

PROGRAMME
36th IATO ANNUAL CONVENTION
16th – 19th DECEMBER 2021, GANDHINAGAR, GUJARAT

THEME
BRAND INDIA - *The Road to Recovery*

DAY 1 - Thursday, 16th December, 2021

- 1000 - 1700 hrs Registration at The Leela Gandhinagar, Gujarat
- 1000 - 1700 hrs Registration for IATO Run for Responsible Tourism at The Leela Gandhinagar, Gujarat
- 1315 - 1415 hrs Lunch at The Leela Gandhinagar. Delegates from Fortune Inn Haveli and Grand Mercure will be taken to The Leela Hotel for lunch. Lunch will be provided to all those arriving Ahmedabad by 1315 hours.
- 1630 - 1710 hrs Delegates start arriving at The Leela Gandhinagar, High Tea and proceed to the convention hall for inaugural function
- 1710 - 1725 hrs Cultural Programme
- 1730 - 1735 hrs Arrival of Chief Guest. Start of Inaugural Ceremony with Traditional Welcome and lighting of lamp
- 1735 - 1740 hrs Welcome Address by Shri E.M. Najeeb, Senior Vice President, IATO and Chairman 36th IATO Annual Convention
- 1740 - 1750 hrs Presidential Address by Shri Rajiv Mehra, President - IATO
- 1750 - 1800 hrs Address by Shri Hareet Shukla, Secretary, Tourism, Devasthanam Management, Civil Aviation & Pilgrimage, Govt. of Gujarat
- 1800 - 1810 hrs Address by Shri Arvind Singh, Secretary, Ministry of Tourism, Government of India
- 1810 - 1830 hrs Address by the Guest of Honour, Shri Arvindbhai Raiyani, Minister of State for Transport, Civil Aviation, Tourism, and Pilgrimage Development, Govt. of Gujarat*
- 1820 - 1830 hrs Address by the Guest of Honour, Shri Purnesh Modi, Minister of Road & Building, Transport, Civil Aviation, Tourism and Pilgrimage Development, Government of Gujarat*
- 1830 - 1835 hrs Release of IATO Manual 2021-22
- 1835 - 1845 hrs Presentation of IATO Hall of Fame Awards 2021. Acceptance speech by the recipients.
- 1845 – 1900 hrs Address by the Chief Guest – Shri Bhupendra Patel, Hon'ble Chief Minister of Gujarat
- 1900 – 1910 hrs Presentation of Mementos
- 1910 - 1915 hrs Vote of Thanks by Mr. Rajnish Kaistha, Hony. Secretary and Co-Chairman, 36th IATO Annual Convention
- 1930 – 1945 hrs Inauguration of India Tourism Fair/Mart – 2021 at The Leela Gandhinagar
- 2000 -2230 hrs Culture Programme. Evening Entertainment by Abhijeet Sawant Group. Dinner at The Leela Gandhinagar, hosted by Gujarat Tourism.

DAY 2 - Friday, 17th December, 2021

- 0630 – 0800 hrs IATO Run for Responsible Tourism**
- 0950 hrs Delegates to assemble in the convention hall and take seats**
- 1000 – 1005 hrs Starts of Business Sessions - Opening Remarks by Mr. Ravi Gosain, Vice President, IATO
- 1005 – 1100 hrs Business Session 1 – Brand India - The Road to Recovery for Revival of Business**
- Moderator – Mr. Pronab Sarkar, Immediate Past President IATO
- Speakers - Mr. Arvind Singh, Secretary, Ministry of Tourism, Government of India
Dr. V. Venu, Addl. Chief Secretary (Tourism), Government of Kerala
Mr. Hareet Shukla, Secretary Tourism, Devasthanam Management, Civil Aviation & Pilgrimage, Govt. of Gujarat
Mr. Anil Chadha, Divisional Chief Executive, ITC Limited – Hotels Division
Mr. Rajeev Kohli, Joint Managing Director, Creative Travel Pvt. Lfd.

1100 - 1120 hrs Special Session on Gujarat Tourism

Moderator – Mr. Rahul Chakravarty, COO, IATO

Speakers Mr. Jenu Devan, Managing Director, Tourism Corporation of Gujarat Ltd.
Mr. Mike Vaghela, Managing Director, Vaghela Hospitalities Pvt. Ltd.

1120 – 1130 hrs State Presentation 1 – Uttar Pradesh Tourism

1130 – 1200 hrs Tea/Coffee Break

1200 – 1210 hrs State Presentation 2 – Uttarakhand Tourism

1210 – 1305 hrs Business Session 2 - Hotels in the New Normal

Moderator - Homa Mistry, CEO, Trail Blazer Tours

Speakers - Mr. Nakul Anand, Executive Director, ITC Hotels & Chairman FAITH
Mr. Puneet Chhatwal, MD & CEO, The Indian Hotels Company Limited
Mr. Anuraag Bhatnagar, C.O.O., The Leela Palaces, Hotels and Resorts
Mr. Ajay Bakaya, Managing Director, Sarovar Hotels & Resorts

1305 – 1315 hrs State Presentation 3- Jammu & Kashmir Tourism / Announcement of Door Prizes

1315 – 1415 hrs Lunch/B2B

1400 - 1450 hrs Business Session 3 – Connectivity: New Frontiers

Moderator - Mr. Aashish Gupta, Consulting CEO - FAITH

Speakers - Mr. Shri Rajiv Jalota, Chairman, Mumbai Port Trust
- Mr. Suman Prasad Singh, Joint Secretary, Min. of Road Transport & Highways, Govt. of India*
Mr. Rajiv Jain, Addl General Manager (Tourism), Indian Railway Catering & Tourism Corporation (IRCTC)
Mr. Sanjay Kumar, Chief Strategy & Revenue Officer, IndiGo
Mr. Raj Singh, Chairman, Antara Luxury River Group

1450 - 1500 hrs State Presentation 4 - Kerala Tourism

1500 - 1550 hrs Business Session 4 - SEIS: New Policy under FTP 2021- 2026

Moderator – Mr. Pronab Sarkar, Immediate Past President, IATO

Speakers – Mr. Raj Muthuraj, Additional DG. Directorate General of Foreign Trade
Dr. Abhay Sinha, Director General, Services Export Promotion Council (SEPC)
Mr. Bipin Sapra, Partner, Ernst & Young LLP

1550 – 1600 State Presentation 5 – Karnataka Tourism

1600 – 1630 hrs Tea/Coffee Break

1630 – 1715 hrs Business Session 5 – Responsible Tourism

Moderator - Ms. Anjuna Dhir, Executive Director, Responsible Tourism Society of India (RTSOI)

Speakers – Shri Arunkumar M. Solanki, Addl Chief Secretary, Forests & Environment,
Government of Gujarat *
Mr. Michael Dominic, C.E.O. CGH Earth
Mr. Rakesh Mathur, President, The Responsible Tourism Society of India (RTSOI)
Mr. Anirudh Chaoji, Hony. Treasurer, Responsible Tourism Society of India (RTSOI)

1715 – 1725 hrs State Presentation 6 – Punjab Tourism / Announcement of Door Prizes

1800 hrs Depart for respective Hotels

2000 - 2230 hrs Evening Entertainment by Jimmy Felix and Group. Karaoke Singing competition. Dinner hosted by The Leela Gandhinagar and IATO at The Leela Gandhinagar.

DAY 3 - Saturday, the 18th December 2021

0950 hrs Delegates to assemble in the convention hall and take seats

1000 – 1100 hrs Business Session 6 - Automation and Digital Marketing

Moderator - Mr. Ravi Gosain, Vice President, IATO

Speakers - Mr. Rakesh Kumar Verma, Additional Secretary, Ministry of Tourism, Govt. of India

Mr. Hemant Mediratta, Chief Advisor, The Leela Palaces, Hotels & Resorts

Prof. Seema Gupta, Ex Professor of Digital Marketing, IIM Bangalore

Mr. Syed A. Asim, Director, De Box Global

1100 – 1110 hrs State Presentation 7 – Rajasthan Tourism

1110 – 1120 hrs State Presentation – 8

1120 – 1150 Tea/Coffee Break/ B2B

1150 – 1240 hrs Business Session 7 - Preparedness under New Normal (film by Dhruv before start of session)

Moderator - Mr. SanJeet, Director, DDP Publications Pvt. Ltd.

Speakers – Mrs. Rupinder Brar, Addl. Director General, Ministry of Tourism, Govt. of India

Ms. Usha Padhee, Joint Secretary, Ministry of Civil Aviation, Govt. of India

Mr. Parveen Chander Kumar, Sr. Vice President – S&M, The Indian Hotels Company Ltd.

Mr. Harish Mathur, Executive Committee Member, IATO

1240 – 1250 hrs State Presentation – 9/Announcement of Door Prizes

1250 – 1350 hrs Lunch/B2B

1350 – 1420 hrs Business Session 8 – Dekho Apna Desh

Moderator - Mr. Rajiv Mehra, President, IATO

Speaker - Mrs. Rupinder Brar, Addl. Director General, Ministry of Tourism, Govt. of India

1420 – 1430 hrs State Presentation 10

1430 – 1530 hrs Valedictory Session

Chief Guest- Shri Shripad Yesso Naik, Union Minister of State, Ministry of Ports, Shipping and Waterways; and Union Minister of State, Ministry of Tourism*

Mr. Rakesh Kumar Verma, Additional Secretary, Ministry of Tourism, Govt. of India

Mrs. Rupinder Brar, Additional Director General, Ministry of Tourism, Govt. of India

Mr. Hareet Shukla, Secretary Tourism, Devasthanam Management, Civil Aviation & Pilgrimage, Govt. of Gujarat

Mr. Jenu Devan, Managing Director & Commissioner Tourism, Govt. of Gujarat

1530 – 1600 hrs Tea Break/B2B

1600 – 1700 hrs Motivational Session – Motivational Speaker – Mr. Ashish Vidyarthi

1700 – 1745 hrs Award Presentation Ceremony/Announcement of Door Prizes

1800 hrs Depart for respective hotels

2000 - 2230 hrs Evening Entertainment by Urvashi Arora Group. Dinner hosted by IATO

Day 4 - Sunday, the 19th December 2021

Delegates Check out. Post-Convention Tours

***Confirmation awaited**

Note:

- **Door prizes will be announced as mentioned above. However, door prizes will be given to delegates who are physically present in the hall at the time of announcement.**
- **Programme is subject to change due to any force majeure reason.**