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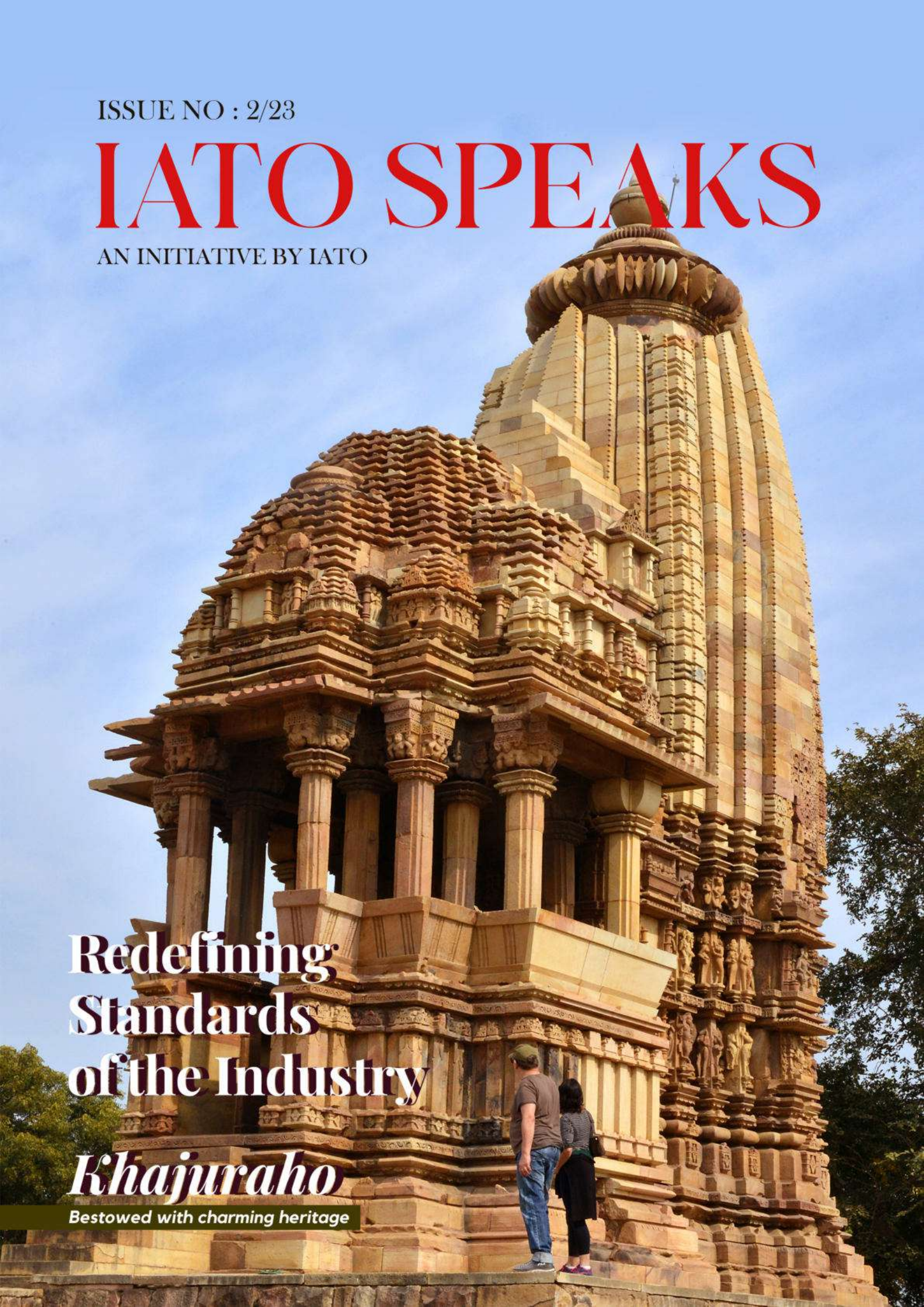
IATO SPEAKS

AN INITIATIVE BY IATO

**Redefining
Standards
of the Industry**

Khajuraho

Bestowed with charming heritage



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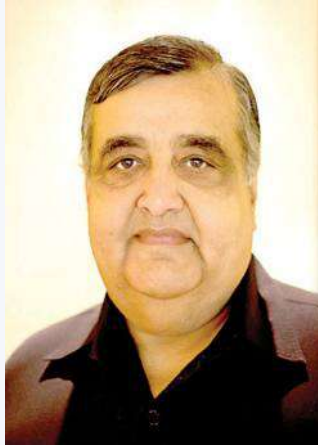
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FROM THE PRESIDENT



"As long as we have faith in our own cause and an unconquerable will to win, victory will not be denied to us."- Winston Churchill

This year's election was rather an unusual one, the entire team of Office Bearers was reelected for the first time in the history of IATO. As a President of India's largest travel trade body, it was a moment of gratification for me. It was a validation of our sincere efforts at IATO, where each one of us put our best foot forward to help our members.

It is indeed overwhelming for me and as a President of this incredible association, I promise, I will do my best to take the association to newer heights with extreme transparency. I welcome Rajnish Kaistha as Sr Vice President, Ravi Gosain as Vice President, Sanjay Razdan as Honorary Secretary, Sunil Mishra as Honorary Treasurer, Viney Tyagi as Honorary Joint Secretary and other elected members.

With my 'Dream Team' on board, I feel optimistic and energised and this team is about the beliefs we share, the values we honour, the principles we hold. I am a man who sees life in terms of missions – missions defined and completed. Hence, we are constantly working towards the issues being faced by the members of IATO and are strongly taking up those matters with the government. Our constant endeavour is to be persevering in our approach and think, innovate and implement the ideas which will encourage the business opportunities for our members. On the other hand, we as a team are taking indispensable steps to eliminate the issues which are already relevant in the industry and are acting as a hindrance.

The industry looks inspiring and with the G20 events and its focus on our country has come as a blessing to us under our PM's leading vision. This issue of "IATO Speaks" is more of a re-starter after the new session subsequent to the elections. It should begin to shape up into its new avatar after this.

However, as always before we have tried to keep you abreast with all the activities and events that have been organised, also the focus has been laid on important matters that have been taken up with the government bodies on your behalf. We also intend to focus on one destination which has enormous potential, in this issue, we get to read about the diversified offerings of 'Khajuraho'.

Lastly, as we all know that the 38th IATO Annual Convention is being organised from 29th September – 1st October 2023 in Chhatrapati Sambhaji Nagar (Aurangabad), Maharashtra, so gear up for new learning, new motivation and new business alignments.

RAJIV MEHRA

A handwritten signature in black ink, appearing to read 'Rajiv Mehra', written over a horizontal line.



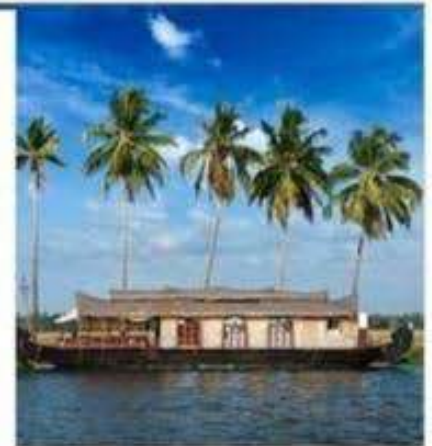
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IATO'S AFFAIR



- Active Members of IATO were informed on the Incredible India Tourism Meet on 3rd March, 2023 at 1815 hours Bangkok Time/ 1645 hours (IST).
- All Members were informed on the new login ID of Nidhi+ Portal.
- All Members were informed on the 1st Global Tourism investors' Summit (GTIS) on 17-19 May 2023, New Delhi.
- All Members (Tour Operators & Travel Agents) were informed on the ITC hotels special rates for IATO Members extended till 31st March 2024.
- All IATO Members were informed on the IATO Elections on Tuesday, the 18th April, 2023 at 1100 hours at The Ashok Hotel, New Delhi.
- All Members (Tour Operators & Travel Agents) were informed on the Familiarization Trip of Pradhanmantri Sangrahalaya for the IATO Members.

IATO'S AFFAIR

- All Members (Tour Operators & Travel Agents), were informed on IATO's long pending request, ICPB has reduced the membership fee of ICPB by creating a new Allied Category for tour operators'/travel agents. The ICPB membership fee for Travel Agents / Tour Operators under Allied category is Rs 15000/ plus GST against the earlier fee of Rs 35000/ plus GST for Travel Agents/ Tour Operators under Active Category.
- All IATO Members, (Recognized by the Ministry of Tourism, Govt. of India) were informed on the participation in IMEX 2023 to be held in Frankfurt from 23 - 25 May 2023.



- All IATO Members, (Recognized by the Ministry of Tourism, Govt. of India) were informed on the participation in Arabian Travel Mart (ATM) 2023 to be held at Dubai World Trade Centre from 1st to 4th May 2023.
- All Members were informed on the Tianguis Tourism Fair 2023, 26-29 March 2023 in Mexico.
- All Members were informed on the new Incredible India Brand Film on Adventure Tourism. A download link for the film was sent to the members.
- All Members (Tour Operators & Travel Agents) were informed on the updating of data of Tour Operators Promoting Medical Tourism.



April



IATO thanked Shri Arvind Singh, Secretary (Tourism) and Shri Rakesh Kumar Verma, Additional Secretary, Ministry of Tourism for being a part of the 2nd G20 Tourism Working Group Meeting at Siliguri and the excellent networking opportunity and the inputs that emanated from the 2nd G20 Tourism Working Group Meeting.



All members (Tour Operators and Travel Agents) were informed on the IHCL Trade Connect 2023 - 10th & 11th April 2023 at Taj Palace, New Delhi.

IATO'S AFFAIR

➤ All Active Members were informed on the Fam Tour of 'Ambedkar Yatra' special tour by Bharat Gaurav Tourist train from 14th April to 21st April 2023.

➤ President IATO felicitated by Dee Marks Hotels & Resorts.



➤ The IATO President Mr Rajiv Mehra and Vice President, Mr Ravi Gosain and Mr Sunit Kothari and Mr Jaswant Singh at the Paramvir Chakra Smriti Gallery at (Aurangabad) Chhatrapati Sambhaji-nagar Airport. The only airport in country to have such gallery in memory of the 21 PVCs.



➤ President IATO with the Government authorities of Chhatrapati Sambhaji Nagar to discuss the finer points of the 38th IATO Convention.

➤ All Active Members were informed on the IATO Elections, 18th April 2023 - Election Procedure.

➤ President IATO with the Tourism Personnel to give the final shape to the 38th IATO Convention at Chhatrapati Sambhaji Nagar.



➤ President IATO with the Hon'ble Chief Minister of Maharashtra Shri Ek Nath Shinde and sought his blessings for the 38th IATO Convention at Chhatrapati Sambhaji Nagar. President IATO invited the Hon'ble Chief Minister of Maharashtra to kindly grace the inaugural function of the 38th IATO Convention at Chhatrapati Sambhaji Nagar

IATO'S AFFAIR



IATO Delegation with Shri Sandipanrao Bhumre, Hon'ble Minister for Employment Guarantee Scheme and Horticulture, Government of Maharashtra, & Guardian Minister Chaatrapati Sambajinagar District



Redefining standards of the Industry



With the new team on board, Ravi Gosain will again be seen in his role as the Vice President with a new responsibility and a fresh vision for the association and its members. He is known for his idealistic and optimistic approach and enigmatic results. His major objective is to address the issues prevailing in the inbound industry which in the end will benefit the members.

Vision as the Vice President

IATO undisputedly is the strongest national body of Indian tourism working effectively for voicing Indian tourism demands and issues with the various government authorities as well as national print and online media. I am quite happy and gratified with the member's support and their active participation in industry-related issues. My last tenure as the Vice President was overshadowed by the pandemic when we all were fighting hard to survive, looking out for solutions to safeguard our members and save the tourism industry as a whole. Therefore, unfortunately, due to this, I wasn't able to perform as per my expectation.

This time, I intend to put my best foot forward and deliver the best to my mem-

bers. My vision as the Vice President is to work towards the upliftment of the industry, thus, I am brainstorming with my industry colleagues on the future of the tourism industry to understand the voids which will help me to create a vision for the inbound tourism industry. It is of utmost importance to visualise and chalk out a plan based on future trends and implement them gradually in our business to make it sustainable and long-lasting.

Upgrading the Industry one step at a time

Many of the IATO members operate mid or smaller-size companies and they do need a strong handholding in the development of their business, skill development, capaci-

tête-à-tête

ty building and market know-how, etc. Our member looks at the leadership not only for the challenges that they face but they aspire for strong guidance on developing new markets, supervision on product development and training the manpower. Currently, we are working very closely with the Ministry of Tourism, GOI and pursuing hard to speed up promotional activities, marketing campaigns and incentives like MDA so that at least the industry can benefit to double up their efforts in bringing tourists to India.

IATO's Rolodex

I am focussing on the development of IATO membership in various states and bringing them on one national platform. This will help them to expand their network and generate business for members from different regions through our vast membership base.

Our executive committee have already passed the resolution to waive off registration for new entities which are availing of IATO membership until 31st July 2023.

So far, we are extremely happy with the response and the interest shown by the industry in our membership, we are hopeful to add sizeable numbers in the next two months' time. Apart from this, I always advocate the visibility of the 'Incredible India' brand in different international locations. This will not only generate interest of foreign travellers to travel to India but also portray a strong and reliable image of India as a preferred tourism destination.

Hand in hand with The Government

I am glad India's tourism ministry has declared 2023 as 'Visit India Year'; however, there is a need to come up

with some exciting offers, visa fee relaxation, discounts on shopping at handicraft stores, etc.

We have already submitted the plan for international trade fairs participation and Indian roadshows to MoT while looking forward to their positive response.

I am also trying to initiate state-level tourism seminars where any state tourism can invite and host a few tour operators from different parts of India and let them meet local tour operators to generate business with each other. IATO has performed well under the leadership of our efficient President, Mr Rajiv Mehra and we try our best to fulfil the expectations of the members in past two years. I promise we shall all thrive and flourish in the coming years.

Khajuraho

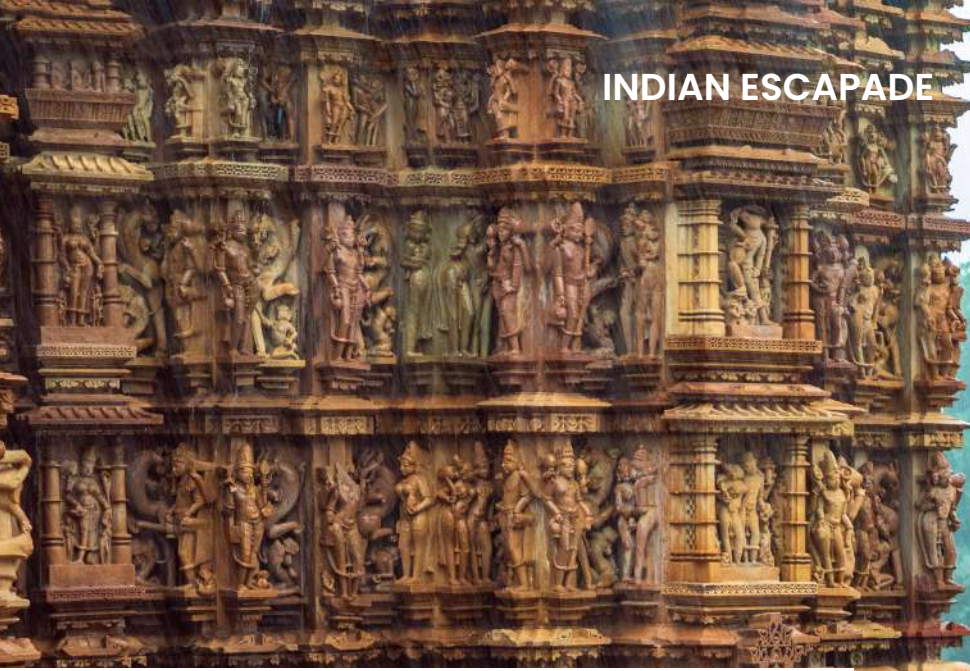
Bestowed with charming heritage

In the heart of India, Madhya Pradesh, Khajuraho is a little town showcasing the culture and heritage of India, which dates back to the Chandela Dynasty.

Imagine a temple town in India, and pictures of dusty alleys, jam-packed streets, and bustling markets would likely come to mind. But what if there was a temple town in the middle of India that was neither crowded nor dirty? Instead of being packed, the streets were broad and shaded. That's the town of Khajuraho for you—comfortable to go there yet serene. In the lovely Chhatarpur District in the state of Madhya Pradesh, there lies a gorgeou-

s town called Khajuraho. It is one of the most visited tourist destinations and is known for its erotic sculptures while being home to the biggest collection of ancient Hindu and Jain temples. The Khajuraho Group of Monuments are regarded as one of India's "seven wonders" and has been recognized by UNESCO as a World Heritage Site since 1986. Many activities in Khajuraho will allow you to see the city's enigmatic splendour.





The older golden charm

Take a tour of the ancient town, which is also regarded as one of the greatest unusual things to do in Khajuraho, if you're a die-hard admirer of rich Indian heritage. This interesting ancient town, which is full of stunning rustic huts and mud homes, has roads that are far cleaner than those in any other Indian city. What could be more enjoyable than to experience an all-encompassing historical reflection of India's past? Visitors may get a peek at the odd way of life of the locals. The practice of inviting guests over for a cup of tea is frequently seen as an unspoken custom practised by the locals.



Temple Galore from centuries

It has a reputation for having some of the greatest and oldest temples in the world, and it is also well renowned for its rich historical appeal. Along with a collection of temples built in the Hindu, Jain, and Buddhist traditions, the Khajuraho Group of Monuments is renowned for its beautiful architecture in the Nagara style and its erotic sculptures. Since several of these temples were built between the ninth and tenth centuries, it is accurate to claim that they have seen the rise and fall of many kingdoms, including the Chandela dynasty. One of the nicest things to do in Khajuraho is without a doubt seeing the temples. A trip to Khajuraho offers the chance to see some heavenly but wonderful temples like Ghantai, Vamana, Brahma, Matangeshwar, Adinath, Mahadev, and the list just keeps going for an amazing religious trip.

Into the Wild

Panna National Park is believed to be the fifth tiger reserve in the state of Madhya Pradesh and the country and is conveniently located in the Chhatarpur district.

INDIAN ESCAPE

The cheetah, jackal, langur, wild boar, and chinkara are just a few of the animal species that call it home. In addition, it is a haven for several bird species, including hawk eagles, king vultures, honey buzzards, Indian vultures, and buzzards of all kinds. The Panna National Park provides enjoyable safari trips in park-owned vehicles, with a backdrop of the Vindhya Hills. The fact that this activity also provides you with the choice to stay in jungle cottages and woodland rest homes makes it one of the best things to do in Khajuraho.



Burst of flavours in your mouth

Learn about the various local street foods and enjoy them. Samosas, pakoras, jalebis, and other delicious culinary items are waiting for you as treats. Every town, culture, and region revolves around food in some way. If we're talking about the positive aspects of Khajuraho and the surrounding area, we shouldn't fail to include the mouthwatering street food. You can't help but eat your hands off when you see the mouthwatering street cuisine that it has in store. Nearly every street in the breathtaking Khajuraho is lined with enticing tiny food shops, and it is situated at a respectable distance from the temple groups, which are considered quiet areas. Among the other delectable foods, you may chew down on Indian chats, tikkas, samosas, dal Bafia, and bhajiyas, which are readily accessible.

Dip your toes

Pandav waterfalls, which are concealed behind the thick foliage of Panna National Park, plunge 30 metres to the ground. The water from the waterfall is collected in a pond at the base of the waterfall, which is formed by a narrow valley. The Pandavas are thought to have travelled over the waterfall when it was named after them. The finest thing to do in Khajuraho is to visit this waterfall. It's fun to look at the pool below the waterfall created by the gorge that gathers water. Another captivating spot to see in Khajuraho is the Beni Sagar Dam. The river flowing from the dam may be seen in stunning detail from there. The dam spans 8 kilometres and is encircled by stunning, lush vegetation. The dam will calm you down and fascinate your senses. You will feel more in touch with nature if you watch the sunset and dawn here. It offers guests a variety of water sports adventures.

The nation has a lot to offer tourists in terms of the number of tourist spots it possesses. With its stunning, serene, and scenic surroundings, a touch of divinity, and a variety of activities to choose from, Khajuraho is undoubtedly going to be added to the list of the most popular tourist destinations in the country. If you're looking for an exciting, reviving, spiritual, and memorable vacation, you should visit this place.

Présence at Arabian Travel Mart

Ministry of Tourism thanked Roshan M. Thomas Deputy Secretary (IC, IT & OM) for his email regarding IMEX 2023 from 23-25 May 2023. Information was circulated to all IATO members with the request to confirm their participation by the given deadline. However, IATO had not received any information from his office regarding the participation of the Ministry at Arabian Travel Mart which took place from May 1-4, 2023 at the

Dubai World Trade Centre which was before IMEX 2023. IATO members who wished to participate at Arabian Travel Mart were eagerly waiting for details from the Ministry so that they can send their confirmation to MoT and plan accordingly. Hence, IATO wrote to the Deputy Secretary to take the necessary action.



IATO requested to restore Visa including E-Visa for tourists from Hong Kong

IATO's request to Arvind Singh, Secretary MoT to re-store e-Visa for tourists from Hong Kong results in a blessing for India. IATO put forth that India receives a large number of tourists from Hong Kong. In the absence of e-Visa, tourists from Hong Kong are opting to visit other South East Asian countries and are avoiding travelling to India. Hong Kong offers Visas on Arrival to Indian travellers.

Tundla Junction as a halt destination for Vande Bharat Express

IATO drew the kind attention of the Hon'ble Chief Minister Shri Yogi Adityanath to its letter dated 23rd December 2022 based on the conversation with him during the 37th IATO Annual Convention on 18th December 2022 at The Centrum Hotel Lucknow and requested for Halt of Vande Bharat Express Train at Tundla Junction for promotion of Pilgrimage/Leisure Tourism. Travelling



ALLIANCES

by Vande Bharat Express train will be very useful for domestic as well as foreign tourists who want to travel from Mathura/Agra to Varanasi via Prayagraj so that they can board the train from Tundla Junction and the timing was also very suitable for a day journey. Tundla Junction is an important station in Uttar Pradesh and is not very far from Mathura, Agra and Vrindavan. It was requested that if 2 minutes' halt could be given for Vande Bharat Express to stop at Tundla Junction so that the tourism industry can be benefited and foreign/ domestic tourists who wish to go to Prayagraj and Varanasi after visiting Mathura, Agra and/or Vrindavan or vice-versa can board the train from Tundla Junction instead of backtracking to Delhi and taking flight/train to Varanasi/Prayagraj. There was no other train connecting these places and hence this would be useful for the tourists who want to visit these places.

In case it was not feasible to give a halt for this train at Tundla, IATO requested that another Vande Bharat Train could be introduced between Mathura/Agra to Varanasi, Via Prayagraj, which will be of great interest to the tourists, who wish to visit these places.

India is safe for Travel, negating FCDO advisories

IATO draws the attention of Dr S. Jaishankar to the travel Advisory issued by FCDO. They mentioned that travel advisories issued against travel gave India a negative image of the country which affects the inbound tourism to India.

IATO gave the example of a travel advisory issued by The Foreign, Commonwealth & Development Office (FCDO), on their website, the content of which was as follows, "India- Pakistan border area- FCDO advises against all travel within the vicinity of the India- Pakistan border, except for at Wagah, where travellers can cross the border."

Jammu and Kashmir- FCDO advice against all travel to the region of Jammu and Kashmir (including Pahalgam, Gulmarg, Sonamarg, the city of Srinagar, and the Jammu-Srinagar national highway), except for:

- Travel by air to and from the city of Jammu
- Travel within the city of Jammu
- Travel within the region of Ladakh

Areas where FCDO advises against travel, your travel insurance could be invalidated if



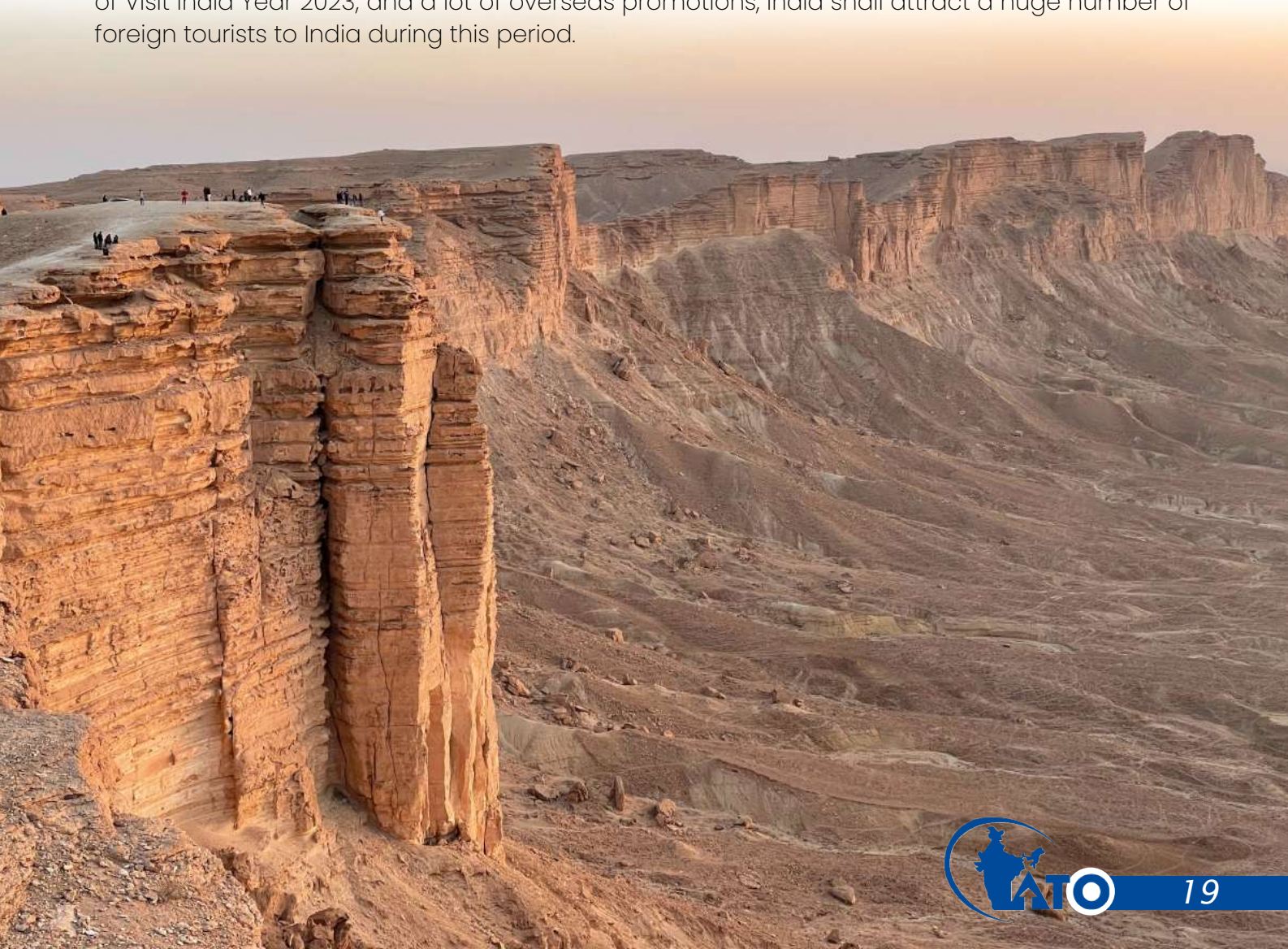
you travel against FCDO advice. Consular support is also severely limited where FCDO advises against travel.

Based on the above travel advisory many countries in Europe like Germany, Holland etc. have issued similar advisories. IATO requested that a very strong message from the Hon'ble Minister of External Affairs be shared stating India is safe so that no country even thinks of mentioning India in the negative list for travel.

Re-establishing tourism with the restoration of E-Visas from Gulf Countries

IATO expresses gratitude to Shri Vinay Kwatra, Foreign Secretary for considering its request for restoring e-Visa for Saudi Arabia and Oman. Gulf countries have always been important source markets for inbound tourism in India. Also, the tourists from these countries are high spenders who come on holidays to India and use deluxe hotels and high-end vehicles. Such clientele helps us to revive tourism in India and will bring it to the pre-covid level and would also help in re-generating employment and earning foreign exchange.

The Arabian Travel Mart held from May 1-4, 2023 in Dubai, IATO expected huge footfall in the exhibition from the entire Gulf Region and Indian Tourism could benefit with a large number of tourists coming from these countries. However, due to the non-availability of E- Visa, there would be questions from India's counterparts from these countries. More after the declaration of Visit India Year 2023; and a lot of overseas promotions, India shall attract a huge number of foreign tourists to India during this period.





IATO's vision to promote tourism in Maharashtra

IATO wrote to Dr B.N. Patil, Director, Directorate of Tourism, Government of Maharashtra and offered its input on the salient features of a Memorandum of Understanding that could be signed between the Director of Tourism, Government of Maharashtra for three years at least with IATO as knowledge partner for developing and promoting tourism in Maharashtra.

Some of the salient features of this MoU could be:

1. To prepare a core team of a few officials from both IATO and Maharashtra Tourism with a nodal officer from Maharashtra Tourism overlooking the proceedings and follow-ups
2. Periodical meetings are to be held regularly in Mumbai through a virtual conference or physical basis
3. To jointly identify some lesser known but potential tourism sites for developing and marketing amongst tourists
4. Create new circuits, and itineraries depending upon available approach to the sites and comfortable accommodation at those locations.

ALLIANCES

5. Festivals play an important role to attract tourists, so check some traditional festivals, set up dates for important festival days and make them tourist friendly so that they can be included in travel packages
6. Support DOT, Maharashtra for developing the right promotional creative through their appointed creative agency
7. Support Maharashtra Tourism to organize online webinars/seminars or physical roadshows on both national and international level
8. Promote Maharashtra tourism creative through regular mailers to our members and posting them on the social media handles of IATO
9. Support Maharashtra tourism to develop their Own State level Travel Mart for international buyers where local stakeholders can participate
10. Help in arranging FAM trips to Maharashtra for both Indian inbound tour operators and foreign tour operators (can be organised separately)
11. Maharashtra Tourism to participate in the IATO Annual Convention with bigger participation and regular visibility, irrespective of the state IATO Annual Convention which is being held in September
12. All the financial expenses incurred to hold meetings/travel arrangements/participation fees etc. DOT, Maharashtra shall bear the cost/expenses.



Reintroduce SEIS or alternative schemes for tour operators

IATO wrote to Shri Piyush Goyal on the withdrawal of SEIS in Foreign Trade Policy-2023 for the Inbound Tour Operators. They requested that in case the Ministry of Commerce decides to withdraw SEIS, an alternative scheme needs to be introduced to help the inbound tour operators whose contribution to the foreign exchange earnings is immense.

In the Foreign Trade Policy 2023, SEIS has been completely withdrawn and there was nothing mentioned about the tour operator/tourism industry in the foreign trade policy. This was very discouraging for the inbound tour operators who were earning valuable foreign exchange for the country but no incentives would be given to the tourism industry.

For the growth of tourism, the tour operators have to compete with their neighbouring countries to attract foreign tourists to India by offering competitive rates and at present they are losing a large volume of business in the absence of any Government support. The main reason was the high effective GST percentage of 20 to 23 per cent on our tourism package cost compared to 6 to 8 per cent by our neighbouring countries.

With the help of Government benefits (SEIS), tour operators were utilising the funds on promotions and were marketing to attract foreign tourists to India and increase India's share of business by counteracting neighbouring countries.

Because of the above IATO requested to kindly either reintroduce SEIS for the tour operator or an alternative scheme needed to be introduced to help the inbound tour operators whose contribution to the foreign exchange earnings was immense.

TRADE REPORT



Ministry of Tourism in association with UNEP, RTSOI, and IITM organises regional workshop at Guwahati

To develop sustainable and responsible tourist destinations and promote sustainable tourism in the country, the Ministry of Tourism (MoT) in association with IITM, UNEP and RTSOI organised the second regional workshop on Development of Sustainable and Responsible Tourist Destinations at Guwahati on 28 th April 2023. The workshop witnessed wide participation of senior Government officials and tourism industry stakeholders from the States/ Union Territory of the North Eastern region viz. Assam, Arunachal Pradesh, Tripura, Meghalaya, Sikkim, and Nagaland.



Madhya Pradesh installs QR based audio guide in 7 Museums on International Museum Day

Tourists will now be able to learn about the glorious history, rich heritage and culture of Madhya Pradesh through QR based audio guide. This is a new initiative of the Madhya Pradesh Tourism Board, connecting the history of the state with technology. Tourism, Culture and Religious Trust and Endowment Minister Sushri Usha Thakur will launch QR based audio guide in 7 museums, on the occasion of International Museum Day at Lal Bagh Palace, Indore. Tourists will find interesting information about history in Hindi and English languages in the State Museum and Tribal Museum of Bhopal, Lalbagh Palace of Indore, Gujri Mahal Archaeological Museum of Gwalior, Maharaj Chhatrasal Museum of Dhubela and Observatory and Triveni Museum of Ujjain.

TRADE REPORT

Share your ideas & suggestions for

100th episode of

Mann Ki BAAT

on 30th April, 2023

The phone lines shall remain open from 3rd to 28th April, 2023

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Ministry of Tourism, GoI celebrates the 100th Episode of 'Mann ki Baat' to be aired on 30th April 2023 through its Yuva Tourism Clubs. Tourism has been mentioned by Hon'ble Prime Minister from time to time in 'Mann ki Baat'. In order to initiate a celebration of the 100th Episode of Mann ki Baat, the Ministry of Tourism proposes to undertake a special initiative of "100 Episodes of Mann ki Baat – 100 days of Action" through the Yuva Tourism Clubs.

India Inbound Tourism to increase at a 12 per cent CAGR from 2022 to 2027

The number of tourists coming to India and the tourism businesses are expected to expand thoroughly at a compound annual growth rate (CAGR) of 12 per cent from 2022 to 2027, according to a recent Nangia Andersen report. An increase in disposable income, growth of the middle class, and increasing awareness of India as a tourist destination are cited as the major causes of India's growth in inbound tourism.

According to the report, the top source markets for India's inbound tourism are the United Kingdom, the United States, Sri Lanka, Canada, and Bangladesh. Tourism is a sector that includes various industries such as hospitality, railways, aviation, food & beverages. Due to the pandemic, inbound tourism in India was severely affected, and the number of foreign tourist arrivals (FTAs) declined by over 80 per cent in 2020 compared to the previous year.



Assam and centre sign an MoU for Riverine Tourism along the Brahmaputra

A memorandum of understanding (MoU) has been signed Central and Assam government organisations to connect seven religious sites in and around Guwahati along the Brahmaputra through waterways. The MoU for development of 'Riverine Based Religious Tourism Circuit' was signed by Inland Waterways Authority of India (IWAI), Sagarmala Development



Company Limited (SDCL), Assam Tourism Development Corporation (ATDC) and Department of Inland Waterways Transport (DIWT) of Assam government. The MoU will facilitate modern ferry service on a 'Hop On Hop Off' among seven historic religious sites namely Kamakhya, Pandunath, Ashwaktanta, Doulgovinda, Umananda, Chakreshwar and Auniati Satra around Guwahati.

Uttarakhand Tourism Development Board announces 'JADUNG' as new tourism destination

The Uttarakhand Tourism Development Board (UTDB) has announced "JADUNG", the first Village from the Tibet Border, an old border village in Uttarkashi, as the next tourism destination in the state of Uttarakhand. Jadung also becomes the first of the five villages that will not just be rehabilitated (the locals were displaced during the Indo-China War) but will also help create this area into a sustainable Tourism destination for Astro Tourism, Trekking, Hiking, Nature Camps & Tribal Culture among others. A village frozen in time and nestled amidst the breathtaking Himalayas, Jadung is the first village at the Indo Tibet border and boasts of unmatched scenic beauty with its snow-capped mountains to lush green valley's. Located at an altitude of approximately 3800 meters and around 45-50 kilometers from

Harsil, Jadung offers a picture-perfect landscape. The village is a testament to the state's efforts to develop border villages through sustainable and responsible tourism, which aligns with the Central Government's vision of creating vibrant border villages.





IATO delegation meets the CM and other ministers of Maharashtra to invite them for the 38th IATO Annual Convention in Sambhajinagar

लोकमत

आयटोचे ३८ वे राष्ट्रीय अधिवेशन : शहरात दूर एजंटंचा 'पाऊस'

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अध्यक्ष राजिव मेहरा यांच्या अध्यक्षतेखाली आयटोच्या ३८ वे राष्ट्रीय अधिवेशन...

BULLETIN



RAJIV MEHRA, President Indian Association of Tour Operators (IATO)



Discover New Zealand. Your one-stop DMC for all things Down Under.

WAYANAD WELCOMED OVER 1.5 LAKH TOURISTS FROM APRIL 6 TO 16

We will do our best to fulfil the needs of tourism fraternity, says Rajiv Mehra



Rajiv Mehra's dream team is back with a bang: IATO Elections 2023 - Travel T...

Tourist coaches exempted from motor vehicle tax in state. TIMES NEWS NETWORK. Jaipur: In a relief to tour operators...

Alliance Hotels and Resorts. Hotel Asian International, Dharamshala. A Luxury Boutique Hotel.



TRAVEL TURTLE logo and contact info: parth@samp...

IATO elects new team for term 2023-25. The IATO elections were held yesterday at The Ashok Hotel, New Delhi.

IATO's 38th Annual Convention

29th September to 2nd October 2023
Venue: Welcomhotel by ITC Hotels, Rama International, Aurangabad



38th IATO Annual Convention to take place in Chhatrapati Sambhajinagar (Aurangabad), Maharashtra.

About **900-1000 delegates** from all over the country including senior officials from the Ministry of Tourism, Government of India and State Tourism Department, industry leaders, tourism and hospitality professionals, travel trade media will be attending.

Participation of about **18 to 20 State Tourism Departments**.

Registration details will follow by first week of August 2023 and will be available online on IATO website www.iato.in

- ✓ Deliberation during the business session would focus on how we can achieve target of foreign tourist arrivals pre-covid.
- ✓ Door prizes to be announced during business sessions
- ✓ IATO Travel Exhibition cum Mart will be organized to have B2B meetings between the states and industry stakeholder.
- ✓ Marketing Innovation Competition for the States, Tour Operators/Travel Agents, Hotels and Travel Media
- ✓ IATO Run for Responsible Tourism
- ✓ Evening Entertainment programme
- ✓ Post-convention tours of Aurangabad City, Ellora, Shirdi and Nashik.