

From: kalyansg@nic.in on behalf of Kalyan Sengupta <kalyansg@nic.in>
Sent: Monday, September 25, 2017 12:18 PM
To: IATO; Adtoi Secretariat; akshay@himalayanadventure.com; president@ittaindia.com; pronab@swagatamtour.com; Taai Delhi; ittaindia@gmail.com; swadesh@shikhar.com; ATOAI Office
Cc: India Delhi; Indiatourism Chennai; Indiatourism Kolkata; IT Mumbai; IND Tour Guwahati; Meenaksh Sharma; Aashima Mehrotra; Aashima mehrotra; Anil Oraw; india
Subject: Furnishing and promotion of digital Transaction
Attachments: Capt Swadesh Kumar.pdf; Shri Krishan Dutt Yadav.pdf; Shri Marzban Anita.pdf; Shri P P Khanna.pdf; Shri Pranob Sarkar.pdf

To

The President,
IATO / TAAI / ITTA / ADTOI / ATOAI.

Sir,

Greetings from TT Division.

Please find attached the letter from Director (TT), Ministry of Tourism, Govt. of India regarding uploading / furnishing of digital transaction online. Pursuant to the Govt. of India instruction to promote digital transaction by each Ministry.

The same can be logged in through www.tourism.gov.in and <http://etraveltradeapproval.nic.in>.

The information may be uploaded on a regular basis.

Yours sincerely,

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Kalyan Sengupta
Asst. Director General
Ministry of Tourism
C-1 Hutments
Dalhousie Road
New Delhi- 110011
Tel:- 23012805

आशिमा मेहरोत्रा
AASHIMA MEHROTRA



सत्यमेव जयते

निदेशक
पर्यटन मंत्रालय
भारत सरकार
नई दिल्ली

Director
Ministry of Tourism
Government of India
New Delhi
Dated: 22.09.2017

F. No. 2-TTI(32)/2015

To,
Shri Pranob Sarkar
President,
India Association of Tour Operators (IATO)
New Delh.

Sir,

The undersigned is directed to refer to the emails of Ministry of Tourism, Government of India, dated 4th Sept, 2017 regarding furnishing and promotion of digital transaction and submission of the same to this Ministry.

2. It is reiterated that each Ministry in the Government of India has been assigned the responsibility to promote digital transactions in the sectors that come under their respective Ministries for review by PMO on a monthly basis. Similarly, Ministry of Tourism (MoT) has been assigned this responsibility and a target and accordingly is consolidating data on digital transactions in the organised sectors such as Travel Trade agencies recognised /classified by the Ministry of Tourism (MoT) for review by the PMO through the Ministry of Electronics and Information & Technology (MeitY).

3. All travel trade agencies recognised/approved by MoT are henceforth required to submit their data on digital transactions on a monthly basis positively by the 20th of every month starting August 01, 2017 in the web based template developed for the purpose which is available at website <http://etraveltradeapproval.nic.in>. The same log-in username and password used earlier will allow agencies to submit the details online. The Travel Trade Agencies may also submit data for the months prior to August 2017, within a week of receipt of this letter.

4. It is requested that the above information may be widely circulated to all members of your associations who may be requested to submit their digital transactions as per prescribed web based template. For any clarification/queries on the above, the following may be contacted:

- i. Shri Anil Oraw, Asstt. DG (TT): Tel: 23012805 Email: anil.oraw@nic.in
- ii. NIC (for technical support): Tel: 2301 8532 Email: ttsupport-tour@nic.in

5. You are also requested to kindly inform about the incentives being provided by the service providers to their customers and steps taken by your association to promote and create awareness on digital transactions so that the same can be furnished to MeitY.

Looking forward to have a close cooperation.

Yours faithfully,

(Aashima Mehrotra)
Director (TT)

Copy to: All the Regional Director, India Tourism New Delhi, Mumbai, Kolkata, Guwahati and Chennai for information and further interaction with the travel trade in ensuring/promoting the digital transactions.

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E-mail : aashima.mehrotra@gov.in