

---

## **Update on IATO Activities (Monday, 14<sup>th</sup> December to Sunday, 20<sup>th</sup> December 2020)**

**Dear Members**

Greetings !

Please find appended relevant activities of our association for the period (Monday, 14<sup>th</sup> December to Sunday, 20<sup>th</sup> December 2020)

*Segments covered are*

1. **Communication / Letters that addressed key issues**
2. **Webinars/ Panel Discussions/Circulars/Meetings/Chapter news**
3. **Media Coverage**
4. **Achievement**

Request your feedback to further the content of our weekly report.

1. **Communication / Letters that addressed key issues**

**Segment 1 update sequence by date:14,16, December**

**Monday, 14<sup>th</sup> December**

- **Request for support from Delhi Government for Survival Measures/Relief Package to the tourism industry**

IATO made an appeal to Shri Arvind Kejriwal, Hon'ble Chief Minister Government of NCT of Delhi to give some relief to the tourism stake holders based in Delhi so that they can survive in this difficult time and continue to create jobs and contribute in the economy of the state. IATO cited the example of Government of Karnataka, Kerala, Maharashtra, Gujarat and some other states and requested for

1. **Relief/waiving off of Electricity Meter Rental and subsidise consumption charges**
2. **Waiving off of Property Tax**
3. **Refund of Road Tax paid for Tourist Transports**
4. **Creation of Tourism Covid 19 Relief Fund**
5. **SGST Tax Holidays**
6. **LTA incentives**

A copy of the letter was marked to **A.** Deputy Chief Minister and Minister for Tourism and **B.** Secretary (Tourism), Department of Tourism, Government of NCT Delhi

### **Wednesday, 16<sup>th</sup> December**

- **IATO's request for restoration of E-Visa and Tourist Visa in view Covid-19 Vaccination started to the citizens in some countries - important source markets for India**

IATO placed its request on the subject to Shri Prahlad Singh Patel, Minister of State for Tourism & Culture in view of the fact that

- Covid-19 vaccination being started to the citizens in United States, Canada, UK, Russia etc. and that Ministry of Tourism, Government of India is going to recommend and request to the Ministry of Home Affairs to resume Tourist Visas and E-visas in phases for travel to India.
- It has already been announced by the Minister for Health and Director of AIIMS that vaccine for Covid-19 will be available in January 2021 for Indian citizens. It is also good to know that vaccination in USA, UK and Russia has already started and many other countries will follow the same. Also countries like Thailand, Sri Lanka, Oman, UAE and some other countries have already opened their doors for tourists including Indian nationals.

IATO appealed that Ministry of Civil Aviation may be requested by Ministry of Tourism to announce the dates of resumption of international flights as Foreign tourist plan their visit at least 3-4 months in advance and simultaneously, International marketing and promotional activities may be conducted by the Ministry of Tourism, foreign tour operators can be informed so that they can promote India with confidence that it is safe and open for tourism activities.

*A copy of the letter was marked to **A.** Secretary Tourism **B.** DG Tourism **C** JS Tourism and **D** ADG Tourism, Ministry of Tourism, Government of India*

## **2. Webinars/ Panel Discussions/Circulars/Meetings**

**Segment 2 update sequence by date:14,15,16,17,18,19 December**

### **Monday, 14<sup>th</sup> December**

- **HIGHLIGHTS of the MDA Guidelines for the promotion of Domestic Tourism was sent to all the members.**
- **IATO President participated at the Fifth Meeting of the National Medical and Wellness Tourism Board was held on 14.12.2020 at 11:00 AM through Video Conferencing and gave his inputs**

### **Tuesday, 15<sup>th</sup> December**

- **Highlights of Revised Guidelines for Recognition of Tourism Service Providers by the Ministry of Tourism sent to all members**

### **Wednesday, 16<sup>th</sup> December**

- **IATO @ SATTE 2021 - Special offer to IATO members**

SATTE's 28<sup>th</sup> Edition to be held from 24-26 March,2021 is being supported by IATO. Special offer has been made for the IATO members to register as Domestic Buyer. Members who will register through the link given in the HTML EDM, instead of 15,000/- will be charged an amount of Rs. 10,000/- but there will be no refund.

### **Thursday, 17<sup>th</sup> December**

- **IATO and TravTalk organised the Digital marketing webinar by \*Siddharth Rajasekar- Digital Guru & Mentor on the topic Understand the \*Digital Puzzle\* and \*Grow Your Business in 2021\* 11:30 am IST.**
- **Ek Bharat Shreshtha Bharat (EBSB) Road Show (Domestic) (from 17 to 20 December 2020) of Chhattisgarh. 5 members of Gujarat Chapter from IATO, TAAI, ADTOI (Total 15 members in all) No. of Attendees - 45 (Approx.) No. of Attendees for B2B meeting - 30**



### **Friday, 18<sup>th</sup> December**

- IATO Interactive Meeting was held at 4 pm on Zoom- Minutes of the meeting will follow
- IATO along with other FAITH members' association participated at the ITM Task force physical meeting at the Ministry of Tourism, chaired by Secretary Tourism

### Saturday, 19<sup>th</sup> December

**Dekho Apna Desh Webinar series: Episode 68 India – The Paradise for Trekkers was organized on Saturday 19<sup>th</sup> December 2020 (1100-1200 hrs.)**

It was presented by Vinayak Koul, Director – SnowLion Expeditions Pvt Ltd.

## 3. Media Coverage

**Segment 3 update sequence by date:18, December**

### Friday, 18<sup>th</sup> December

- In Economic Times today



## 4 Achievement

**Segment 4 update sequence by date:15,19, December**

### Tuesday 15<sup>th</sup> December

- With the persistent efforts of IATO manifesting in one to one meetings, webinars, letters to authorities and follow ups the Revised Guidelines for Recognition of Tourism Service Providers by the

**Ministry of Tourism was issued and sent to the members with highlights**

**Saturday 19<sup>th</sup> December**

- **IATO's and Chapter's follow up with Cultural Ministry - Centre Removes Visitors' Cap from ASI Monuments, Allows Sale of Physical Tickets**

<https://www.news18.com/news/india/centre-removes-visitors-cap-from-asi-monuments-allows-sale-of-physical-tickets-3193904.html>

IATO efforts and State Chapters have helped ASI to open all monuments under them including all states.

---