



GOVERNMENT OF KERALA

**Pinarayi Vijayan**  
CHIEF MINISTER

26.08.2018

Dear Sir/Madam,

As you are aware, the State of Kerala faced an unprecedented natural calamity in the form of devastating floods. Torrential rainfall led to the overflowing of all 44 rivers and all major dams had to be opened which resulted in massive flooding & landslips, taking a heavy toll on life and property. It was the most severe deluge in the history of the State and all 14 districts in the State suffered heavy damage leaving 392 people dead and over 26,000 rendered homeless. More than 14 lakh people belonging to 4 lakh families are still housed in 4000 odd relief camps. The impact of the flood on the State economy, especially in the agriculture and commercial sectors, is huge. Infrastructure like roads, bridges, houses and other buildings have been completely / partially destroyed. A preliminary estimate has pegged the loss at Rs.20,000 crore, which is bound to go up on a final assessment. Our focus now is two pronged: while carrying out relief activities we are also focusing on rehabilitation, and restoration of infrastructure. What we intend is not merely to repair the ruined infrastructure but to build a new Kerala. To survive and rebuild, we need an enormous infusion of resources, which our tattered economy is currently not in a position to provide all by itself.

It is under these circumstances that we solicit the full-fledged support and co-operation of one and all across the globe in our efforts to put our State back on her feet.

Your organization being one of the premier industrial houses in the country, with a high degree of corporate social responsibility, I take this opportunity to request your wholehearted support to our endeavor. Along with the corporate support we would request you to kindly take the initiative to solicit assistance from all your employees and facilitate contributions to Chief Minister's Distress Relief Fund which is the single aggregation account designated to channelize deployment of resources for the reconstruction and rebuilding of Kerala.

Once again, may I request you to partner with the people of Kerala to rehabilitate and rebuild the lives of those devastated by rain and flood. If you have already contributed to this noble cause I acknowledge the magnanimous gesture and render gratitude on behalf of the entire State.

Yours sincerely,

**Pinarayi Vijayan**

Address to mail Cheque/Draft:

The Principal Secretary (Finance), Treasurer,  
Chief Minister's Distress Relief Fund,  
Secretariat, Thiruvananthapuram – 1.

UPI ID: keralacmdrf@sbi

Account details for transferring online:

Donee: Kerala CMDRF  
Account Number: 67319948232  
Bank: State Bank of India  
Branch: City Branch, Thiruvananthapuram  
IFS Code: SBIN0070028  
PAN: AAAGD0584M  
Account Type: Savings  
SWIFT CODE: SBININBBT08

Further details can be obtained from [www.donation.cmdrf.kerala.gov.in](http://www.donation.cmdrf.kerala.gov.in)

For receipts against online transfer, mail may be sent to [cmdrf.cell@gmail.com](mailto:cmdrf.cell@gmail.com) along with UIT number.

Contributions to the Chief Minister's Distress Relief Fund (CMDRF) are 100% tax exempt under section 80G of the Income Tax act.