

# **National Tourism Day- Outdoor Banners**



## Banner 1- Azadi ka Amrit Mahotsav

National  
**Tourism Day**  
25<sup>th</sup> January 2022



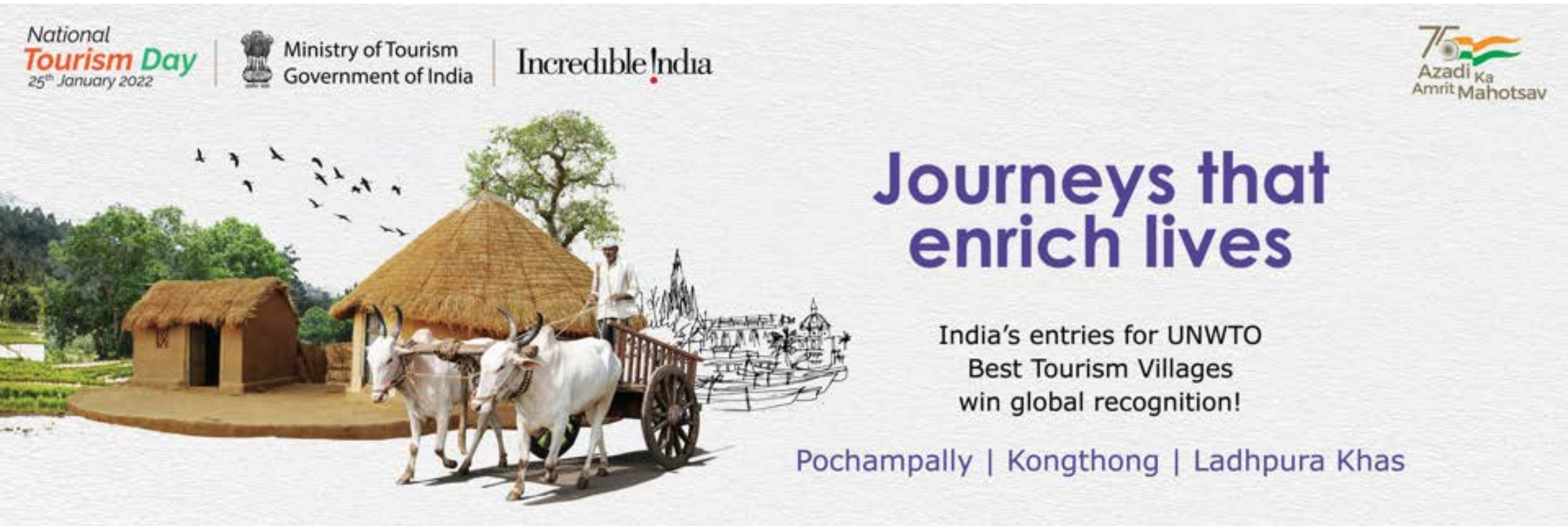
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Government of India

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**Celebrating India On Azadi Ka Amrit Mahotsav  
& National Tourism Day!**

## Banner 2- India's entries for Best Tourism Villages



National  
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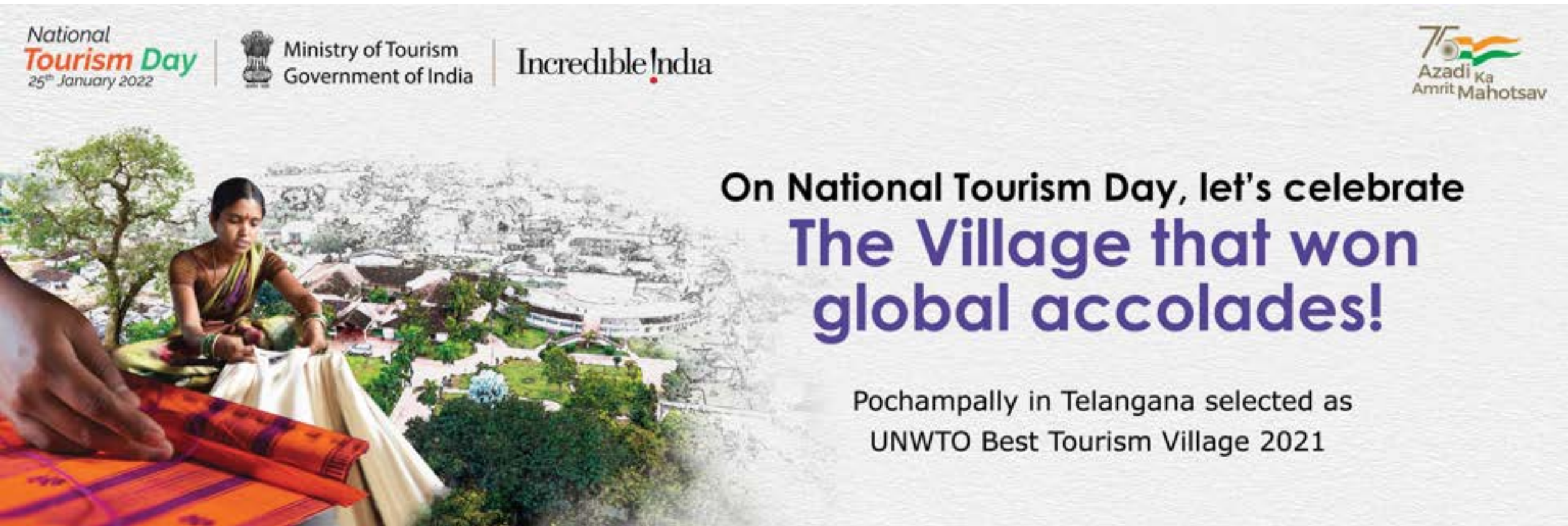
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Amrit Mahotsav

# Journeys that enrich lives

India's entries for UNWTO  
Best Tourism Villages  
win global recognition!

Pochampally | Kongthong | Ladhpura Khas

### Banner 3- Best Tourism Village- Pochampally, Telangana



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On National Tourism Day, let's celebrate  
**The Village that won  
global accolades!**

Pochampally in Telangana selected as  
UNWTO Best Tourism Village 2021

## Banner 4- Best Tourism Village Nomination- Kongthong, Meghalaya



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On National Tourism Day, let's celebrate  
**The Village that's an  
international destination!**

Kongthong in Meghalaya nominated for  
UNWTO Best Tourism Villages 2021

## Banner 5- Rural Tourism Destination- Chitrakote, Chattisgarh

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# India's widest waterfall awaits you!

Chitrakote Village, Chhattisgarh

Visit India's Vibrant Villages!

Chitrakote Waterfalls | Scenic environs | Tribal heritage | Goncha festivities | Danteshwari Temple

## Banner 6- Rural Tourism Village- Kevdi, Gujarat

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# Harmonies in green.

Kevdi Village, Gujarat

Visit India's Vibrant Villages!

Forests | Narmada River | Ratanmahal Sloth Bear Sanctuary | Camping | Cultural heritage

## Banner 7- Rural Tourism Destination- Khimsar, Rajasthan

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# Mysteries of the desert beckon!

Khimsar Dunes Village, Rajasthan

Visit India's Vibrant Villages!

Rich cultural heritage | Charming rural lifestyle | Khimsar Fort | Eco-friendly



## Banner 8- Rural Tourism Destination- Khonoma, Nagaland

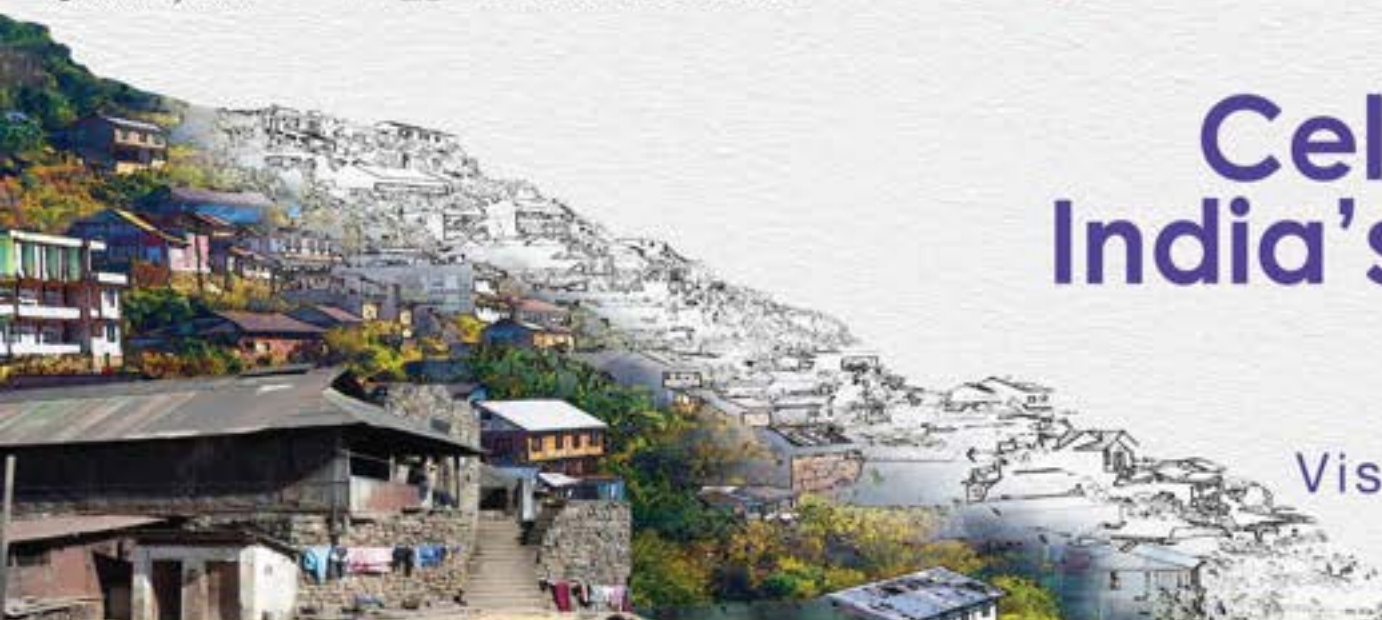
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# Celebrate nature in India's first green village.

Khonoma Village, Nagaland

Visit India's Vibrant Villages!

Centuries-old village | Angami tribal traditions | Nagaland's cleanest village | Natural beauty

## Banner 9- Rural Tourism Destination- Kumarakom, Kerala

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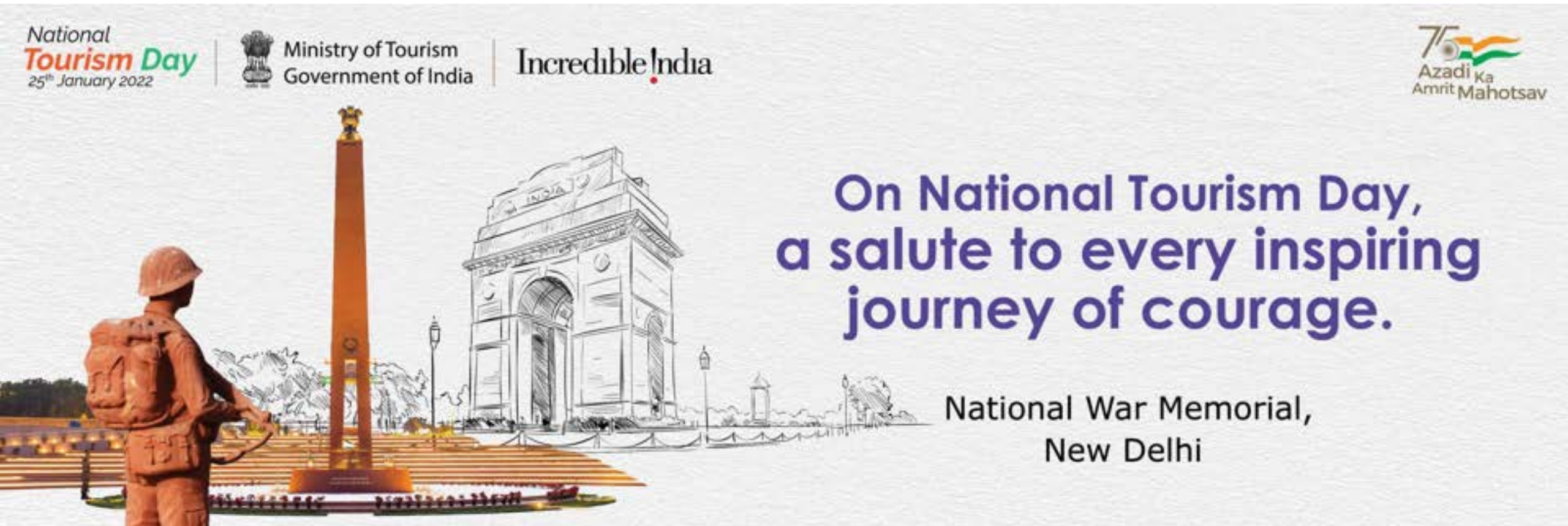
# Soak in the bliss of the backwater paradise.

Kumarakom Village, Kerala

Visit India's Vibrant Villages!

Vembanad Lake | Bird Sanctuary | Quaint Villages | Backwater Cruises

## Banner 10- National War Memorial, New Delhi



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**On National Tourism Day,  
a salute to every inspiring  
journey of courage.**

National War Memorial,  
New Delhi

**Thank You!**

