



# 1<sup>st</sup> Global Tourism Investors' Summit

17-19 May 2023 | Pragati Maidan | New Delhi

**Developing Tourism in Mission Mode**

<https://www.gtistourism.in/>

# India Tourism Poised for Growth (Vision by 2030)



Travel and Tourism's  
contribution to India's GDP

**250 billion  
USD**



Employment  
generation in India

Employment in tourism sector  
**140 million  
jobs**



Foreign Exchange  
Earner

FEEs to be  
**56 billion  
USD**

# Invest in India



**Ease of Doing  
Business**



**New  
Infrastructure**



**Increasing  
International Trade**



**Partner, not  
Regulator**





# Key Tourism Products

**Adventure**



**Buddhist**



**Cruise Tourism**



**Culinary Tourism**



**Cultural**



**Ecotourism**



**Medical Value Travel**



**MICE**



**Rural**



**Sustainable**



# Key Elements



**Knowledge  
Sessions**



**State Focused  
Sessions**



**State of the  
Art Exhibition**



**CEO's  
Roundtables**



**Business  
Meetings**



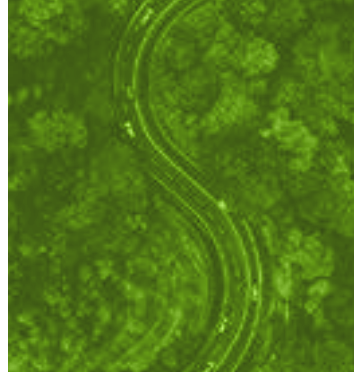
**Networking  
Opportunities**



**Cultural  
Evening**

# Key Objectives

Catalyzing partnerships through B2B and B2G



To promote India as investment destination for travel, tourism and hospitality

Allow global investors to explore Indian Tourism products and services



Platform for investors from G20 countries to explore Indian tourism products

Bring in global investments beyond the hospitality industry, that is, into theme parks, adventure tourism, amusement parks and skiing destination infrastructure



Opportunity for local players to cater to global demand and compete



Identify State-Specific investment possibilities

Investments in the tourism infrastructure, technology, skill development, startups and more

Create a platform for ready and investible projects





# Who Should Participate

- Adventure tourism players
- Airlines and Allied Aviation Players
- Angel Investors
- Banking and Financial Institutions
- Central Government Ministries
- Cruise Liners
- Diplomats
- E-Commerce Players
- Ecotourism players
- Hotel & Accommodation Players
- Hotel Schools and Educational Institutions
- Infrastructural, MICE and Urban Developers
- International Tourism Boards
- Media Houses
- Multilateral Institutions
- MVT players
- Real Estate Players
- Recreational and Amusement Parks
- Restaurateurs
- Start-ups
- State Governments
- Travel Agents/Tour Operators
- Travel, Tourism and Allied Associations
- Venture capitalists
- Any other



# Session Overview

## Sustainability

Path to Sustainable Hospitality

Invest today for tomorrow's planet

Travel for LiFE

Changing the face of Investments in Adventure Tourism

Transformative Global Practices in the Realm of Sustainable Tourism

## Innovation & Technology

Redefining businesses and traveller's experience in the new age of Tourism 4.0

Building Smart Hotels for Tomorrow

Smart Tourism Destination leading the way to Smart Tourism

Investing in skilling for Smart Tourism

Your dream destination, Your Way through the VR & Metaverse

Fiscal framework for Tourism Innovation

Taking the Travel Tech Start-ups ahead of the curve

Accommodating new trends in Accommodation Sector : Pod Hotels, Homestays etc

## Insights

Launch and Discussion of UNWTO India Tourism Investment framework

Success stories of investments in India

Incredible India! Visit India Campaign 2023

Open House for Tourism Sharks

Capital Financing Tourism Infrastructure

Ease of Doing Business for Tourism

## Thematic & State Sessions

Film-fuelled Tourism: A Winning Combination

Developing Cruise offerings for both Travellers and Investors

Gastro-Tourism Entrepreneurship

Attracting FDI in Amusement, Leisure and Entertainment

Ready for the Future of MICE

Adopt a Heritage: A step towards Private Participation in Tourism

Buddhist Circuit: Leveraging the potential of Buddhist Heritage

State Focused Sessions:

Andaman & Nicobar

Assam

Jammu & Kashmir

Ladakh

Lakshwadeep


Maharashtra

Rajasthan


West Bengal




# State Tourism Policy Highlights




## Andhra Pradesh




<p><b>Electricity Charges Reimbursement</b></p> <p>For all new Tourism Projects electricity charges shall be reimbursed @ Rs.2.00 per Unit for a period of 5 years.</p>	<p><b>Stamp Duty Reimbursement</b></p> <p>Reimbursement of 100% of stamp duty and transfer duty paid by the units on purchase of land for all new Tourism Units.</p>	<p><b>Conversion Fee Exemption</b></p> <p>100% exemption of Land Use Conversion charges on conversion of land permitted by the Authorities.</p>	<p><b>SGST Reimbursement</b></p> <p>Reimbursement of 100% of net SGST accrued to the State for all new Tourism units for a period of five years.</p>
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## Arunachal Pradesh




<p><b>Stamp Duty Exemption</b></p> <p>Upto 50% Stamp Duty exemption for all eligible new tourism units subject to a ceiling of Rs. 25 lakhs.</p>	<p><b>Interest Reimbursement</b></p> <p>Upto 80% reimbursement of interest on loan taken for construction of tourism units.</p>	<p><b>Capital Investment Subsidy</b></p> <p>30% Capital Investment Subsidy to be given on investments with an upper limit of Rs. 50 lakhs.</p>	<p><b>SGST Reimbursement</b></p> <p>100% reimbursement of SGST for a period of 15 years.</p>
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## Assam




<p><b>Capital Investment Subsidy</b></p> <p>30% of capital investment subject to a ceiling of Rs. 5 crores.</p>	<p><b>Electricity Charges Reimbursement</b></p> <p>Reimbursement of power subsidy @ Rs. 2.00 per unit consumed for a period of 5 years.</p>	<p><b>Stamp Duty Reimbursement</b></p> <p>100% Stamp duty shall be reimbursed, subject to a monetary ceiling of Rs.25 lakhs.</p>	<p><b>Interest Subsidy</b></p> <p>Interest Subsidy of 2% on the outstanding working capital loan for five years subject to a ceiling of Rs. 50 lakhs.</p>
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## Bihar



<p><b>Conversion Fee Exemption</b></p> <p>100% exemption on land conversion charges.</p>	<p><b>Stamp Duty Exemption</b></p> <p>100% exemption in Stamp Duty and registration fee in lease / sale / transfer of land for setting up a tourism project.</p>	<p><b>Electricity Duty Exemption</b></p> <p>100% exemption in electricity duty for 7 years.</p>	<p><b>Financial Assistance</b></p> <p>50% of the amount spent on plant and machinery in the establishment of Captive Power Generation/Diesel Generating Set will be granted to the unit.</p>
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## Chhattisgarh



<p><b>Electricity Duty Reimbursement</b></p> <p>100% reimbursement of electricity duty upto 5 years to Eligible Tourism Projects.</p>	<p><b>SGST Reimbursement</b></p> <p>Reimbursement of 40% of the SGST to eligible tourism project for the initial 5 years of operation.</p>	<p><b>Capital Investment Subsidy</b></p> <p>Incentive of 50% of the fixed capital investment in renewable energy generation to Eligible Tourism Projects.</p>	<p><b>Reimbursement of EPF Expenditure</b></p> <p>Upto 100% reimbursement of EPF Expenditure (employer's contribution) for 3 years.</p>
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## Goa



<p><b>Special incentives</b></p> <p>Special incentives for 100% women owned enterprises.</p>	<p><b>Training Incentives</b></p> <p>Incentives for industries that offer vocational and other technical training to local persons.</p>	<p><b>Green Incentives</b></p> <p>100% reduction in electricity duty for units installing renewable power generation equipment</p>	<p><b>Financial Assistance</b></p> <p>Reimbursement of 25% of the cost of water and energy conservation equipment, subject to a cap of Rs. 100,000 per unit.</p>
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# State Tourism Policy Highlights

## Gujarat



### Capital Investment Subsidy

Upto 20% subsidy on eligible capital investments made in tourism units.

### Stamp Duty Reimbursement

100% reimbursement of stamp duty and registration fee shall be provided.

### Electricity Duty Exemption

100% exemption from electricity duty for a period of 5 years.

### Green Incentives

Reimbursement of 50% of the certification fees to hotel/wellness resort obtaining Green Building Certification.

## Haryana



### Electricity Duty Exemption

Exemption from Electricity Duty to the new tourism/hotel projects for a period of 5 years.

### Stamp Duty Reimbursement

Upto 100% reimbursement of stamp duty on the land area meant for industrial use.

### Developmental Charges Exemption

50% exemption towards External Development Charges.

### Concessions

Customized package of incentives and concessions to prestigious tourism /hotel projects having investment of Rs.30 crores and above.

## Himachal Pradesh



### Capital Investment Subsidy

Capital Investment subsidy upto 10% of Fixed Capital Investment to eligible tourism units.

### Financial Support

Financial support of 15% of the total cost of construction of approach road to all eligible tourism units.

### Stamp Duty Reimbursement

Rimbursement of 50% on paid Stamp Duty & Registration fee charges.

### Green Incentives

Assistance upto 75% of the cost of carrying out Energy Audit to eligible tourism units.

## Jharkhand



### Electricity Duty Reimbursement

Reimbursement of Electricity Duty to new tourism units for a period of 5 years.

### Quality Upgradation Incentives

Assistance for obtaining quality certification @ 50% of the expenditure incurred up to maximum of Rs. 10 lakhs.

### Financial Assistance

Financial assistance of 50% of the expenditure incurred up to a maximum of Rs. 10 lakh per patent.

### Training Incentives

Special incentive of 50% reimbursement of fee will be given to SC/ ST and women for pursuing entrepreneurship course from a reputed institute.

## Karnataka



### Stamp Duty Exemption

50% exemption of Stamp Duty to new Tourism and Expansion Tourism Projects.

### Registration Charges Exemption

100% exemption of registration charges to new tourism and expansion tourism Projects.

### Conversion Fees Reimbursement

100% reimbursement payment of land conversion fee of new tourism and expansion tourism projects.

### Capital Investment Subsidy

Capital Investment Subsidy of upto 25% of the total investment amount.

## Kerala



### Green Incentives

Incentive of 15% on the total investment subject to a maximum ceiling limit of Rs 20 lakhs to investors classified under responsible tourism.

### Marketing Assistance

Marketing Assistance of 25% of the travel fare and promotional materials for service providers.

### Industrial tariffs

Industrial tariff on electricity charges applicable for the first 5 years for establishments to investors classified under responsible tourism.

### Homestay Incentives

Residential tariff on electricity and water charges for homestay providers to promote homestays in the state.

# State Tourism Policy Highlights

## Madhya Pradesh



### Stamp Duty Exemption

All new heritage hotel projects shall be exempted from paying Registration Fee and Stamp Duty.

### Green Incentives

Upto 100% Subsidy for Reponsible Tourism to tourism units.

### Marketing Assistance

Upto 100% financial assistance for Tourism Marketing.

### Interest Subsidy

5% Interest Subsidy on term loan to eligible tourism units for 7 years.

## Maharashtra



### Stamp Duty Exemption

Upto 100% Stamp Duty & Registration charges exemption for all eligible tourism units.

### Electricity Duty Exemption

Upto 100% Electricity Duty Exemption for all eligible tourism units.

### Licenses Renewal

License renewal every 5 years instead of the present annual renewal.

### Additional FSI / FAR

80% of the total area can be permitted for tourism and the remaining 20 per cent for the tourism support activities.

## Manipur



### Fixed Capital Subsidy

Subsidy of 2.5% on fixed capital to all eligible tourism units.

### Electricity Concessions

New industrial units will be eligible for concessional pre-paid meters.

### Tax Reimbursement

The industrial units set up under this scheme can claim reimbursement of central share of income tax for first 5 years

### Premium Reimbursement

100% reimbursement of insurance premium on insurance for all eligible new tourism units

## Meghalaya



### Loan Assistance

Subsidy up to 75% of the applicable amount to assist execution of deeds of conveyance/ mortgage pertaining to loans from financial institutions.

### Tax Reimbursement

The industrial units set up under this scheme can claim reimbursement of central share of income tax for first 5 years

### Financial Assistance

Central Capital Investment Incentive for all eligible industrial units in the North Eastern region

### Premium Reimbursement

100% reimbursement of insurance premium on insurance of building for all eligible new tourism units

## Mizoram



### Electricity Subsidy

Power subsidy upto 50% of total expenditure on power consumption to eligible units.

### Development Subsidy

Land Subsidy of 25% of the lease fee of allotted developed/undeveloped land to new eligible units.

### Project Costs Subsidy

Upto 90% Subsidy on cost of Project Report to all eligible tourism units.

### Training Incentives

Manpower development subsidy of 50% of the actual course fee for training to all eligible tourism units.

## Nagaland



### Employment-linked Incentives

Reimbursement upto 25% of the actual wage bill for local tribal employees employed by eligible units.

### Stamp Duty Exemption

50% Stamp Duty and Registration Fee exemption for securing loans from Financial Institutions.

### Project Costs Subsidy


Subsidy at 50% rate of the cost of Detailed Project Reports to eligible new units.

### Power Subsidy

Upto 30% Subsidy on power tariff will be provided for a period of 5 years to eligible units.




# State Tourism Policy Highlights




## Odisha

<b>Conversion Fee Reimbursement</b>	<b>Capital Investment Subsidy</b>	<b>Electricity Duty Exemption</b>	<b>Stamp Duty Reimbursement</b>
100% reimbursement of the land conversion charges after the commencement of the commercial operation	All eligible tourism projects with investment of Rs.20 lakh and above shall be eligible to get capital investment subsidy.	New tourism units exempted from payment of electricity duty up to a contract demand of 5 MVA for a period of 5 years.	Stamp duty paid on the purchase of land for the project is reimbursed to the extent of 100%.




## Punjab

<b>Property Tax Exemption</b>	<b>Electricity Duty Exemption</b>	<b>Stamp Duty Exemption</b>	<b>SGST Reimbursement</b>
Upto 50% exemption on Property Tax for 7 years.	100% Exemption on Electricity Duty for 10 years for all Eligible units.	100% exemption from Stamp Duty for purchase or lease of land and building.	Reimbursement of 75% of net SGST for 7 years with a cap of 100% of FCI.



## Rajasthan

<b>Electricity Duty Exemption</b>	<b>Stamp Duty Exemption</b>	<b>Land Tax Exemption</b>	<b>Fixed Capital Investment</b>
100% exemption from payment of electricity duty for a period of 7 years.	100% Stamp Duty benefit given in stages as notified by the State	100% exemption of land tax for 7 years.	Upto 20% of Eligible Fixed Capital Investment to be disbursed over 10 years.




## Sikkim

<b>Excise Duty Exemption</b>	<b>Capital Investment Subsidy</b>	<b>Interest Subsidy</b>	<b>Premium Reimbursement</b>
100% excise duty exemption to all eligible tourism units.	Capital investment subsidy at 15% of their investment in plant & machinery, subject to a ceiling of Rs. 30 lakhs.	Interest subsidy of 3% on the working capital loan would be provided to all new tourism units.	100% reimbursement of insurance premium on insurance of building for all eligible tourism units.



## Tamil Nadu


<b>Capital Investment Subsidy</b>	<b>Interest Subsidy</b>	<b>Green Incentives</b>	<b>Quality Upgradation Incentive</b>
Subsidy of 25% up to 1.5 crore for project sizes below INR 50 crores and subsidy of 5% up to 3 crores for project sizes between INR 50 crores and INR 200 crores	Interest Subvention up to 5% for Eligible Tourism Projects below INR 50 Crores	Incentive of 25 % up to INR 25 lakhs for projects between INR 50 and 200 Crores	100% reimbursement of Quality Certification Cost up to 2 Lakhs for National Certification and 10 Lakhs for International Certification



## Tripura


<b>Reimbursement of interest</b>	<b>Deposits Exemption</b>	<b>Employment Incentives</b>	<b>Quality Upgradation Incentives</b>
Reimbursement of interest paid to banks/ financial institutions@4% on term loans for 5 years.	100% exemption on earnest money and security deposits to all eligible enterprises.	Employment Generation subsidy @50% of employer contribution paid towards EPF and ESI after 5 years of operations.	100% reimbursement of certification charges issued by national and international bodies.

# State Tourism Policy Highlights




## Uttarakhand

<p><b>Electricity Duty Exemption</b></p> <p>Rebate of RS. 1 per unit and 100 % exemption on Electricity Duty.</p>	<p><b>Stamp Duty Exemption</b></p> <p>100% exemption of stamp duty paid depending upon category.</p>	<p><b>SGST Reimbursement</b></p> <p>Upto 100% SGST Reimbursement for first 5 years.</p>	<p><b>Interest Subsidy</b></p> <p>Interest Subsidy of upto 10% to new tourism units for first 3 years.</p>
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## Uttar Pradesh

<p><b>Interest Subsidy</b></p> <p>Interest subsidy at 5% of the loan amount for eligible tourism units.</p>	<p><b>Conversion Fee Subsidy</b></p> <p>Land use conversion and development charges shall be waived off for all new tourism units.</p>	<p><b>Stamp Duty Exemption</b></p> <p>100% exemption of stamp duty and registration fee to eligible tourism units.</p>	<p><b>Capital Investment Subsidy</b></p> <p>Upto 25% subsidy on fixed capital investment to be provided to eligible tourism units</p>
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## West Bengal

<p><b>Electricity Duty Exemption</b></p> <p>Waiver of electricity duty on the electricity consumed in its approved project for a period of 5 years.</p>	<p><b>Registration Charges Reimbursement</b></p> <p>Upto 70% reimbursement of amount on registration of documents within state for purchase or acquisition of land/buildings/ property across all units.</p>	<p><b>Quality Upgradation Incentives</b></p> <p>50% of fixed capital investment expenditure will be reimbursed for quality improvement, modernization, etc.</p>	<p><b>Interest Subsidy</b></p> <p>All units are entitled for upto 75% interest subsidy on term loan borrowed from commercial bank and financial institution.</p>
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## Union Territories Andaman and Nicobar Islands

<p><b>Green Incentives</b></p> <p>50% Subsidy for procurement of Pollution control equipment, captive power generation sets, etc.</p>	<p><b>Capital Investment Subsidy</b></p> <p>Capital investment subsidy upto 50% on fixed capital investment for Micro and Small Enterprises.</p>	<p><b>Island Tourism Festival</b></p> <p>The yearly Island Tourism Festival will be organised by the Tourism Department.</p>	<p><b>Subsidy</b></p> <p>Subsidy for setting up of 1-3 Star Hotels/Budget Hotels/Lodges/Dharshal as will be devised.</p>
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## Union Territories Jammu & Kashmir

<p><b>Green Incentives</b></p> <p>50% subsidy on the expenditure incurred on installation of new equipment of rainwater harvesting, water recycling, etc under Green protection Initiative.</p>	<p><b>Machinery Incentives</b></p> <p>Subsidy @60% of the cost of pollution control devices subject to a maximum of Rs. 50 Lakhs.</p>	<p><b>Quality Upgradation Incentives</b></p> <p>Subsidy of 30% of the total cost incurred for obtaining Quality Certification, subject to maximum of Rs. 2 lakhs.</p>	<p><b>Stamp Duty Exemption</b></p> <p>100% exemption of Stamp Duty on land transactions to new and existing units.</p>
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# Glimpses of Domestic Roadshows

## Southern Region (Bengaluru) - 11 January



## Eastern Region (Kolkata) - 12 January



## Northern Region (Chandigarh) – 17 January





## Western Region (Mumbai) - 19 January



## North-Eastern Region (Assam) - 20 January





B20 India Secretariat



Confederation of Indian Industry

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