

JUNE 2024 ISSUE

IATO SPEAKS

AN INITIATIVE BY IATO



A Journey
through Time & Culture



Intrepid

About Intrepid Travel

Intrepid Travel is the world's largest adventure travel company and a registered B. Corp, operating small group adventures all around the world. The business is still headquartered in Melbourne, with operational offices in 28 countries around the world. Intrepid has a workforce of more than 3000 staff and tour leaders and operates trips on all seven continents.



Who are we?

We're the travel brand that's good all over. As the world's largest travel B Corp, our impact is to not only be the best travel company in the world, but the best travel company for the world. We're here to guide you - and have a great time doing it.



How it started

Intrepid was founded in 1989 by two friends who believed travel could benefit travellers, and the communities they visit.



Our shared mission

Create positive change through the joy of travel.



Our shared vision

Change the way we all see the world.



Our product

Sustainable, experience-rich travel.



Our shared purpose

We exist to inspire, create, share and lead the best travel experiences ever - for both people and the planet.



B Corp certified

We've always been about balancing profit and purpose and our B Corp certification is recognition of our commitment to using business as a force for good.



What makes us different?



Local leaders

Our leaders are genuinely connected to the places we go and the people we meet. This is what makes our adventures so special.



Immersive experiences

Get to the heart of a place, beyond the guide book or Google search. This is where travel magic happens.



We go all over

Intrepid travels to all 7 continents, with over 1,000 trips in over 100 countries.



Like-minded travellers

Connect with a community of spirited explorers who care about the planet. Shared experiences make for more joy and a better world.



Our global network

We have over 30 DMCs (Destination Management Companies) around the world.



Climate conscious

Carbon neutral since 2010, the first global operator with verified, science based targets, and committed to sustainability in all its forms.



Trusted & transparent

We lead with openness, integrity and accountability, to ensure our community feels safe, heard and included. From our ethical marketing guidelines to our flexible booking conditions, we're always in the work of finding a better way.



Want to learn more?

Check out our latest Integrated Annual Report.

Local India Expertise

Intrepid India currently employs 30 staff, and 75 local trip leaders and operates 800 trips across the country. In 2023, it supported 7500 travellers to explore India consciously. Our local teams deliver innovative, immersive, high-quality trips and experiences to customers.

Committed to global diversity, equity, and inclusion, in India, the team is led by Rama Mahendru and 35% of the workforce or tour leaders are female, with plans to grow this by 50% by 2025.

Looking to the future, Rama believes that Intrepid's style of sustainable, experience-rich travel will continue to grow, and she looks forward to more local communities in India benefiting from responsible tourism.

The world needs more *Intrepid* people

Positive Impact through the Joy of Travel

Intrepid Travel's mission is to create a positive impact through the joy of travel, community, and connection.

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Dear Friends,

As we approach the summer season of 2024, it is with great optimism that I foresee the inbound travel trends and their significant impact on our country. India's allure, with its myriad landscapes, vibrant cultures, and historical marvels, continues to draw global travellers. This summer, we anticipate a substantial increase in inbound tourism, driven by pent-up travel demand and eased travel restrictions worldwide. The influx of tourists is expected to provide a much-needed boost to our economy, particularly benefitting sectors such as hospitality, transportation, and local businesses.

The anticipated rise in inbound travel presents a golden opportunity for us to showcase India's unparalleled hospitality and unique experiences. Destinations such as the serene backwaters of Kerala, the majestic palaces of Rajasthan, the spiritual hubs of Varanasi, Ayodhya, Mathura and Rishikesh, and the bustling metropolises of Delhi and Mumbai are expected to see a significant surge in international visitors. This influx will not only rejuvenate these regions economically but also foster cross-cultural exchanges, enhancing India's global standing.

However, with this influx comes the responsibility of ensuring sustainable and responsible tourism. It is imperative that we, as stakeholders, work collaboratively to maintain the ecological balance and cultural integrity of our destinations. Initiatives to promote eco-friendly practices, heritage conservation, and community involvement with inclusive growth will be paramount in achieving this goal.

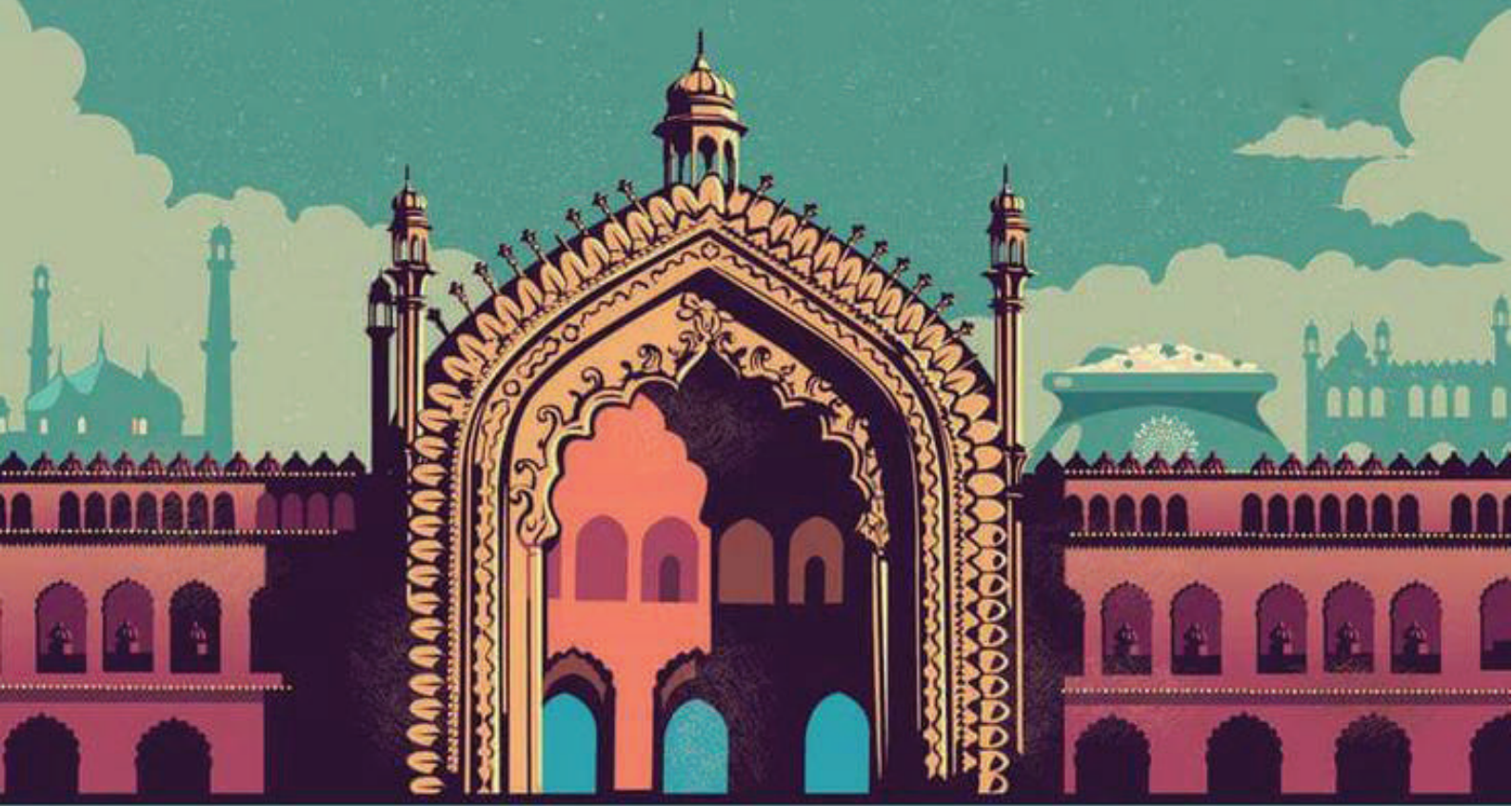
Moreover, the role of technology in enhancing the travel experience cannot be overstated. Adopting digital solutions for seamless travel planning, real-time information, and efficient crowd management will enhance visitor satisfaction and ensure safety.

The summer of 2024 holds immense promise for inbound travel to India. Let us seize this opportunity to not only revive our tourism industry but also set new benchmarks for excellence and sustainability. Together, we can make India the top destination for global travellers, celebrated for its diversity, warmth, and unparalleled experiences.



Rajiv Mehra
President
IATO





APRIL

- ▶ All Active Members were informed on the Old Delhi Heritage & Food Walk rescheduled from 31st March to Sunday, the 7th April 2024.
- ▶ A successful and enjoyable Heritage food walk was organised by the IATO Sports, Recreation and Culture Committee.



- ▶ All members (Tour Operators & Travel agents) were informed on the Sterling Hotels and Resorts Promo Code Special Rates for IATO Members extended till 31st March 2025.
- ▶ All members of the association were informed regarding the Guidelines for Marketing and Booking of Palace on Wheels issued by RTDC.
- ▶ All members were informed on the participation in Arabian Travel Market (ATM), 06th – 09th, May 2024 in India Pavilion being set up SEPC.

IATO AFFAIR

▶ Active members meeting was organised on the 18th of April 2024.



▶ All members (Tour Operators and Travel Agents) were informed on the Hyatt Place Bodh Gaya - Special Rates for IATO Members.



▶ IATO President, Vice President and Chapter Chair Madhya Pradesh met Shri Mohan Yadav, Hon'ble Chief Minister of Madhya Pradesh and finalised the 39th IATO Convention at Bhopal.



▶ All members were informed on the 39th IATO Annual Convention to take place from 30th August to 2nd September 2024 in Bhopal, Madhya Pradesh.

▶ All members (Recognized by the Ministry of Tourism, Govt. of India) were informed on the Vacations Expo 2024, 25th to 27th April 2024, Hulhumale, Maldives.

▶ All members were informed on the IATO Day of Yoga on Sunday, the 28th April 2024 at Lodhi Gardens, New Delhi.

IATO AFFAIR

- ▶ All members were informed on the introduction of Air India non-stop flight to Ho Chi Minh City from 1st June 2024.
- ▶ All members were informed on the IATO Day of Yoga on Sunday, the 28th April 2024 at Lodhi Gardens, New Delhi.
- ▶ All Members were informed on the IATO Interactive Luncheon Meeting on Monday, the 29th April 2024 at 1100 hours at The Park Hotel, New Delhi.
- ▶ All Members were informed on the Resumption of Indigo Flights on Delhi – Khajuraho/Khajuraho- Delhi and Varanasi – Khajuraho/Khajuraho-Varanasi sectors.
- ▶ President of IATO at the Uttar Pradesh Travel Mart 2024. He is also seen with the Chief Advisor to the Hon'ble Chief Minister of Uttar Pradesh.



- ▶ All members (Tour Operators & Travel Agents) were informed on the Special Inbound Market Rates for IATO Members for Fortune Park Hotels.
- ▶ All active members were informed on the Fam Trip of Shatam Jeeva by Baidyanath, Jhansi.
- ▶ Indian Association of Tour Operators (IATO) organised the Yoga Day Event with Free Medical Camp and Blood Tests for 50 Participants.



IATO AFFAIR



▶ IATO Interactive Luncheon Meeting on Monday, the 29th April 2024

▶ Opening address by Hony Secretary, Mr. Sanjay Razdan



▶ Address by President, Mr. Rajiv Mehra
▶ In-house Announcement by Joint Secretary, Mr. Viney Tyagi



IATO AFFAIR

- ▶ Presentation by Mr. Rahul Chanana, Associate Director, PayGlobal Technologie on Seamless Cross Border Payment acceptance facilities to IATO Members.



- ▶ The discerning audience.



- ▶ Presentation/update by Mr. Manish Puri, Head of Sales, Air India on Future plans of Air India



- ▶ Summing up and Vote of Thanks by the Senior Vice President, Mr. Rajnish Kaistha



IATO AFFAIR

MAY

- ▶ All members (Tour Operators & Travel Agents) were informed on the Special FIT Static Rates for IATO members by The Leela Palaces Hotels and Resorts valid till 30th September 2024.
- ▶ All active members were requested to give their inputs required for recommending the names of lesser known international travel fairs/marts.
- ▶ All IATO members were requested to pay their Annual Subscription for the financial year 2024 – 25 for renewal of membership. The annual membership subscription for the financial year 2024-25 is Rs. 8260/- (Rs. Eight thousand two hundred sixty only) inclusive of GST for Active members and Rs. 7670/- (Rs. Seven thousand six hundred seventy only) inclusive of GST for Allied members. Performa

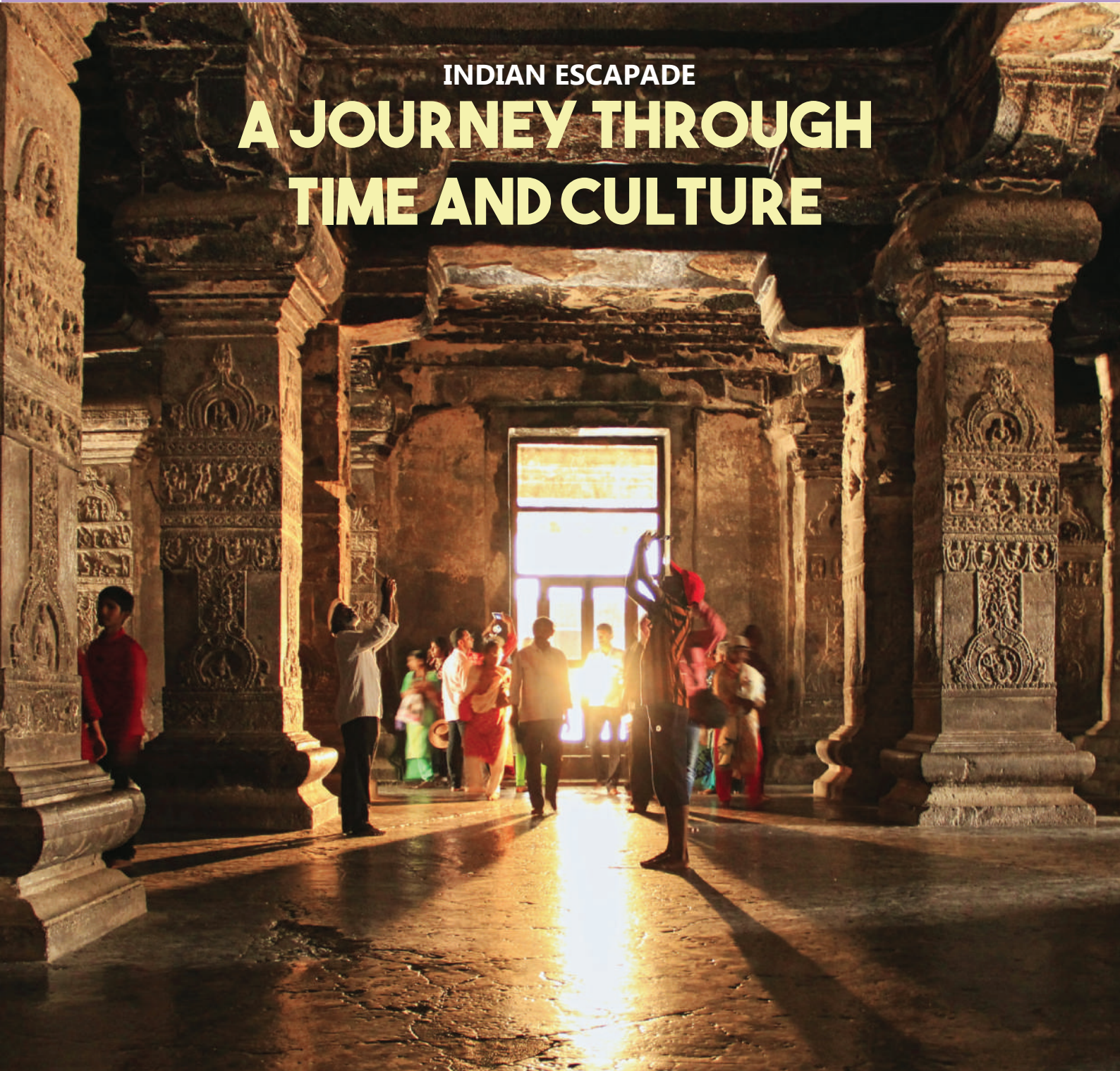
invoices in this regard have already been sent to all members.

- ▶ President IATO, Mr Mehra & Vice President Mr Ravi Gosain were honoured at Uttar Pradesh stand at ATM Dubai.



INDIAN ESCAPE

A JOURNEY THROUGH TIME AND CULTURE



India, a land of diverse cultures, rich history, and breath-taking landscapes, is a dream destination for travellers seeking an immersive experience. Summer in India presents a unique opportunity to explore both its timeless heritage and vibrant contemporary attractions. From ancient

temples and palaces to bustling cities and serene hill stations, India offers an array of experiences that cater to all kinds of travellers. This article delves into the must-visit old and new tourist spots, providing a comprehensive guide for an unforgettable summer vacation in India.

INDIAN ESCAPE

Exploring Ancient Marvels

India's historical treasures are a testament to its rich cultural legacy. Visiting these ancient sites not only offers a glimpse into the past but also a deep appreciation for the country's architectural and artistic achievements.

The Majestic Taj Mahal and Mughal Architecture

No visit to India is complete without witnessing the splendour of the Taj Mahal in Agra. This white marble mausoleum, built by Emperor Shah Jahan in memory of his wife Mumtaz Mahal, is an epitome of love and architectural grandeur. The intricate inlay work, symmetrical gardens, and the serene Yamuna River in the backdrop create a mesmerizing experience. Nearby, the Agra Fort and Fatehpur Sikri, both UNESCO World Heritage Sites, showcase the opulence of Mughal architecture and history.

The Timeless

Temples of South India

Southern India is renowned for its temple architecture, with each structure narrating tales of devotion and artistry. The Brihadeeswarar Temple in Thanjavur, Tamil Nadu, is a Chola dynasty masterpiece known for its towering vimana and detailed sculptures. The Meenakshi Temple in Madurai, with its stunning gopurams (towering gateways) adorned with vivid statues, offers a vibrant and spiritual experience. In Karnataka, the Hampi ruins, with the Virupaksha Temple at its heart, transport visitors to the grandeur of the Vijayanagara Empire.

Embracing Modern Marvels

While India's historical sites offer a journey through time, its modern attractions reflect the country's dynamic progress and contemporary culture. Urban landscapes, modern architecture, and thriving nightlife provide a perfect contrast to ancient sites.



INDIAN ESCAPE

The Bustling Metropolis of Mumbai

Mumbai, the financial capital of India, is a city that never sleeps. From the iconic Gateway of India to the serene Marine Drive, Mumbai offers a blend of colonial charm and modern vibrancy. The city is a culinary paradise with its street food, offering delicacies like vada pav and pav bhaji. A visit to the Bollywood film studios provides a glimpse into the world of Indian cinema, while the trendy neighborhoods of Bandra and Colaba are perfect for shopping and nightlife.



The Tech Hub of Bangalore

Known as the Silicon Valley of India, Bangalore is a thriving tech hub with a pleasant climate year-round. The city's modern attractions include the futuristic UB City Mall and the bustling Brigade Road. Bangalore's burgeoning craft beer scene, with numerous microbreweries offering unique brews, is a treat for beer enthusiasts. The nearby Nandi Hills and Bannerghatta National Park provide scenic escapes from the urban hustle.



Nature and Adventure

India's diverse landscapes offer myriad opportunities for nature lovers and adventure seekers. From the snow-capped Himalayas to the tranquil backwaters of Kerala, the country's natural beauty is both awe-inspiring and exhilarating.



INDIAN ESCAPE

The Himalayan Retreat of Manali

Manali, nestled in the Kullu Valley of Himachal Pradesh, is a popular summer destination. The town offers stunning views of snow-capped peaks, lush valleys, and gushing rivers. Adventure enthusiasts can indulge in activities like paragliding, river rafting, and trekking. The nearby Rohtang Pass, with its snow-covered landscapes, is a must-visit for those seeking a taste of winter in summer.

The Backwaters of Kerala

Kerala, often referred to as "God's Own Country," is famous for its serene backwaters and lush greenery. A houseboat cruise in the backwaters of Alleppey offers a tranquil experience, with the opportunity to witness rural life and exotic wildlife. The hill station of Munnar, with its tea plantations and cool climate, provides a refreshing escape. Kerala's Ayurvedic treatments and massages are renowned for their rejuvenating effects, making it a perfect destination for relaxation and wellness.

Cultural Extravaganza

India's rich cultural tapestry is best experienced through its festivals, traditional arts, and local lifestyles. Engaging with the local culture offers a deeper understanding of the country's soul.

The Vibrant Festivals

Summer in India is marked by numerous festivals that showcase the coun

try's cultural diversity. The Hemis Festival in Ladakh, with its colorful mask dances and traditional music, offers a glimpse into Buddhist culture. The Rath Yatra in Puri, Odisha, where gigantic chariots of Lord Jagannath are pulled through the streets, is a spectacle of devotion and enthusiasm. These festivals provide an immersive experience into India's vibrant traditions and community spirit.

The Artistic Heritage of Rajasthan

Rajasthan, the land of kings, is a cultural treasure trove with its forts, palaces, and folk arts. The cities of Jaipur, Udaipur, and Jodhpur are adorned with magnificent structures like the Amer Fort, City Palace, and Mehrangarh Fort, respectively. The state's vibrant handicrafts, including block-printed textiles, pottery, and jewelry, offer a unique shopping experience. Traditional Rajasthani dance and music performances, often held in the courtyards of these historic sites, add to the cultural allure.

Traveling in India during the summer break offers a rich and varied experience, blending ancient marvels with modern attractions, natural beauty with cultural vibrancy. Whether you are exploring the architectural wonders of the past, immersing yourself in the bustling energy of urban centres, or seeking tranquillity in nature, India caters to every traveller's desire. This summer, embark on a journey through this incredible land, and create memories that will last a lifetime.



ALLIANCES



IATO wrote to Ms. Sudeshna Ramkumar, Assistant Director General (M and P) Division (International) Ministry of Tourism, Govt of India and offered its suggestions for road shows to be organised by Ministry of Tourism in 2024 – 25 IATO mentioned that it was very important that handling of Road Shows.

IATO mentioned that it was very important that handling of Road Shows be given to a proper PR or Marketing Company where in only key and decision makers are invited and not the counter staff.

The road Shows needed to be planned well in advance and sufficient advance notice to be given to IATO so that its members who wish to join can book their air tickets on reasonable fare and also apply for visa in advance.



IATO requested Shri Rajiv Kumar, Chief Election Commissioner for exemption of All India Tourist Permit vehicles from deployment of Lok Sabha / State Elections & guidelines to be issued

Drawing his kind attention to an IATO mail sent on 24th January and 20th March 2024 requesting for exemption of All India Tourist Permit vehicles from deployment of Lok Sabha/State Election duties. Citing an example of one of its members wherein the vehicle was acquired for Lok Sabha election duties, IATO emphasized that orders from other District will follow, which will badly affect the services to be provided by its members to the tourists especially to the foreign tourists who have confirmed booking/arrangements of the foreign tourists visiting India, as IATO members will not be able to provide them the vehicles for airport pickup, drop sightseeing etc.

IATO further outlined that the Hon'ble Prime Minister of India had emphasized to promote Election Tourism and show

ALLIANCES

the democratic election process to the foreign tourists and on other side All India Tourist Permit Vehicles were being acquired by force for the election dates which was uncalled for and may lead to legal action against IATO members for not providing the contracted services. Foreign laws were very stringent and consumer friendly and this puts IATO members into trouble.

If the above were not possible, IATO would be left with no other option except to advise its foreign tour operators/foreign tourists not to visit India during the election period. This would definitely give a very bad name to India.



IATO wrote to Shri Sachin Kurve, Secretary Tourism and Civil Aviation Government of Uttarakhand regarding Helicopter booking for Kedarnath for Chardham Yatra

As the per the feedback IATO members who were promoting/selling Chardham Yatra packages, the helicopter bookingsystem had always been challenging,

like websites not working properly at the time of booking etc. Last year also website was not working properly when tickets were booked for 15 days together. Besides, the above, there was problem that senior citizen and foreign tourists were not able to get tickets due to the present system.

Helicopter tickets which many pilgrims want to book for their old age parents are now going to be opened for the entire season (May June and Sep Oct) of 2024 on 20 April 2024 i.e. for about 85 days together. This will cause chaos at the time of ticket opening. Last year also the IRCTC website was not able to handle traffic of Helicopter tickets bookings which was opened only open for 15 days and now it is being opened for about 85 days together. Last year 15 days tickets were sold out in 1 hour of opening. This year entire May- June and Sep - Oct tickets are going to sell out in a single day. It will only benefit the fraud agents who will book the tickets in illegal ways.

To streamline the helicopter booking procedure IATO suggested that

- Booking of Helicopter ticket should be done like booking of rail tickets. Booking of Helicopter ticket should be opened 45 days in advance. However, for this season, booking of tickets for 10th May, - booking can be opened from 20th April, for 11th May booking to be opened on 21st April and so on. This will help only that the genuine tourists will be able to

ALLIANCES

book the ticket. This will also help that website will not crash and people will book their tickets comfortably.

- Some percentage should be kept reserve for the senior citizens above the age of 65 years.
- Some percentage be reserved for the foreign tourists and they can make the booking by submitting their passport number, OCI Card, Green Card details.
- While 50% of the total seats could be made available for online booking for the general public, 50% of the seats should be reserved for booking by the tour operators/travel agents who were registered with Uttarakhand Tourism. This will help tour operators to promote Uttarakhand Tourism packages to the domestic and international travellers in big way.



IATO takes a step towards the skill development programme for the drivers

IATO wrote to President-TGFI and President ITTA that to enhance the quality of guides and drivers, they need to orga-

nize Skill Development Training Programme enabling them to provide quality services to the international standard to the foreign tourists. It was mentioned that they should conduct some short duration skill development programme for the guides/drivers and focus should be to provide them First Aid Training and CPR. Training of first aid and CPR is needed as sometime medical facilities are not available in remote areas and guides can save the life for tourists. Such training programmes should be organized annually as this will create confidence especially amongst foreign tourists.



IATO approached GMR to reinstate the VIP Parking facility at the T3 arrival

Recently, VIP Parking facility at the T3 arrival terminal at IGI Airport has been discontinued. After the 'Meet and Greet' facility on arrival, this VIP Parking facility was the most convenient area especially for the affluent Tourists visiting Delhi which not only saved them from walking to the Parking area but also

ALLIANCES

gave them a good first impression about the facilities available on arrival at the airport. IATO has written to GMR to kindly give look into this and reinstate the VIP Parking facility at the T3 arrival at the old Premium Parking charge to enable the Tour Operators to give more and more facilities to their VIP Tourists.



IATO wrote to Shri Keshav Chandra, Chief Secretary, Andaman & Nicobar Administration on the Compliances issues for Online Enlistment for Tour Operators and Travel Agents under IP&T (Andaman Tourism)

IATO was given to understand by some of its members who want to register online under the enlistment and categorization of Tour operators/Travel Agents/Tourist Transport operators of the Andaman Tourism Department are unable to do so due to requirement that the service provider must possess a “Local Islander Card”. These members were already registered and recognised by the Ministry of Tourism, Government of India and have

offices in other parts of the country and have also opened offices and establishment in the Islands with registration under Local Shop and Commercial Establishment and registered with GST Department with local address. IATO was surprised that inspite of the above facts, they are not able to get themselves registered/recognized with the Local Tourism Department of Andaman Tourism. They were not only promoting tourism to Andaman & Nicobar Island with all their efforts but were also creating Local employment and contributing for the growth of economy.

IATO sought help in removing this requirement of “Local Islander Card” which would help to those who want to open their office in Andaman & Nicobar Islands.



IATO wrote to Shri Atal Dulloo, Chief Secretary, Government of Jammu & Kashmir, Srinagar and offered suggestions for the growth of international tourist arrivals in Jammu & Kashmir

ALLIANCES

IATO humbly requested that Jammu & Kashmir Tourism Department should consider taking bigger exclusive space like that of Goa , Rajasthan , Kerala etc. and set up independent State Pavilion in ITB, WTM, ATM etc. so that international tourist arrivals to the state can be revived to its full capacity and it would generate more local employ-

ment and contribute in the economic growth of Jammu & Kashmir.

IATO was grateful to the State Tourism Department, Govt. of Jammu & Kashmir in streamlining the Gondola and facilitating tickets for the Gondola Rides in Gulmarg for foreign tourists.





Uttar Pradesh govt eyes rural economy push through agri-tourism sector

Uttar Pradesh is looking to partner private hospitality players in the agri-tourism sector to boost the rural economy and create local jobs. The government has identified 229 agri-tourism villages that will offer tourists an avenue to experience the village lifestyle and celebrate the essence of ethnic culture and tradition



Madhya Pradesh welcomes over 11 crore visitors in 2023

Renowned for its rich cultural heritage, glorious history, breathtaking natural beauty, diverse wildlife, and spiritual experiences, Madhya Pradesh welcomed over 11 crore (110 million) tourists in 2023, setting a new record for the

state. This remarkable achievement marks a significant milestone in Madhya Pradesh's tourism industry, surpassing pre-COVID levels and establishing the state as a premier tourist destination in India.



Kerala's Idukki sees rise in tourists after introduce of e-pass

There has been a surge in tourist influx to Munnar, Wagamon, and other destinations in Idukki following the implementation of e-pass regulations by Tamil Nadu for entry to Nilgiris and Kodaikanal. Tourism stakeholders have noted a significant increase in visitors to Munnar and Wagamon over the past week, reports The Hindu. Confirming the trend, Jitheesh Jose, Secretary of the District Tourism Promotion Council (DTPC), highlighted the notable tourist activity in Munnar and Wagamon. "On Friday, 3,562 tourists visited Wagamon meadows, and 7,342 visited on Saturday. Similarly, 7,342 tourists visited the Cantilever glass bridge, including Wagamon Adventure Park, on Friday, and 8,979 on Saturday. In Munnar Botanical Garden, there were 4,147 visitors on Friday and 6,854 on Saturday," he said.

TRADE REPORT



Registrations for Char Dham Yatra cross 26 lakh

The registration for the Char Dham Yatra has surged past 26 lakh, marking a significant milestone between April 15 and May 13. Meanwhile, the influx of pilgrims in the last four days alone has exceeded two lakhs. Devotees from various parts of the country and abroad are converging for the Char Dham Yatra. An official stated that over 26 lakh pilgrims have registered in the state so far since the commencement of the Char Dham registration process on April 15.



MoT showcases India as a premier global hub for MICE activities at IMEX, Frankfurt 2024

Ministry of Tourism, Government of India is participating in IMEX, Frankfurt from 14th-16th May 2024. The Ministry

of Tourism aims to showcase the strengths of India as a leading MICE destination to the global market and to act as a catalyst to bring forth greater number of Conferences and Conventions to be hosted in the country. IMEX is a hub for the global events industry, which offers a valuable and lucrative opportunity for professionals to enhance businesses, foster genuine connections, and gain invaluable insights.



Goa Tourism starts on a promising journey at ATM Dubai 2024

Goa Tourism proudly commenced its journey in the esteemed Arabian Travel Market (ATM) Dubai 2024, one of the world's premier travel and tourism events. With the kickstarting of ATM Dubai, Goa Tourism's pavilion has become a hub of activity, attracting buyers from around the globe. This presents a remarkable opportunity for all our co-exhibitors to showcase their offerings and forge valuable partnerships.

IATO WELCOMES NEW MEMBERS TO ITS FAMILY

A hearty welcome to the newest members of the Indian Association of Tour Operators! Your presence enriches our industry. Let's work together to elevate standards, promote responsible tourism, and showcase the beauty of India

New Membership w.e.f. 2nd May 2024

ACTIVE

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anandkandpal.12@gmail.com

IATO CHAPTER

On 24th April there was a Maharashtra Chapter meeting more than 50 people attended.



Recently, IATO member's meeting was held on April 24, 2024 in Indore, specifically focusing on the upcoming 39th IATO Convention.



आगरा

कुंभ का हो प्रचार तो बढ़ेंगे विदेशी पर्यटक

जास, आगरा: किया जाएगा। कजे तक एसडी

प्रयागराज में वर्ष 2025 में जनवरी से मार्च तक होने वाले कुंभ का प्रदेश सरकार विदेशों में उचित प्रचार-प्रसार करे। अयोध्या में श्रीराम मंदिर बनने के बाद धार्मिक पर्यटन में अपार वृद्धि की संभावनाएं हैं। पर्यटन विभाग के बजट को बढ़ाया जाए।
-सुनील गुप्ता, चैयरमैन नॉर्थन रीजन, इंडियन एसोसिएशन आफ टूर ऑपरेटर्स

बजट से आस

जागरण संगठनदाता, आगरा: केंद्र सरकार ने ऑलरिम बजट में पर्यटन को बढ़ावा देने के लिए आध्यात्मिक पर्यटन पर बल दिया है। काशी विश्वनाथ कारिडोर के बाद अयोध्या में श्रीराम मंदिर में रामलला के विग्रह की प्राण प्रतिष्ठा होने के बाद प्रदेश में धार्मिक पर्यटन की ब्यार बह रही है। रामनगरी में तो देश दुनिया से पर्यटकों का आना जारी है। रामीण

- पांच फरवरी को अपना बजट पेश करेगी प्रदेश सरकार
- धार्मिक पर्यटन पर उत्तर प्रदेश सरकार का है पूरा ध्यान

अधूरे हैं प्रोजेक्ट

- 2020 जनवरी से ठप है छत्रपति शिवाजी महाराज म्यूजियम का काम।
- 2017 मई से बंद है शिल्पग्राम में मल्टीलेवल पार्किंग का काम
- 2019 अप्रैल से बंद है आगरा किला में साउंड एंड लाइट शो
- 2017 में की थी बैराज की

पर्यटन कारोबार

3 विश्व धरोहर स्थल ताजमहल, आगरा किला और फतेहपुर सीकरी हैं आगरा में

65.21 लाख भारतीय और 5.83 लाख विदेशी पर्यटक आए ताजमहल देखने पिछले वर्ष

N S RATHOR, Chairman-Western Region
Indian Association of Tour Operators (IATO)

TRAVEL TV NEWS

MEDIA COVERAGE



voyagersworld.in
<https://voyagersworld.in/iato-announces-39th-annual-convention-at-bhopal-from-aug-30th-to-sept-3rd-2024/>

Ravi Gosain
 Vice President
 IATO

“Middle East has lots of potential for India on luxury segment not only among locals but large com-

<https://voyagersworld.in/iato-announces-39th-annual-convention-at-bhopal-from-aug-30th-to-sept-3rd-2024/> 17:01



IATO organises Old Delhi heritage and food walk - Travel Turtle
 IATO organized an Old Delhi Heritage ...
www.travelturtle.world

<https://www.travelturtle.world/news/iato-organises-old-delhi-heritage-and-food-walk/> 14:43

Rajiv Mehra President, IATO on "Role of Civil Aviation in promoting Indian Economy and Tourism"
https://youtu.be/RGcK_pluDDY Indian...
travelworldonline.in

Rajiv Mehra President, IATO on "Role of Civil Aviation in promoting Indian Economy and Tourism"
<https://travelworldonline.in/interview/rajiv-mehra-president-iato-on-role-of-civil-aviation-in-promoting-indian-economy-and-tourism/>
 08:11



MEDIA COVERAGE



IATO organised Old Delhi heritage & food walk
IATO organized an Old Delhi Heritage ...
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IATO organised Old Delhi heritage & food walk
<https://travelworldonline.in/iato-organised-old-delhi-heritage-food-walk-on-sunday-the-7th-april-2024/>
08:29



39th IATO Annual Convention to take place in Bhopal, Mad...
IATO team led by Mr Rajiv Mehra,...
www.travelturtle.world

<https://www.travelturtle.world/news/39th-iato-annual-convention-to-take-place-in-bhopal-madhya-pradesh/>



IATO DELEGATION MEETS THE HON'BLE CHIEF MINISTER TO INVITE ...
15th April 2024, New Delhi: IATO team led ...
www.heavenlyvietnam.com

<https://www.heavenlyvietnam.com/iato-delegation-meets-the-honble-chief-minister-to-invite-him-for-the-39th-iato-annual-convention-in>

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TRAVELTURTLE Special
Published from : India Middle East
6-9 May, 2024

The lure of India for Middle East

While India hasn't traditionally been a luxury destination for the Middle East travellers, it is coming up as an exotic one with its vibrant culture, ancient traditions, and new bespoke experiences such as private dining and tours. India's transformation into a luxury escape may not be complete just yet, but it has definitely begun this journey.

India has been experiencing rapid economic growth in recent years, leading to an expanding middle class with a growing appetite for luxury goods services and experiences. Luxury brands in the hospitality industry, be it hotels, ayurvedic resorts, spas, destination weddings, presence of forts and palaces steeped in luxury for a niche segment of customers, have been increasingly targeting consumers, both within the country and abroad. Countries like the

Middle East has been a good source market for India in last two decades. Higher numbers of tourists are travelling from the Middle East and post-COVID the numbers have been picking up again. It's not only petrodollars but the robust transformation with changing times and technology has further made Middle East more attractive source markets. The purchasing power of people from this region has increased and that is why we need stronger marketing efforts.

काशी-अयोध्या में बढ़ी पर्यटकों की संख्या

गोरखपुर में यूपी ट्रेवल मार्ट के छठे संस्करण का हुआ भव्य शुभारंभ

अमर उजाला ब्यूरो

गोरखपुर। प्रदेश सरकार की ओर से पर्यटन को बढ़ावा देने के प्रयासों के अब सुखद परिणाम मिलने लगे हैं। यह सार्थक प्रयासों का परिणाम है कि आज काशी और अयोध्या में प्रतिदिन आने वाले आध्यात्मिक पर्यटकों की संख्या निरंतर विश्व विस्तार के साथ बढ़ रही है।

याबा गभीरनाथ प्रेक्षागृह में उत्तर प्रदेश ट्रेवल मार्ट 2024 के उद्घाटन सत्र का शुभारंभ करते मुख्य अतिथि अचनीश अक्खरी व अन्य। स्वाद

BREAKING news

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Adi Kaifash
THOMAS COOK & SOTC. TIE UP WITH UTTARAKHAND TOURISM TO LAUNCH AERIAL YATRAS

IATO's 39th Annual Convention to be held in Bhopal from 30 Aug to 2 Sep: Rajnish Kaistha

Rajnish Kaistha, Sr. Vice President, IATO said, "With the blessings of the government and the CM, the 39th IATO Annual Convention is scheduled to be held in Madhya Pradesh's Bhopal from 30 August to 2 September 2024. The idea is to bring better connectivity to Bhopal and put it onto the global tourist map."

Join Kenya Tourism Board's Loyalty Campaign!
Selling Kenya? Then this program is for you.

Chief Minister, MP to inaugurate IATO Convention in Bhopal this September

A team led by Rajiv Mehra, President IATO along with Ravi Gosain, VP and Mahendra Pratap Singh, Chairman – IATO Madhya Pradesh Chapter met the Hon'ble Chief Minister of Madhya Pradesh Dr. Mohan Yadav to invite him for the 39th IATO Annual Convention scheduled to be held in Bhopal from 30th August to 2nd September 2024. Hon'ble CM was requested to inaugurate the convention on 30th August 2024 which he gladly accepted.

#FirstOpinion

Anil Chadha, Chief Executive, ITC Hotels

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MEDIA COVERAGE

TRAVEL **turtle TRAILS**

13th September, 2024

39th IATO Annual Convention to take place in Bhopal, Madhya Pradesh

IATO team led by Mr Rajiv Mehra, President, Mr Ravi Gosain, Vice President and Mr Mahendra Pratap Singh, Chairman – IATO Madhya Pradesh Chapter met Dr Mohan Yadav, Hon'ble Chief Minister of Madhya Pradesh to invite him.

APRIL 20 LUCKNOW

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The 39th IATO Annual Convention to take place in Bhopal, Madhya Pradesh

The IATO Convention is scheduled to be held from August 30 to September 2, 2024. IATO Members are requested to block the dates for the upcoming convention. Details regarding the venue, hotel accommodations, and registration will be finalised and shared soon.

news

प्रधान मन्त्री का सभा-वाचनाओं का कार्यक्रम। कार्यक्रमों के फोटो सौदा करें।

'आध्यात्मिक पर्यटन ने बढ़ाई प्रदेश की लोकप्रियता'

यूपी ट्रेवल मार्ट के छठे संस्करण का शुभारम्भ, देश-विदेश के टूर आपरेटर मार्ट में कर रहे प्रतिभांग

आज मुख्य सचिव होंगे कार्यक्रम में शामिल

ट्रेवल मार्ट के वीथीवेली संस्करण में मुख्य सचिव श्री रावत विश्व मूला अतिथि होंगे। कार्यक्रम में प्रमुख सचिव पर्यटन एवं संस्कृति प्रकाश मेहता जी भी उपस्थित रहेंगे। यह प्रोग्राम में प्रदेश में पर्यटन की जनकरी देने के लिए सवाई गंध पर्यटन एवं अर्थोत्थान कोषों पर पर्यटन विभाग की स्थापना एवं भावी योजना की जानकारी देते।

उद्घरण मंत्रालय तक नाम 'यूपीवेली' का आभार माना गया। इस ट्रेवल मार्ट में देश-विदेश के टूर आपरेटर हिस्सा ले रहे हैं।

श्री रावत पर्यटन सचिवों का बजटों पर 27 अंकों के टूर आपरेटर्स को तीन प्रमुख पर्यटन सचिवों पर प्रश्न के लिए भेजा जाएगा। इसका प्रथम अपडेटों को उत्तर प्रदेश के सचिव पर्यटन स्क्वी और अस्सी को जानकारी देना है। टूर आपरेटर का एक टूर गोरखपुर-नागपुरी-सरनस-बीरगंजी-प्रयागराज, दूसरा टूर गोरखपुर-शारदा-कॉन्ग्रेस-लखनऊ और तीसरा टूर गोरखपुर-...

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Inbound tourism recovery slow in India, might reach 90% of 2019 levels by March 2025, says Rajiv Mehra

Rajiv Mehra, President, IATO said, "Currently, we are very far from our goal, with only 55 to 70 percent recovery, whereas we had expected it to be 90 percent. If things return to normal, I believe we might reach the 90 percent mark by March 31, 2025, but we still won't be at 100 percent of our 2019 levels."

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TRAVEL WORLD ONLINE MEANS BUSINESS

IATO delegation meets CM of Madhya Pradesh to extend invitation for forthcoming convention

The Indian Association of Tour Operators (IATO) is organizing its 39th Annual Convention in Bhopal (Madhya Pradesh) from August 30 to September 2, 2024. The event is expected to draw around 900 to 1000 delegates from across the country. The IATO team, led by President, Rajiv Mehra, Vice President Ravi Gosain, and Mahendra Pratap Singh, Chairman of the IATO Madhya Pradesh Chapter, recently met with Dr. Mohan Yadav, the Chief...

We will establish new centres of eco-tourism in Kerala: PM Modi

Prime Minister Narendra Modi on Monday praised Kerala tourism

TRAVEL **turtle TRAILS**

13th September, 2024

IATO held it's interactive luncheon meeting

Rajiv Mehta, President, IATO announced the numbers from the membership drive have increased on a daily basis with 1800 plus memberships. He also thanked the members and spoke about the upcoming IATO convention in August.

[https://travel.economicstimes .indiatimes.com/news/associations /iato-to-host-its-39th-convention-in -madhya-pradesh-from-august-30-to -september-2/109316939](https://travel.economicstimes.indiatimes.com/news/associations/iato-to-host-its-39th-convention-in-madhya-pradesh-from-august-30-to-september-2/109316939)

18:25

आईएटीओ का 39वां एनुअल कन्वेंशन 30 अगस्त से मुख्यमंत्री डॉ. मोहन यादव से आईएटीओ के प्रतिनिधि मंडल ने की भेंट

एक सत बुलेटिन, भोपाल

आईएटीओ का दो दिवसीय +39वां एनुअल कन्वेंशन 30 अगस्त से भोपाल में होगा। मध्यप्रदेश को विध पटल पर प्रमुख पर्यटन स्थल के रूप में स्थापित करने के उद्देश्य को लेकर मुख्यमंत्री डॉ. मोहन यादव से आईएटीओ के प्रतिनिधि श्री राजीव मेहरा के साथ प्रतिनिधि मंडल ने मुख्यमंत्री निवास में भेंट की। एनुअल कन्वेंशन में देश भर के राष्ट्रीय स्तर के टूर और ट्रेवल ऑपरेटर सहित विभिन्न प्रदेश के टूरिज्म बोर्ड हिस्सा लेंगे। इससे निश्चित ही प्रदेश में विदेशी पर्यटकों की संख्या में वृद्धि होगी। प्रतिनिधि मंडल में वाइस प्रेसिडेंट श्री रवि गोसाईं और...

39वां एनुअल कन्वेंशन के आयोजन को बेहतर प्रयास करते हुए हर संभव सहयोग का आभार माना गया।

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'Chalo India Roadshow' to begin after polls, social media global drive to start from ATM Dubai: IATO

Sharing updates about IATO during its monthly meeting, Rajiv Mehra, President, IATO, said, "After the general election when the new government is formed, 'Chalo India Roadshows' will take place. He revealed that they will launch a social media global campaign from ATM in Dubai which will start from 6-7 May aimed at fostering growth in MICE.

MACROTECH DEVELOPERS TO ACQUIRE V HOTELS AFTER APPROVAL FROM NCLT

MEDIA COVERAGE

आईएटीओ का 39वां एनुअल कन्वेंशन 30 अगस्त से

मुख्यमंत्री डॉ. यादव से आईएटीओ के प्रतिनिधि मंडल ने की भेंट

एनडी, नयी दिल्ली: आईएटीओ का 39वां एनुअल कन्वेंशन 30 अगस्त से भोपाल में होना। भारतीयों को विश्व भर में प्रमुख पर्यटन स्थलों के साथ से जोड़ने के उद्देश्य को लेकर मुख्यमंत्री डॉ. मोहन यादव ने आईएटीओ के प्रतिनिधि मंडल के साथ प्री-कॉन्फ्रेंस बैठक में मुलाकात की। बैठक में डॉ. यादव ने आईएटीओ के प्रतिनिधि मंडल के सदस्यों को संबोधित किया और देश के पर्यटन क्षेत्र के विकास को बढ़ावा देने के लिए आईएटीओ की भूमिका को प्रशंसित किया।



आईएटीओ के प्रतिनिधि मंडल के सदस्यों को मुख्यमंत्री डॉ. यादव ने संबोधित किया।

REPUBLIC.

Home / Business / Tour booking sector bullish e...

Updated April 30th, 2024 at 16:50 IST

Tour booking sector bullish on India's outbound travel forex this summer

Outbound travel forex from India to see a three-fold increase in 2024 compared to inbound travel forex, say IATO Vice President Ravi Gosain.

Business • 2 min read
Reported by: Saqib Malik



कुशीनगर महापरिनिर्वाण बुद्ध मंदिर में पूजा करते बाएं से:आईएटीओ के संयुक्त सचिव विनय त्यागी (बाएं) व अध्यक्ष राजीव मेहरा (दाएं से तीसरे) • जगमरण

आईएटीओ की टीम ने किया बुद्धस्थली का भ्रमण, की पूजा



Elevating Tourism: IATO Delegation Extends Invite to Hon'ble Chief Minist...

In a strategic move to bolster tourism prosp...
travelmail.in

<https://travelmail.in/iato-delegation-invites-the-honble-chief-minister/>

IATO meet in Delhi demonstrates proactive approach to addressing challenges and fostering member growth

By TTJ - May 4, 2024



International Association of Tour Operators (IATO) held a meeting on April 29, 2024, at Th... The discussions revolved aro...

BREAKING news

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SWITZERLAND TOURISM ADOPTS COMPREHENSIVE TOURISM BRAND WITH A NEW LOGO

Mumbai agents struggle with high tourist guide rates for their cruise pax, negotiations with TOGA in limbo

ISR Rector, Chairman, WTO Western Region, says, "We are facing a lot of problems with cruise guide rates. For cruise passengers we have to negotiate rates locally with Tourist Guides Association (TOGA). They are asking us to pay 15-20% more than the current rate registered with TOGA. We have not yet agreed on that. We have offered them 10%."

A350 flights from Delhi to VIETNAM

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New 'Cascade' visa regime should've come post Covid, but better late than never: Mahendra Vakharia

Feeling relieved, Mahendra Vakharia, Exec. Committee Member, Immediate Past President - CTIA & IAT, Publishers Holidays, says, "Travellers have been waiting for a long time for the visa regime to become a reality. This should have been done immediately post Covid to take full advantage of the recovery. But better late than never!"

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Delhi Airport is largest in India and top 10 in the world, handling 74 million pax in FY2024: CAPA India

According to CAPA India, Delhi Airport is the largest airport in India and one of the top-largest in the world, handling 74 million passengers in FY2024. The airport has the potential to become a major hub given its extensive terminal and runway infrastructure, well-developed airport hotel capacity, and favourable geographic location.

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Employment to surge in tourism sector with 58 million new jobs expected by 2033: NLB Services

According to data by NLB Services, with continued growth, tourism sector is all set to add 58.2 million jobs by 2033 across India. Post-pandemic, this was one of the sectors that saw the quickest recovery. Talent demand in tourism recorded a 44% spike in August 2023, and 1.5 m additional jobs were expected to be added within FY 2023.

HYATT OPENS 93-KEY HYATT CENTRIC OF THE EAST IN SOUTH KODAKATA AREA



RAJIV MEHRA, President
Indian Association of Tour Operators (IATO)



Your daily news round up from the industry

- IHG | IATO
- IHG is making big moves in the Indian market
 - With a target to reach 2000 members, IATO announces special discounts for its membership drive



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Thekkady

Carmelia Haven Resort

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