- **Client:** Ministry of Tourism Government of India
- **Date of the campaign:** November & December 2016
- **Broadcast:** Euronews Worldwide

Spot TV Campaign: November 14th to December 15st 2016
Spot duration : 30s

			2016																														
			November							November							November			December				December							December				
			Number of spot per day																														
Time Band	**Days**	**Edit size**	***14/11***	***T***	***W***	***T***	***F***	***S***	***S***	***M***	***T***	***W***	***T***	***F***	***S***	***S***	***M***	***T***	***W***	***T***	***F***	***S***	***S***	***M***	***T***	***W***	***T***	***F***	***S***	***S***	***M***	***T***	***W***	***15/12***	Spot number
07:00-09:00	Monday - Saunday	30"	1	1	2	1	1	2	2	1	1	2	1	1	2	2	1	1	2	1	1	2	2	1	1	2	1	1	2	1	1	1	2	2	**45**
19:00-22:00	Monday - Saunday	30"	2	2	2	2	2	3	2	3	2	2	2	2	3	3	2	2	2	2	2	3	2	3	2	2	2	2	3	3	2	2	2	2	**72**
09:00-19:00	Monday - Saunday	30"	9	9	8	8	9	11	11	9	9	8	8	9	11	11	9	9	8	8	9	11	11	9	9	8	8	9	11	11	9	9	8	9	**295**
			12	**12**	**12**	**11**	**12**	**16**	**15**	**13**	**12**	**12**	**11**	**12**	**16**	**16**	**12**	**12**	**12**	**11**	**12**	**16**	**15**	**13**	**12**	**12**	**11**	**12**	**16**	**15**	**12**	**12**	**12**	**13**	**412**

Specific position in the AD break : All India Ministry of tourism spots will be placed 1st or last (position) in the ad break

Sponsorship of the world weather report : From November 28th to December 25th 2016
Billboard duration : 6s (opening and closing billboard)

			2016																												
			November			December				December							December							December							
Time Band	**Days**	**Edit size**	***28/11***	***T***	***W***	***T***	***F***	***S***	***S***	***05/12***	***T***	***W***	***T***	***F***	***S***	***S***	***12/12***	***T***	***W***	***T***	***F***	***S***	***S***	***19/12***	***T***	***W***	***T***	***F***	***S***	***S***	Total broadcasts
00.00-02.00	Monday - Saunday	WWR	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	**28**
02.00-05.00	Monday - Saunday	WWR	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	**84**
05.00-06.00	Monday - Saunday	WWR	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	**28**
06.00-07.00	Monday - Saunday	WWR																													**0**
07.00-09.00	Monday - Saunday	WWR	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	**56**
09.00-12.00	Monday - Saunday	WWR	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	**84**
12.00-15.00	Monday - Saunday	WWR	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	**84**
15.00-17.00	Monday - Saunday	WWR	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	**56**
17.00-19.00	Monday - Saunday	WWR	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	**56**
19.00-22.00	Monday - Saunday	WWR	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	**56**
22.00-24.00	Monday - Saunday	WWR	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	**28**
			20	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**20**	**560**

Broadcasts:
- Number of broadcasts of the world weather report per week : 140
- Total Number of broadcasts of the world weather report over 4 weeks : 560

Billboards: 6 seconds
- Number of billboards per week: 280 (opening and closing)
- Total Number of billboards over 4 weeks: 1120