



Government of Bermuda

**Memorandum of Understanding (MOU)
Between
Bermuda Department of Tourism (BDOT) &
Indian Association of Tour Operators (IATO)**

The Bermuda Department of Tourism (BDOT) and Indian Association of Tour Operators (IATO), ("both parties"):

Considering that there is potential for BDOT and IATO to utilize the services of each other's organizations for promotional activities towards the goal of developing the travel trade industry between India and Bermuda;

Recognizing that development of such potential will be to the advantage of BDOT and IATO;

Acknowledging the benefits that would flow from such interaction, to each Party;

Have agreed to enter into an Understanding as follows:

1. BDOT and IATO will cooperate and support each other in promotional activities towards promoting each other's destination.
2. BDOT and IATO will provide tourism promotion materials of each other's destination to their members and other national tourism organizations for distribution to their respective members and other interested travel agencies, tour operators, hotels, airlines and other individuals.

Signed, in duplicate, on the 2nd day of October, 2010 by:

Premier of Bermuda

and Minister of Tourism and
Transport

President

Indian Association of Tour Operators