

The background is a vibrant, abstract composition of geometric shapes and patterns. At the top center, there is a green fan-like shape with white lines. To its right, a stylized winged figure in red and yellow is depicted. The bottom left features a colorful, multi-colored shape resembling a flower or a stylized figure. The bottom right shows a blue and green shape with a white circle. The central text is enclosed in a white rectangular box with a black border.

# Tianguis Turistico Mexico

**2023**



# ABOUT TIANGUIS TURISTICO MEXICO 2023

The most important tourist fair in the country returns to a different city from where it was born in Acapulco, Guerrero: Mexico City. After the pandemic, the industry without chimneys has begun its path to its recovery and consolidation.

The 46th edition of the Tianguís tourism Fair of Mexico will take place from 26 to 29 March 2023. The fair will showcase some of the most beautiful destinations, which attract the most demanding markets, experts and businesses in the field.

It offers spectacular tourist centres, magical towns, nature, culture, flavours and colours along with the wide range and new ways of enchanting visitors with first class services. Everything in this touristic fair (consolidated internationally) based on pre-scheduled appointments between buyers and exhibitors.



# INDIA-MEXICO TOURISM COOPERATION

Desirous of strengthening the existing friendship between the two countries and fostering a deep understanding in the establishment of wide cooperation in tourism, India and Mexico signed a tourism cooperation agreement on 28 March, 1996. Through this agreement, the countries take several initiatives to encourage tourism industry interactions.

Culture has been one of the backbones of Mexico-India diplomatic relations : exchanges of writers, painters, dancers, and artists have been constant and substantial. Despite the fact that diplomatic relations between the two countries were established in 1950, our cultural ties date back to the mid-sixteenth century and the two countries now seek to create environments in which young Mexicans and Indians can reap the benefits of our past artistic exchanges and further strengthen our dialogues and shared aspirations. To provide such a platform, both the countries undertake joint initiatives with private and public organisations within the sector such as film societies, museums, cultural centres, art foundations, and art festivals. To enhance people-to-people exchanges to pre-epidemic levels, a 25% increment has been observed of Indian tourists travelling to Mexico per year.

Culture and tourism are tremendous tools for renewing and affirming bilateral ties and the threads that connect our countries and people.

# SPONSORS



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CIUDAD DE MÉXICO**

**México**

## *Attendance*

**47**

Editions

**32**

States of Mexico

**+600**

Exhibitor Companies

**+700**

Buyer Companies

**5**

Continents

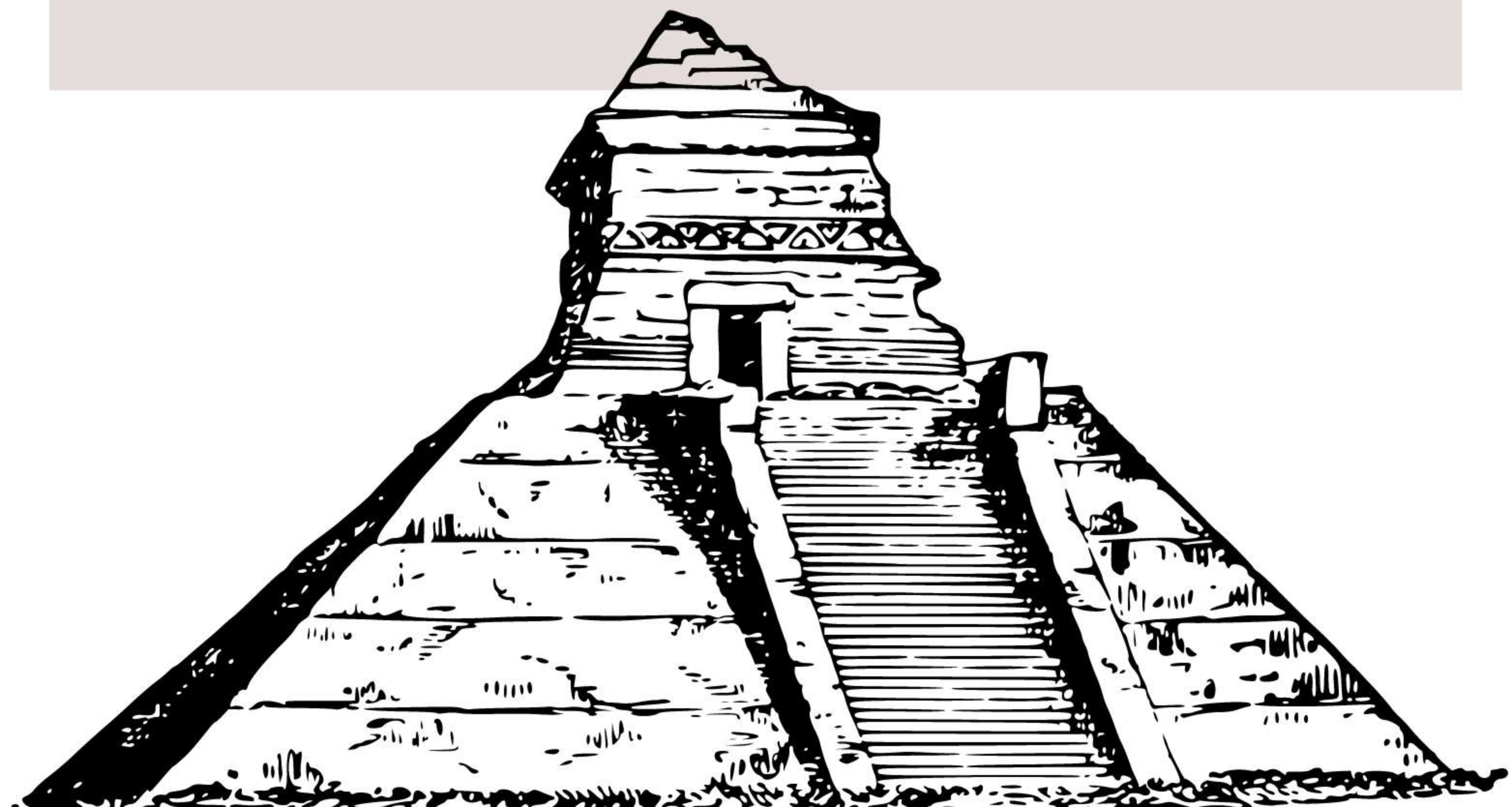
# MEXICO CITY


*" THE CITY THAT HAS IT ALL "*

A sprawling metropolis, Mexico city has history that echoes through everything, from street food to music to vivid murals, giving a deeper resonance to daily life. Considered the cradle of Aztec culture, and despite having been modified according to the ways of the Spanish rulers, Mexico City maintains its splendor, combining pre-Hispanic riches with Spanish buildings and remains the cultural and tourist leader in Latin America. , that is why it is #LaCiudadQueLoTieneTodo (The City That Has It All)

It has more than 180 museums, which is why it is considered the second city with the largest number of these in the world, in addition to having countless theaters; as well as the most important Marian Temple in Latin America; likewise, it has more than 9,000 pre-Hispanic sites

It is the only city in Latin America that has a Castle (Chapultepec), which consists of four sections of the same Forest with more than 80 hectares. In order to promote connectivity in the City, the Digital Agency for Public Innovation implemented the 96 Public Sites program, that is derived from the contract that the Government of Mexico City signed with the telecommunications service provider, in which, and at no cost to the city, it was agreed to increase the bandwidth from 20 to 200 Mbps in 96 public sites. Therefore, the inhabitants of the capital will be able to consult, without any type of temporary restriction, information on the procedures and services that are granted.



The background features a vibrant, abstract design. At the top left, there is a green fan-like shape with a central archway. To the right, a stylized figure with yellow and orange limbs and red wings stands on a red platform, holding a red ring. The bottom of the image is filled with various colorful shapes, including a large blue and green circular form on the right and a yellow and orange hand-like shape on the left.

We share with you the social networks of the event where the updates, registrations and relevant information about the fair are disseminated.

- Official website : <https://tianguisturistico.com/en/>
- Facebook: Tianguis Turistico de Mexico Oficial
- Instagram: @tianguisturistico demexico
- Twitter: @TianguisTurisMX