

**MR. R. O. SUNIL BABU**  
**Consul/Head of Chancery**



**CONSULATE GENERAL OF INDIA**

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**No. HCM/211/07/2022**

**06 April , 2022**

**Subject:** Hosting of hybrid tourism conference "Tourism promotion between Phu Quoc, Kien Giang and India in 2022" in Phu Quoc City, Kien Giang Province (08<sup>th</sup> April, 2022)

Dear Mr. Rajiv Mehra,

After undergoing a bad Covid phase from the month of April to October in 2021, Vietnam has slowly opened up for international travel. Phu Quoc City, Kien Giang Province also piloted welcoming international tourists from November 20, 2021. Full international connectivity (outbound and inbound) has been established from 15th March, 2022.

2. India has opened up for international travel from March 27th, 2022. Just before the pandemic, both Hanoi and Ho Chi Minh City got connected to Delhi and Kolkata by Vietjet and Indigo airlines (in September/October 2019). In 2019, about 34,000 Vietnamese (mostly Buddhist pilgrims) visited India while around 160,000 Indians visited Vietnam (leisure travellers, job seekers, business delegations, etc). VietJet Air has already announced its schedule for India from April 28th, 2022. Other airlines are also expected to announce their schedules soon.


3. Vietnam due to its rapid economic growth in the period 2015-2019 (with an average growth of 5-6%) has succeeded in creating a large middle class (according to some estimates 30% of the whole population of the nation) who are ready to splurge money and time on essential and leisure travels. In 2019, 16 million Vietnamese visited outside for tourism. The priority countries visited by Vietnamese were Thailand, Singapore, Malaysia, Korea, China, Taiwan, Japan.

5. Keeping this in view, the Post is planning to organise a tourism event on April 08th, 2022 in Phu Quoc City, Kien Giang Province. The event will be organised in partnership with the People's Committee of Kien Giang Province. About 70 tour operators, accommodation service providers and transportation service providers from both sides will attend the event (Indian operators will attend online). Draft programme for the event is enclosed.

6. I would like to cordially invite you to be the Speaker for the said program and share your views on City tourism (Urban). Furthermore, it would be a great pleasure that the information on the Conference could be shared amongst the members of your esteemed Association. Ms. Trinh Thanh Tam, Assistant of the Post (E: [com1.hcm@mea.gov.in](mailto:com1.hcm@mea.gov.in), M: +84 90 855 9433), who has also been copied on this email, will be the contact person from the Consulate in this regard.

With kind regards,

**Yours sincerely,**

  
**(R. O . Sunil Babu)**

**Mr. Rajiv Mehra**  
**President**  
**Indian Association of Tour Operators (IATO)**  
**Email: [rmehra@udaytour.com](mailto:rmehra@udaytour.com)**

As of 06/04/2022

**TENTATIVE AGENDA  
CONFERENCE  
TOURISM PROMOTION BETWEEN PHU QUOC, KIEN GIANG AND INDIA IN 2022**

*Coorganized by:*

*People's Committee of Kien Giang Province  
Embassy of India, Ha Noi  
Consulate General of India, Ho Chi Minh City*

- **Date:** Friday, April 08<sup>th</sup>, 2022
- **Offline venue:** Meeting Hall of the People's Committee of Phu Quoc City (No.04, 30/4 Street, Dương Đông Ward, Phú Quốc City, Kiên Giang Province)
- **Online :** Zoom platform
- **Language:** Vietnamese – English - Vietnamese with simultaneous interpretation
- **Joining link:** <https://us02web.zoom.us/j/81153977202>

Duration	Remarks	Speaker
<b>INNAUGURATION SESSION: 45'</b> <b>1500 – 1545 (Vietnam standard time VST)    1330 – 1415 (India standard time IST)</b>		
1430 – 1500 (VST) 1300 - 1330 (IST) 30'	Technical check and physical registration of participation	Coordinators from CGI & representatives of Kien Giang province
2'	Short video on India tourism ( <i>online</i> )	Consulate General of India in HCMC
1500 - 1505 (VST) 1330 - 1335 (IST) 5'	Video on tourism of Phu Quoc and Kien Giang ( <i>online</i> )	Kien Giang Province
1505 - 1510 (VST) 1335 - 1340 (IST) 5'	Guest introduction/Opening remarks ( <i>offline</i> )	Representative of Kien Giang Province
1510 - 1515 (VST) 1340 - 1345 (IST) 5'	Welcome remarks ( <i>offline</i> )	<b>Mr. Bùi Quốc Thái</b> Director, Department of Tourism of Kien Giang Province
1515 – 1520 (VST) 1345 - 1350 (IST) 5'	Special remarks ( <i>offline</i> )	<b>H. E. Mr. Pranay Verma</b> Ambassador of India to Vietnam

1520 – 1530 (VST) 1350 - 1400 (IST) 10'	Presentation on Overview on Phu Quoc tourism and Opportunities for trade and tourism cooperation between Kien Giang and India post Covid 19 <i>(offline)</i>	<b>Mr. Phạm Văn Nghiệp</b> Vice Chairman, People's Committee of Phu Quoc City
1530 - 1540 (VST) 1400 - 1410 (IST) 10'	Presentation on Overview on India tourism during and post Covid-19, prospect of tourism industry development in India in 2022 <i>(online)</i>	<b>Ms. Monika Jamwal</b> Assistant Director, International Cooperation, Ministry of Tourism, Government of India
1540 - 1545 (VST) 1410 - 1415 (IST) 5'	<i>(Speech on City tourism - spiritual)</i> <i>(TBC)</i> <i>(online)</i>	<b>Ms. Jyoti Mayal</b> President, Travel Agents Association of India (TAAI)
1545 - 1550 (VST) 1415 - 1420 (IST) 5'	<i>(Speech on City tourism - urban)</i> <i>(TBC)</i> <i>(online)</i>	<b>Mr. Rajiv Mehra</b> Vice President Indian Association of Tour Operators (IATO)
<b>PANEL DISCUSSION SESSION: 1600 – 1645 (VST) (+15' platform slide)</b>		
2'	Short video on India tourism <i>(online)</i>	Consulate General of India in HCMC
1600 – 1645 (VST) 1430 - 1515 (IST) 45'	<b>PANEL DISCUSSION: <i>online/offline</i></b>  - How to connect and cooperate between Indian & Vietnamese enterprises to promote Phu Quoc-India tourism - Sharing from enterprises for air connection between Vietnam-India	<b>Moderator</b> <b>Shri Mohammad Mudasser</b> <i>Director, Advisory Services</i> <i>PwC</i>  <b>Suggested Panelists</b> <b>i. Mr. Trần Phong Bình</b> <i>Deputy General Director,</i> <i>Tourism Marketing Department, Vietnam National Administration of Tourism (VNAT)</i> <b>ii. Mr. Vũ Hồng Quang</b> <i>Deputy Director , Air Transport Department, Civil Aviation Authority of Vietnam (CAAV)</i> <b>iii. Mr. Ngô Minh Đức</b> <i>General Director, Huong Giang Aviation Service Company Limited - Representative of Indigo Airlines in Vietnam</i> <b>iv. Mr Jay L. Lingeswara</b> <i>Director of Commerce, VietJet Aviation Joint Stock Company</i> <b>v. Mr. Sandeep Dayal</b> <i>Co-promoter &amp; Master Destination Travel Designer, Journeymart</i> <b>vi. Ms. Trần Thị Thùy Trang</b> <i>Deputy Director, Inbound Department, Vietravel</i>
1645 – 1650 (VST) 1515 - 1520 (IST) 5'	Vote of thanks <i>(Offline)</i>	<b>Dr. Madan Mohan Sethi</b> Consul General of India, HCMC
<b>Total: 110' + 15' platform slide</b>		

**Expecting participants:**

**40-50 (physical including Indian guests/Kien Giang Dept./agencies & 30 tour operators of Phu Quoc, Kien Giang) & 100 online**