



SERVICES EXPORT PROMOTION COUNCIL
(Setup by Ministry of Commerce & Industry, Govt. of India)

Hospitality and Tourism Conclave 2022
09.00AM - 5.30PM, Friday, 9th September 2022
Venue: Taj Palace, Sardar Patel Marg, Diplomatic Enclave
New Delhi-110021

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Tentative Programme Schedule

09.00AM - 10.00AM	Registration with Tea/Coffee
Inaugural Session	
10.00AM - 10.05AM	Introductory Remarks by Dr Abhay Sinha, DG, SEPC
10.05AM - 10.10AM	Welcome Address by Mr Sunil H Talati, Chairman, SEPC
10.10AM – 10.15AM	Context setting <ul style="list-style-type: none">• Hospitality: Mr Karan Rathore, Vice Chairman, SEPC• Tourism: Mr Pronab Sarkar, Chairman Travel & Tourism Related Services, SEPC
10.15AM – 10.20AM	
10.20AM – 10.30AM	Tourism Exports from India in the Global Context: Growth Prospects and Challenges: Shri Vipul Bansal, IAS, Joint Secretary, EP(Services), Ministry of Commerce, Government of India
10.30AM – 10.45AM	Draft Tourism Policy: Framework to put India on Global Travel Map Shri Arvind Singh, IAS, Secretary - Tourism Ministry of Tourism, Government of India
10.45AM – 10.48AM	Curtain Raiser Video to Launch First Edition of Expo “Atithi” to promote inbound tourism being organised by SEPC with support from Ministry of Commerce and Industry
10.48AM – 11.05AM	Inaugural Address by Chief Guest Hon’ble Shri G Kishan Reddy, Minister of Tourism, Culture & DoNER, Government of India
11.05AM - 11.10AM	Vote of Thanks: Mr Karan Rathore, Vice Chairman, SEPC
11.10AM - 11.25AM	Tea / Coffee Break
Session-I 11.25AM - 13.30PM	Building Brand India as Tourist Destination: Incredible India 2.0 Campaign <ul style="list-style-type: none">➤ Thematic Tourism including MICE➤ Digital Integration➤ Quality Management Systems: Standardization➤ Skilling and Training➤ Overall Ecosystem➤ International Models and Case Studies: Benchmarks➤ Visa issues and related challenges➤ Marketing, Brand Building and Global Promotion <p>Session Moderator: Mr Homa Mistry, CEO, Trailblazers</p>

11.25AM – 12.30PM

Perspectives from Indian Missions Abroad (Virtual Streaming/Video Messages)

➤ **CIS Region:**

H E Shri Manish Prabhat, Ambassador,
Embassy of India, Uzbekistan

➤ **LAC Region:**

H E Shri Sanjiv Ranjan, Ambassador
Embassy of India, Colombia

H E Shri Mandarapu Subbarayudu, Ambassador
Embassy of India, Peru

H E Shri Suresh Reddy, Ambassador
Embassy of India, Brazil

H E Shri Dinesh Bhatia, Ambassador
Embassy of India, Argentina

➤ **Africa Region:**

H E Shri V S D L Surendra
Acting High Commissioner & Head of Chancery
High Commission of India, Nigeria

H E Mrs K Nandini Singla
High Commissioner
High Commission of India, Mauritius

H E Shri Jaideep Sarkar
High Commissioner
High Commission of India, South Africa

➤ **ASEAN Region:**

H E Mrs. Suchitra Durai
Ambassador
Embassy of India, Thailand

H E Shri P Kumaran
High Commissioner
High Commission of India, Singapore

H E Shri B N Reddy
High Commissioner
High Commission of India, Malaysia

➤ **EU Region:**

H E Shri Parvathaneni Harish
Ambassador
Embassy of India, Germany

H E Shri Dinesh K Patnaik
Ambassador
Embassy of India, Spain

12.30PM – 01.20PM	<p>Industry Perspectives:</p> <ul style="list-style-type: none"> ➤ Mr Nakul Anand, Executive Director, ITC Ltd & Chairman, FAITH ➤ Mr Carl Vaz, India President SKAL International ➤ Mr Prashant Pitti, Co-Founder, EaseMyTrip.com ➤ Mr Pronab Sarkar, Chairman Travel & Tourism Related Services, SEPC ➤ Mr Amaresh Tiwari, MD, A.T Seasons & Vacations Travel Pvt Ltd <p>Views from MEA:</p> <ul style="list-style-type: none"> ➤ Remarks by Shri Dammu Ravi, Secretary (ER), Ministry of External Affairs, Government of India ➤ Special Address by Chief Guest of the Session: Smt Meenakashi Lekhi, Minister of State for External Affairs, Ministry of External Affairs, Government of India
01.20PM – 01.30PM	Concluding Remarks by Session Moderator
01.30PM – 02.15PM	Lunch
<p>Session-II 02.15PM – 03.30PM</p>	<p>Panel Discussion: Charting the Course towards Achieving Goals: Issues, Challenges and Enablers</p> <p>Session Moderator: Mr Nakul Anand, Executive Director, ITC Ltd & Chairman, FAITH</p> <p>Panellists:</p> <ul style="list-style-type: none"> ➤ Mr Rajeev Mehra President, Indian Association of Tour Operators (IATO) ➤ Ms Jyoti Mayal President. Travel Agent Association of India (TAAI) ➤ Mr Vikramjit Singh President, Lemon Tree Hotels ➤ Capt.Swadesh Kumar Founder President of Adventure Tour Operators Association of India (ATOA) & Founder, Shikhar Travels (I) P Ltd ➤ Shri Ganji Kamala Vardhana Rao Director General Ministry of Tourism, Government of India
03.25PM – 03.30PM	Concluding Remarks by Session Moderator
03.30PM – 03.45PM	Tea / Coffee Break

Valedictory Session

03.45PM – 03.50PM	Welcome of Hon'ble Minister of Commerce and Industry by Mr Sunil Talati, Chairman, SEPC
03.50PM – 04.00PM	Report Back on the Proceedings: Dr Abhay Sinha, DG, SEPC
04.00PM – 04.15PM	Points from Participants
04.15PM – 04.30PM	Key Note Address by Chief Guest Shri Piyush Goyal, Hon'ble Minister of Commerce and Industry, Government of India
04.30PM – 04.35PM	Concluding Remarks and Vote of Thanks by Mr Karan Rathore, Vice Chairman, SEPC
04.35 PM onwards	Tea / Coffee and Networking
05.30 PM	Conclave Ends