

SERVICES EXPORT PROMOTION COUNCIL

(Set up by Ministry of Commerce and Industry, Government of India)

सेवा निर्यात संवर्धन परिषद

(वाणिज्य एवं उद्योग मंत्रालय भारत सरकार द्वारा स्थापित)

3rd March, 2021

Dear Sir/Madam,

Sub: Global Buyer-Seller Meet (BSM) "Explore your Business Opportunities" 22nd – 31st March 2021

Members are kindly aware that SEPC with support of Ministry of Commerce & Industry, Government of India and in close coordination with Indian missions abroad has been organizing various online networking sessions and informative webinars for the benefit of Indian Service industry.

In order to provide business opportunities and also to renew the global business networking SEPC is organising pre-scheduled one-to one business meet with your prospective business partners/importers/agencies in the following regions covering over 100 countries:

- 1. AFRICA
- 2. ASEAN
- 3. CIS
- 4. European Union
- 5. LAC
- 6. NAFTA
- 7. OCEANIA

To make these B2B meetings effective and result oriented, SEPC is taking the services of professional agencies/Indian Embassies/Chambers of Commerce and other business networks to identify potential importers/prospective business partners.

Please Note:

- 1. Each Indian participant will have prefixed meetings with overseas buyers across the region.
- 2. The matchmaking will be done on the basis of your submitted profile.
- 3. Each Indian participant will have minimum 20 meetings. **(No. of scheduled meetings are most likely to go up depending upon your sector)
- 4. The salient feature of this Buyer Seller Meet will be the Artificial Intelligencedriven matchmaking for buyers (pre-scheduled/ approved meetings).
- SEPC in close co-ordination with Indian Missions/Embassies is ensuring publicity for this event in local markets to mobilise large number of prospective business partners.
- 6. All the sectors under SEPC purview will be addressed and members in each will have good opportunities.

Participation Fee:

Being supported under MAI scheme, the participation cost for this Virtual BSM have been highly subsidised, which is as follows:

| Participation Categories | Rate per Region | Rate for all 7 Regions |
|--------------------------|-----------------|------------------------|
| SEPC members | Rs. 4000 | Rs. 20,000 |
| Non-Members | Rs. 6000 | Rs. 30,000 |

* GST Extra

Interested companies are welcomed to register for the planned BSM through this link:

http://www.sepcevents.com

For any further information / clarification, please contact following:

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Looking forward to your active participation and availing this wonderful opportunity whereby escalating revenues for your esteemed organisations.

With best regards,

Dr. Abhay Sinha

Director General, SEPC