 liter per minute)	2,500 NIS		NIS
	Total Reservation Amount			NIS

* Booth / space no. might be changed once all exhibitors will be allocated. Please note changing the number will not be a change in the location chosen. The number will be used in the fair's floor plan and will help the visitors to find you while visiting the fair. Please contact the fair's secretariat in order to receive the final number, before posting the number in various publications.

Name of Invoice as in the Exhibitor details above, if different please mention below:

If several entities will split the amount to be paid, please send all details in a separate email.

Invoice to be issued in (Currency options are NIS / US\$ / Euro): _____

50% of the fees must be paid as a deposit, no later than 21 days from date on the invoice.

Outstanding balances should be paid to Ortra Ltd. no later than January 10, 2022. All payments will be made according to the NIS amount set in the invoices. Any payment done in USD or EURO, will be done in accordance to the currency on the date of the payment. Please note that the organizers reserve the right to issue an additional invoice for any balance that may be, due to currency differences.

All Bank fees will be paid by the exhibitor, on top of the reservation amount.

Please Note: the full payment for the exhibition must be fully paid according to the mentioned above. Exhibitor who will not transfer the full amount as requested, his construction company will not be allowed to construct the booth and the exhibitor will not be participate the exhibition. Payment can be sent by bank transfer to account number 49260012, Bank Leumi, branch number 666 on 2 Shoham st. Ramat Gan, named after Ortra Ltd. no. 510936347 or through a check to Ortra Ltd. sent to the company's offices at 94 Yigal Alon St., 2 Alon Tower, PO Box 9352, 28th floor, Tel Aviv 6109202.

IBAN: IL 64 0106 6600 0004 9260 012 | SWIFT CODE: LUMIILITLV

Any payment by any other means or to another bank account that is not in accordance with the above, will not be accepted and will be considered as if not paid at all.



Cancellation Policy

As of November 2021, Israel will open to welcome tourists from all over the world, under the listed limitations:

1. Vaccinated with 3 vaccine doses approved by the World Health Organization.
2. Vaccinated with 2 vaccine doses approved by the World Health Organization, in the last 6 months prior to their arrival in Israel.
3. A negative PCR test taken within the 72 hours prior to departure and an additional test upon arrival at the airport. All tourists will be required to stay in isolation until a negative PCR result is received (up to 24 hours).

If the limitations set above will be tightened in a way that will prevent an exhibitor to attend the fair and the IMTM Organizers will not be able to assist in getting an approval for the arrival of the exhibitor, a full refund will be made.

For additional information, please visit the Israeli Health Ministry website, at: <https://corona.health.gov.il/en/directives/air-travel-covid19-green/?tab=by-air>

Please note that as the regulations are constantly changing, it is the responsibility of all exhibitors to keep track of Israel's regulations.

If there will be no change in the limitation set above or the limitations will be cleared, the following will be applied:

- Cancellation notice received no later than December 31, 2021 – Refund of 75% of the total amount
- Cancellation notice received as of January 1, 2022 – Refund of 50% of the total amount
- Cancellation notice received as of January 15, 2022 – Refund of 50% of the total amount if the exhibition space is sold to another. Otherwise, no refund will be issued.
- For the avoidance of any doubt, it is hereby clarified, that no refund will be made, full or partial, under any circumstances, on items already produced, such as billboards, lanyards, tote bags etc.

We are hereby confirm we have read all terms and conditions specified in the Exhibitor Manual above, agree and obligated to follow them all –

Last Name:		First Name:	
Signature & Stamp:		Date:	