



भारत सरकार
पर्यटन मंत्रालय

GOVERNMENT OF INDIA
MINISTRY OF TOURISM

DO. No. (MPI)-21/13/2024-IP

Date: 25-07-2024

To,

The President/ Executive Director
IATO / FHRAI / HAI / TAAI / ITTA / ATOAI / PATA

Dear Sir / Madam,

The Ministry of Tourism, Government of India will be participating at **TOP Resa 2024** to be held in **Paris** from the **17th – 19th September 2024**. In this regard, Ministry would like to invite the travel industry to participate as co-exhibitors within the India Pavilion which would help to showcase the varied tourism destinations and products of the country.

2. TOP Resa 2024 is one of the premier international exhibitions, which provides platform to facilitate networking and meetings with leaders from all segments of the tourism industry worldwide. The event will provide an excellent opportunity for showcasing new tourism products and services of the country.

3. All the co-exhibitors participating in the India Pavilion will be provided fully built up booth / stalls with provision for display of publicity material only within their own booths and stalls. The India Pavilion will be built on a common decor/ theme. You are therefore invited to participate at Top Resa, Paris 2024 for booking of space in the India Pavilion on a cost sharing basis with an objective of marketing your tourism destinations and products. The minimum booth / stall space is 4 sq. mtrs. and additional booth space in multiples of 4 sq. meters will be given, subject to availability of space. **The participation fee for TOP Resa 2024 will be conveyed shortly.** The space will be offered to co-exhibitors on a first come first served basis.

4. You are requested to confirm your participation at the earliest and **not later than 1st August 2024**, along with your space requirement. Your response may be forwarded by e-mail to Ms. Alka Sharma, at alka.sharma90@gov.in and Ms. Monika Jamwal, Asst Director at monika.jamwal@nic.in. Your participation will be confirmed to you only after receipt of payment against the invoice raised and intimation to the Ministry of the same.

Yours sincerely,

(Sudeshna Ramkumar)
Assistant Director General (MPI)

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