

**Invitation for 'SEPC Mart' at
GLOBAL EXHIBITION on SERVICES (GES),
15th -18th May, 2018, Bombay Exhibition Centre, Mumbai**

**"Showcasing the best of Tourism, Healthcare and IPR
Services in India"**

Dear Sir,

Greetings!

It gives me great pleasure to inform you that this year Services Export Promotion Council(SEPC) in association with Ministry of Commerce & Industry, Government of India and Confederation of Indian Industry (CII) are organizing "SEPC MART" concurrent to 4th edition of Global Exhibition on Services (GES)-2018, from 15th -18th May, 2018 at Bombay Exhibition Centre, Mumbai India.

The SEPC has been set up by the Indian Ministry of Commerce & Industry. It has the remit of a large number of Services sectors, of which **Tourism & Hospitality** and **Healthcare** services forms an important part. I write to you from the SEPC to request you to evince your interest for participating in SEPC Mart during GES 2018 as an invitee.

GES : India's Premier Event for Service Trade Promotion between Nations.

- A confluence of various Service Sectors in India
- An opportunity for symbiotic growth among nations
- A platform for government and Industry interactions
- An event that cuts across services value chain for maximum socio-economic impact

As a part of GES, a large number of seminars/knowledge sessions are organized on diverse topics where expert industry leaders and government representatives deliberates on the various issues facing the services sectors. Many of these explored opportunities in specific geographies like Africa, Gulf region, Australia, and SAARC. Others focused on specific service sectors like Tourism and Culture, Exhibitions & Event Services, Banking & Financial Services, Media & Entertainment, Heath & Medical Value Travel, MSMEs in services and on Education and Skills connecting India to the world.

GES 2018 will be an attempt towards escalating the Indian services bar in the global arena by exploring 22 services sectors of India which are as under :

- Banking and Financial Services
- Education
- Energy Services
- Environmental Services
- Exhibition and Event Services
- Facility Management
- **Healthcare**
- IT and Telecom
- Logistics
- Media and Entertainment
- Next Gen Cities
- Professional Services
- Railway Services
- Retail and E-Commerce
- Skills
- Space
- Sports Services
- Start Ups/SME in Services
- **Tourism and Hospitality**
- **Wellness**
- Print & Publishing
- **Intellectual Property Rights**

In an attempt to celebrate India's strengths especially in the Tourism and Healthcare Services arena, and to partner with the rest of the world, SEPC is setting up an exclusive pavilion namely SEPC Mart during GES 2018 in Mumbai to showcase the best of Indian Tourism & Hospitality , Healthcare and Intellectual Property Rights services and are partnering with India Association for Tour Operators (IATO) to promote Global Tourism.

It is an opportunity to partner with a country's leading services providers of Tourism & Hospitality and Healthcare services. It is a chance to meet up with companies providing quality services across the world. SEPC Mart at GES 2018 will exhibit an array of services offered by the Indian Tourism & Hospitality and Healthcare services. We want you to have a firsthand experience of meeting up with companies that you would be interested to partner and do business with.

If you are keen on availing of the services offered by a large array of Indian companies, please register your interest at SEPC Mart GES 2018 portal <http://www.servicesepc.org/sepcmart-ges2018/>. We will revert back to you with a formal invite which will consist of two way economy airfare (subject to maximum of INR 45000/-) and stay for duration of the event; i.e. 2 or 3 nights depending upon the final travel itinerary.

Looking forward to hearing from you.

With warm regards,


Sangeeta Godbole