



## Memorandum of understanding



Nepal Association of Tour Operators (hereinafter referred to as NATO) and Indian Association of Tour Operators (hereinafter referred to as IATO) both non governmental and non profit making organisations with a view to promote tourism in both countries as well as share IT information on tourism, express their interest to work together and also to develop and implement programmes and projects for mutual benefits have agreed as follows :

NATO and IATO will exchange information and suggestions for the enhancement of travel trade industry on reciprocal basis.

NATO and IATO will cooperate and support each other for organising training, workshop, seminars and promotional activities towards the development of travel trade industry. Both organisations agree to develop and implement such programmes in close cooperation with prior approval of both organisations.

NATO and IATO will provide tourism promotion materials of their members and national tourism organisation for distribution to their respective members and other interested travel agencies, tour operators, hotels, airlines, and other individuals.

NATO and IATO will work as a facilitator and liaison for any activities related to tourism promotion in both countries on reciprocal basis such as organising cultural programmes, food festivals, press meets, sales mission, travel marts, exchange visit of their members with tour operators, hoteliers, travel agencies and other related agencies. Both organisations agree to develop such programmes in close cooperation.

NATO and IATO have agreed to provide quality service to their customers on reciprocal basis and will give priority and special privilege to each others members on reciprocal basis.

NATO and IATO will jointly promote tourism inter-regionally wherever possible.

This memorandum of understanding is entered on Saturday, the 5th May 2001 at New Delhi.

For Nepal Association of Tour Operators

  
J.L. KHANNA (Academy)  
(President)

For Indian Association of Tour Operators

  
BADRI BAJAJ  
(President)