

## Update on IATO Activities

(Tuesday 1<sup>st</sup> August to Tuesday 15<sup>th</sup> August 2023)

Dear Members!

Greetings from IATO !

Please find appended relevant activities of our association for the period (Tuesday 1st August to Tuesday 15th August 2023)

[Segments covered are](#)

**Webinars/ Panel Discussions/Circulars/Meetings/Chapter news**

**Media Coverage**

**Chapter News**

Request your feedback to further the content of our weekly report.

**1. Webinars/ Panel Discussions/Circulars/Meetings**

**Segment 2 update sequence by date: 1,2,4,8,9,14,15 August**

**Tuesday 1<sup>st</sup> August**

All the IATO Regional/State Chapter Chairmen/Co-Chairmen/State in-Charge were informed on the IATO Special Membership Drive – Offer extended till 31<sup>st</sup> August 2023

**Wednesday 2<sup>nd</sup> August**

All Members were detailed on the 38th IATO Annual Convention to take place from 29th September - 2nd October 2023 in Chhatrapati Sambhajnagar (Aurangabad), Maharashtra

**Friday 4<sup>th</sup> August**

All Members were informed on the Postcard Hotels Promo Code Special Rates for IATO Members

**Tuesday 8<sup>th</sup> August**

All Members were informed on the Legal requirement of issuing e-invoices from 1<sup>st</sup> August, 2023 in the case of Members having aggregate Turnover more than Rs.5 Crore in any of the F.Y. 2017-18 and onwards

**Wednesday 9<sup>th</sup> August**

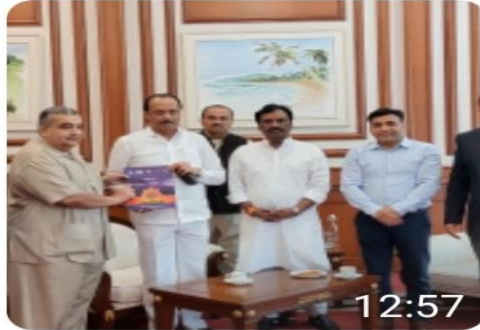
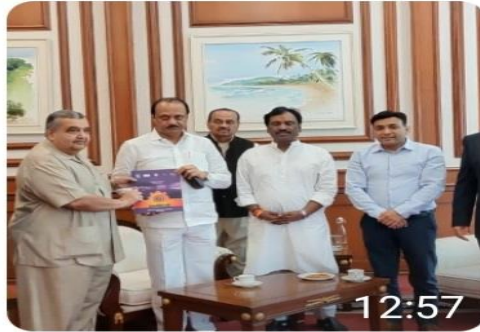


President inviting Shri Ajit Pawar, Dy. CM, Maharashtra for the 38<sup>th</sup> IATO Convention at Chhatrapati Sambhaji Nagar (Aurangabad)



President and Vice President inviting Shri Devendra Phadnavis , Dy. CM, Maharashtra for the 38<sup>th</sup> IATO Convention at Chhatrapati Sambhaji Nagar (Aurangabad)

### IATO Jaswant Singh



We have had a very fruitful meeting Under the Leadership and our mentor Shri Ambadas Danve sir with the DCM's Tourism Minister and all beaurocrats in regard to the IATO convention to be held next month.

12:57

All Members were informed on the Change of Flight no, 6E 5603, Delhi – Aurangabad

## Tuesday 15<sup>th</sup> August

All members were informed on the Registration Details – 38<sup>th</sup> IATO Annual Convention, 29<sup>th</sup> September – 02<sup>nd</sup> October 2023, Chhatrapati Sambhajinagar (Aurangabad), Maharashtra

## Media Coverage

Segment 3 update sequence by date: 2,3,5,8,9 August

## Wednesday 2<sup>nd</sup> August

**1** **Shri Jitendra Kumar Shukla IAS promoted as the MD of Chhattisgarh Tourism Board**  
Shri Jitendra Kumar Shukla, IAS (Chhattisgarh 2011), who previously served as Joint Secretary for the Housing and Environment Department has been moved and posted as MD of the CC Tourism Board in Raipur.

**2** **TripJack boosts its presence with a new office in Delhi**  
The strategically located office will focus on key markets of North India and boost the adoption of its seamless, intuitive and robust travel portal.

**3** **IATO special membership drive offer extended till 31st August 2023**  
Mr Ravi Gosain informed us that the decision has been taken to facilitate the tourism stakeholders to join IATO in large numbers

**4** **Kandima Maldives has come up with Independence Day offers for Indian Travellers**  
Kandima Maldives has just launched its oh-so-kool Flash Sale for an unforgettable tropical getaway.

**5** **IHG to bring another voco hotel to India**  
Voco Goa Arpora is set to open its doors in January 2025 as the next stride forward in IHG's ambitious regional growth strategy for the premium brand.

www.travelturtle.world

10:04 90%  
Media BOTT Priyanka S...  
12 minutes ago August 2nd, 2023

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**IATO special membership drive offer extended till August 31**  
Mr. Ravi Gosain, Vice President – IATO apprised that due to the overwhelming response to IATO Special Membership Drive which was valid till July 31, 2023 has been extended till August 31, 2023. He further informed that the decision has been taken to facilitate the tourism stakeholders to join IATO in large numbers and make IATO the voice of the industry.

**#FirstOpinion**  
Naveen Kundu, Managing Director, Ebac India  
While the industry is experiencing a momentum of exuberance in corporate travel and MICE, what seems to be missing is the discipline of making money, profitability is shrinking and credit is growing. Everyone is getting paid almost peanuts for the services we render to corporates for business travel and MICE. This is hurting the industry big time and will have a long-lasting impact in the times to come. Why is there a need to offer credit to Corporates in the first place? We are only hurting cash flows. Why do we have to execute MICE projects at thin and minuscule margins? This is the time for us to come together – build a mechanism and set parameters.

**WYNDHAM HOTELS & RESORTS RECEIVES FRANCHISOR OF THE YEAR AWARD**  
Wyndham Hotels & Resorts, has been awarded "Franchisor of the Year – Hotels & Motels" in India at The Franchise Awards 2023. The awards ceremony, held in Delhi, represents India's most distinguished recognition in the franchising domain. This year marked the 19<sup>th</sup> consecutive year of the event, which brought together industry leaders, innovators, and visionaries under one roof.

**THE FERN HOTELS & RESORTS LAUNCHES THE FERN BAMBORA FORT, BAMBORA-UDAIPUR**  
The Fern Hotels & Resorts announced the opening of its first Fort resort, The Fern Bambora Fort, Bambora-Udaipur. This is the company's 13<sup>th</sup> hotel in Rajasthan. The Fern Bambora Fort, Bambora-Udaipur offers an exceptional stay experience with 32 regency-furnished well-appointed rooms and suites. All rooms are fully air-conditioned, with Wi-Fi connectivity, LED TVs, and eco-friendly amenities.

**THE LEELA PALACES, HOTELS AND RESORTS EXPANDS IN SOUTH INDIA**  
The Leela Palaces, Hotels and Resorts has announced its second hotel in Kerala – The Leela Ashtamudi, A Raviz Hotel, further consolidating its presence in Kerala and fortifying its resort portfolio. The Leela Ashtamudi, A Raviz Hotel perfectly complements and builds on the brand's presence in the coastal state.

For news coverage: priyanka@bottindia.com  
For advertising: gunjan@bottindia.com | rudin@bottindia.com

## Thursday 3<sup>rd</sup> August

**tortle** Awarded **Best Inbound Operator, Australia** at the **India Travel Awards North 2023** Your one-stop DMC for Down Under [Visit us](#)

**STB GETS INTERACTIVE WEB SERIES TO ATTRACT YOUNG AUDIENCES**

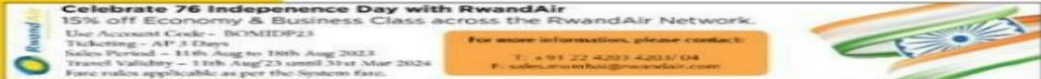


## IATO expects 900-1,000 delegates at its 3-day annual convention in Aurangabad in September



The 38<sup>th</sup> IATO Annual Convention will take place in Aurangabad from Sept 29 to Oct 2, 2023. Ran Gosain, IATO VP, said they expect about 900-1000 delegates at the event. The convention's theme is 'Inbound Tourism and Emerging Sustainable Trends'.

**RwandAir** Celebrate 76 Independence Day with **RwandAir** 15% off Economy & Business Class across the **RwandAir** Network. Use Account Code - **BCMIDP23** Ticketing - **AF 2 Days** Sales Period - **11th Aug to 10th Aug 2023** Travel Validity - **11th Aug 23 until 31st Mar 2024** Fare rules applicable as per the System Date. For more information, please contact: T: +91 22 4203 4203/04 E: [sales@rwandair.com](mailto:sales@rwandair.com)



**ANDAMAN ASSN OF TOUR OPERATORS MEET AGENTS IN COIMBATORE**



## Maharashtra among the most mature markets in India for adventure tourism: Tejbir Singh



Tejbir Singh, VP of ATGAI, feels Maharashtra is among the most mature markets in India for adventure. "Its not just about money; its also about attitude and aspirations. It definitely tops as a source market, with Pune & Mumbai as icing on the cake."

**IO in** Register on- [www.bit.ly/gpsconnect2023-24](http://www.bit.ly/gpsconnect2023-24)



**INDIGO CELEBRATES 17<sup>th</sup> ANNIVERSARY OF OPERATIONS**



## Oman sees increase of 114% in arrivals from India compared to last year until May 2023



Speaking about the importance of India market for Oman, Asma Al Hajry, Deputy DG of Tourism Promotions, Ministry of Heritage and Tourism, Sultanate of Oman, said, "Oman has already seen a 114% growth in arrivals from India compared to last year."

**PATA TRAVEL MART 2023** October 4-6 Pragati Maidan, New Delhi, India



**This is the right time for hospitality sector to invest in Himachal Pradesh; Himachal CM**

### Western Australia launches EverNow festival to bolster its events calendar

EverNow is a free local festival that will celebrate WA's unique nature and indigenous culture and will bolster the State's events calendar and support jobs and the local economy. The event will include three key elements viz, Song Circle (Supreme Court Gardens, Oct 4-8), Fire Gardens (Government House Gardens, Oct 5-8) and Boorna Waanginy-The Trees Speak (Kings Park, October 6-9).



### EgyptAir extends special inaugural airfares for Delhi - Cairo flights

The Economy Class one-way fare is ₹18,000 all-inclusive and the return fare is ₹35,000 all-inclusive. The Business Class return fare is ₹80,000 all-inclusive. The inaugural special fares will be valid until August 31, 2023, for travel period up to October 31, 2023. 5 per cent IATA commission will be applicable on all published airfares.



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### Air India (AI) enhances its lounge access across domestic, international network

AI has increased its coverage of lounge access from 16 to 26 airports in India, under partnerships with airport lounges. Additionally, at 11 airports with no lounges, AI has partnered with food courts. Internationally, AI under partnerships has achieved 100 per cent lounge access coverage for premium customers at all 41 intl. destinations on its network.



### 38th IATO Annual Convention to take place in Chhatrapati Sambhaji Nagar (Aurangabad) from Sept 29 - Oct 02, 2023

WelcomHotel by ITC Hotels, Rama International, Aurangabad will be the venue hotel for all the activities like registration, inaugural function, business sessions and evening programmes. About 900-1000 delegates from all over the country are expected to participate. Five post-convention tours will be also organised.

**IATO MEMBER - YOUR RELIABLE PARTNER**



### Jet Airways' air operator's certificate (AOC) renewed by DGCA

Jalan-Kalrock Consortium said it has "successfully obtained renewal for AOC of Jet Airways from the DGCA on July 28, 2023." The renewal of AOC revalidates the confidence of the Indian aviation regulator in the revival of Jet Airways.



**38th IATO Annual Convention to take place from 29th September – 2nd October 2023**

The 38th IATO Annual Convention is to take place from 29th September – 2nd October 2023 in Chhatrapati Sambhajnagar (Aurangabad), Maharashtra.



**IRIS Reps back in business with Radisson Sri Lanka & Regal Hotel Hong Kong / China**

IRIS REPS re-establishes partnership with Radisson in Sri Lanka, representing three exceptional properties: Radisson Hotel Colombo, Radisson Hotel Kandy, and Radisson Blu Resort Galle.

**'Outletcity Metzingen' appoints AVAIREPS as its Sales and PR Representative in India**

Outletcity Metzingen appoints AVIAREPS as sales and PR representative in India to strengthen market presence.



**Western Australia's major events calendar boosted with launch of EverNow**

Western Australia has announced its long-anticipated major

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**IATO Convention to focus on 'Inbound Tourism & Emerging Sustainable Trends'**

The 38<sup>th</sup> IATO Annual Convention is scheduled to take place from Sept. 29 - Oct. 2, 2023 in Chhatrapati Sambhajnagar (Aurangabad), Maharashtra and the theme of the convention is 'Inbound Tourism and Emerging sustainable trends', informed Mr. Rajiv Mehra, President, IATO. Mr. Rajnish Kaistha – Senior Vice President, IATO will be the Convention Chairman along with Mr. Sanjay Razdan, Hony. Secretary, IATO. Mr. Jitendra Kejriwal, Chairman, IATO Maharashtra Chapter will be the Co-Chairmen and Jaswant Singh, IATO Member from Aurangabad will be the Convention Coordinator. WelcomHotel by ITC Hotels Rama International will be the venue hotel.

**#FirstOpinion**



**Ravi Gosain,**  
Vice President,  
IATO

*"We are expecting about 900-1000 delegates from all over the country to participate in the IATO Convention this year, which will include senior officials from the Ministry of Tourism, Government of India and States, industry leaders, tourism and hospitality professionals and the travel trade media. There are 5 post convention tours being organised on various sectors. Like the previous years, this year also we expect larger participation from the state Government as every state is keen to reinstate inbound tourism to their respective states. Last year we had participation from 18 states."*

**Western Australia's major events calendar boosted with 'EverNow'**

The Cook Government has announced a new home-grown event that will bolster the State's events calendar and support jobs and the local economy. The event known as 'EverNow' has been developed by Perth Festival and will be held across a number of iconic locations to celebrate Western Australia's Indigenous culture and heritage. 'Evernow' will run from 4-9 October 2023, and will welcome mass audiences to a series of unique free events.

**IRCTC introduces 'Companion Offer'**

IRCTC is pleased to announce the 'Companion Offer' under which guests have to pay for one traveller and the companion pays only 50% of the fare. The offer is valid for all nationals on selected dates of Maharajas' Express Luxury Train for season 2023-24. Offer is valid till the date of departure and is subject to availability of cabins.

**IndiGo celebrates its 17<sup>th</sup> anniversary with spectacular offers**

To celebrate its 17<sup>th</sup> anniversary, IndiGo has announced special offers for all customers starting August 2, 2023 till August 4, 2023. As part of the #HappyIndiGoDay celebrations, IndiGo is offering 12% discount on all tickets booked from its website and mobile app on August 2, 2023 and August 3, 2023. On August 4, 2023, a 7% discount is being offered on all ticket bookings.



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**TBO's profits surge 4X**

Travel Boutique Online (TBO), a B2B travel distribution platform based in Gurugram, experienced remarkable growth during the last fiscal year ending in March 2023. The company's revenue from operations surged 2.17 times, reaching Rs. 1,031 crore, and its profits increased fourfold, according to its consolidated financial statements filed with the Registrar of Companies. TBO is a travel distribution platform, extending white-label solutions to travel agents and tour operators. By facilitating air travel, hotel bookings, and tour packages, the platform makes money on commissions on these services. As per a news article published in Fintrackr, the commission from hotels and packages formed a significant 67.5% of the operating revenue which surged 2.57X to its 709 crore during FY23. Commission from air ticketing contributed 30.4% of the total collections which grew.

**tbo.com**  
Travel. Simplified

For Full story - www.fintrackr.in

**U.P. Cabinet approves Water Tourism and Adventure Sports Policy**

Uttar Pradesh Cabinet has recently given its approval to the policy of making the state a water tourism and adventure sports destination. Briefing media persons, Tourism Minister Jaivier Singh said the UP Water Tourism and Adventure Sports Policy would be effective for 10 years and be applicable on all rivers, air and water routes, dams/reservoirs, lakes, rivers, ponds and water bodies in UP. With its rich cultural heritage, diverse landscape and scenic rivers and lakes, Uttar Pradesh...

For Full story - www.fintrackr.in

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**Vietjet promotes exclusive offer; 88% discount on flight tickets**

Vietjet, Vietnam's leading low-cost carrier has recently launched a campaign, "Vietjet Pamper you, Summer Chill" to announce its heavily discounted offers as part of its Summer 2023 promotion. The airline will offer 88% discount to all the passengers - only on 8th August 2023. The offer is applicable for all the routes.

Vietjet, Vietnam's leading low-cost carrier has recently launched a campaign, "Vietjet Pamper you, Summer Chill" to announce its heavily discounted offers as part of its Summer 2023 promotion. The airline will offer 88% discount to all the passengers - ...

For Full story - www.fintrackr.in

**Garuda Indonesia awarded Skytrax World's Best Cabin Crew 2023.**

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**IATO's Annual Convention to take place from September 29 - October 2**

The 38th Annual Convention of the Indian Association of Tour Operators (IATO) is all set to take place from September 29 - October 2, 2023 in Chhattisgarh at Sambhaji Nagar (Aurangabad), Maharashtra. The theme of this year's convention is 'Inbound Tourism and Emerging Sustainable Trends' informed Raviz Mehra, President, IATO. Mehra also shared that Rajnish Kaistha - Senior Vice President of the association will be the Chairman of the Convention along with Sanjay Razdan - Hon'ry. Secretary and Jitendra Kejriwal - Chairman, IATO Maharashtra Chapter... as the Co-Chairman. Jaswant Singh, the association's member from Aurangabad will be the Convention Coordinator.

For Full story - www.fintrackr.in

**Sheraton Phu Quoc Long Beach Resort all set to welcome guests in new avatar**

The resort's compelling new look blends subtle tropical accents with modern simplicity and international feel. The reimagination, as well as the launch of new sustainability initiatives, reflect the beloved resort's commitment to immersing travellers into Pearl...

For Full story - www.fintrackr.in

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**Air India enhances network of lounges across Indian airports**

Air India, India's leading global carrier, has expanded and enhanced its network of lounges across airports in India and at all overseas destinations, as it continues to enhance the travel experience for its premium customers. Since embarking on its comprehensive, 5-year...

For Full story - www.fintrackr.in

**Jitendra Kumar Shukla takes charge as new MD of Chhattisgarh Tourism**

Jitendra Kumar Shukla takes charge as new MD of Chhattisgarh Tourism. A seasoned officer of the 2011, Chhattisgarh cadre of the Indian Administrative Service (IAS), Jitendra Kumar Shukla has been assigned the role of Managing Director of the Chhattisgarh Tourism Board with additional charge of Director, Food, Civil Supplies and consumer affairs.


For Full story - www.fintrackr.in

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E-post: asherna@indianah.in Ph. : 9818079063 <https://travelworldonline.in>

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Saturday 5<sup>th</sup> August



**BOTT Weekly Roundup: July 30 - August 5, 2023**  
 Kerala's tourism potential showcased by Ra...  
 bottindia.com

**BOTT Weekly Roundup: July 30 - August 5, 2023**

- ▶ Kerala's tourism potential showcased by Raviz in Delhi
- ▶ IATO convention to focus on 'Inbound Tourism & Emerging Sustainable Trends'
- ▶ India Expo Centre & Mart Kicks off 6th Edition of India International Hospitality Expo 2023
- ▶ Familiarization tour for India

Tuesday 8<sup>th</sup> August

## Identifying the millennial traveller

As the industry evolves to meet the millennial traveller's demands, experts from the field share their views on why it makes business sense to tap them and how to attract them.



Rajiv Mehra  
Director  
Uday Tours & Travels

“One message that all tour operators and travel agents need to understand is that millennials, covering 27 per cent of global population, are interested in authenticity, fulfilment, and sustainability. Hence, their significance in this industry cannot be undermined. Travelling more frequently, exploring destinations are activities loved by millennials, and they are ready to pay more for experiences. Offering new experiences, offbeat destinations, slow tourism is something that we need to sell them as a travel group. They experience travel with a responsible approach. This segment loves to engage with local population.”

Contd on page 10 ▶

Wednesday 9<sup>th</sup> August



RAJIV MEHRA, President  
Indian Association for Tour Operators

President speaks about the 38<sup>th</sup> IATO Convention

Chapter News

Segment 4 update sequence by date: 4, 8, 14, August

Friday 4<sup>th</sup> August

## Chapter Chair MANU Karnataka



@Club Mahindra Madikeri today  
before leaving to Bangalore

13:13

Tuesday, 8<sup>th</sup> August



IATO Kerala chapter meeting





IATO Karnataka Chapter along with Skyway International Travels, Bangalore organised 5 days FAM TOUR OF KARKATANA in association with the Regional Director- Southern Region, Ministry of Tourism, Government of India, Jungle Lodges & Resorts Ltd., Taj Group of Hotels ( IHCL ) Bangalore and Club Mahindra Holidays Ltd., IATO Executive Committee Members and various State Chapter Chairmen participated in the Fam tour from 31st July 2023 to 4th August 2023 visiting Bangalore, Mysore, Nagarhole National Park, Dubare Reserve Forest and Coorg. Group Photo with Mr. Venkateshan Dattathreya, RD South, Ministry of Tourism, Mr. Venkatesh, ED, Jungle Lodges, Mr. Rajeev Khanna, GM, Taj Yashwanthpur, and all participants.

### Monday 14<sup>th</sup> August





IATO trip to Butter Festival, Dayara Bugyal, Uttarakhand.

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