



SPONSORSHIP OPPORTUNITIES

The available Sponsorship opportunities are as follows:

1. Partner State (3) – Investment of Rs. 50 Lacs

Deliverables

- Direct & focussed access to our delegates, all who are key sellers of destinations across India.
- Prominent Placement of logo on all conference materials, website signages, backdrops, banners etc. indicating partner state
- 6x6 sq mtrs stall at the Tourism Mart
- One full colour page advertisements with two page write up in the FAITH Travel Manual, a key publication produced every year and launched at the conference.
- 15 Minutes Slot for Audio Visual presentation on your state
- State tourism brochures, CDs etc. in all the delegate kits bags (to be provided by the state government)
- 10 registration of your department officials at the mart including all social events
- 05 rooms on twin sharing basis for 3 nights for your officials hotels)
- 02 cars at disposal during the mart period (8 hrs or 80 kms)

2. Platinum Sponsor (2)– investment of Rs 40 lacs

Deliverables

- Direct & focussed access to our delegates, all who are key sellers of destinations across India.
- Prominent Placement of logo on all conference materials, signages, backdrops, banners etc.
- 6x4 sq mtr stall at the Tourism Mart
- One full colour page advertisements with Two page write up in the FAITH Travel manual, a key publication produced every year and launched at the conference.
- 10 Minutes Slot for Audio visual presentation on your brand.
- Company's brochures, CDs etc. in all the delegate kits bags to 05 registrations of your company at the mart including all social events
- 5 registration of your department officials at the mart including all social events
- 3 rooms on twin sharing basis for 3 nights for your officials
- 2 cars at disposal during the mart period (8 hrs or 80 kms)





3. Gold Sponsor (4) – investment of Rs 25 lacs

Deliverables

- Direct & focussed access to our delegates, all who are key sellers of destinations across India.
- Placement of logo on all conference materials, signages, backdrops, banners etc.
- 6x3 sq mtr stall at Tourism Mart
- 1 full colour page advertisements with two pages write up in the FAITH Travel manual, a key publication produced every year and launched at the conference.
- 08 Minutes Slot for Audio visual presentation on your state
- State tourism brochures, CDs etc. in all the delegate kits bags
- 3 registrations of your department officials at the mart including all social events
- 2 rooms on twin sharing basis for 3 nights at the venue hotel.
- 01 CAR at disposal during the mart period (8 hrs or 80 kms)

4. Silver Sponsors – Rs. 15 Lacs

Deliverables

- Direct & focussed access to our delegates, all who are key sellers of destinations across India.
- Placement of logo on all conference materials, signages, backdrops, banners etc.
- 3x3 Sq mtr stall at Tourism Mart.
- One fully equipped booth in Tourism Mart
- One Full page colour advertisement along with one or two pages write up in FAITH Travel Manual (total 2 or 3 pages)
- 03 Registrations for participation of your officials in the Mart
- 2 rooms for 3 nights Hotel Accommodation for your officials
- 01 CAR at disposal during the mart period (8 hrs or 80 kms)

5. Bronze Sponsor (10) – Investment of Rs. 10 lacs

Deliverables

- Branding & logo on promotional material.
- Branding with logo and name featuring on the backdrop
- Branding with logo and name featuring on the sponsor's panel.
- 3x3 sq mtr stall at Tourism Mart
- 2 delegates complimentary
- 01 rooms for 3 nights Hotel Accommodation for your officials
- 01 CAR at disposal during the mart period (8 hrs or 80 kms)





6.a Networking Cocktail - Dinner- Investment of Rs. 15 Lacs

- Branding & logo on promotional material including website.
- Logo of the company on dinner invitations
- Branding with logo and name featuring on the sponsors' details.
- Branding with logo and name at the dinner venue
- Complimentary 5 delegates
- Presentation slot for 10 minutes
- Complimentary stall 3x3 sq mtrs during exhibition

6 b. Lunch (day one) Investment of Rs. 10 Lacs

- Branding with logo on promotional collateral & website
- Logo of the company at the lunch venue.
- Branding with logo and name featuring on the sponsor's panels.
- Branding with logo and name featuring on the backdrop
- 3 delegates complimentary
- Presentation slot for max 15 minutes
- 3x3 sq mtr stall at Tourism Mart.

6 c. Tea/ Coffee with cookies/ snacks Investment of Rs. 5 Lacs

- Logo of the company at the tea venue
- Branding with logo and name featuring on the sponsor's panels
- Branding with logo and name featuring on the backdrop
- 3x3 sq mtr stall at Tourism Mart.
- Two Delegate complimentary

**7. Partner Hotel
(Minimum 50 room nights for THREE NIGHTS accommodation or Investment of Rs. 8 lacs)**

- Branding with logo and name on the promotional collaterals including website.
- Branding with logo and name featuring on the sponsor's panels
- Branding with logo and name featuring on the backdrop
- Presentation slot for max 5 minutes
- 3x3 sq mtrs stall at Tourism Mart.





- Two Delegate complimentary

8. Partner Airline

(Minimum 50 DOMESTIC returns tickets on economy class for various destinations or Investment of Rs. 6 Lacs)

- Branding with logo and name on the promotional collaterals including website.
- Branding with logo and name on the backdrop
- Branding with logo and name on sponsors' panels at the venue
- Presentation slot for max 5 minutes
- 3x3 sq mtrs stall at Tourism Mart
- Two Delegate complimentary

9. AV Sponsor- Investment of Rs. 10 Lacs

(All AV requirements at venue including LED/ Watchout, video, still photography etc.)

- Branding with logo on promotion collateral & website
- Branding with logo and name on the backdrop
- Branding with logo and name on the sponsor's panels at the venue
- 3x3 sq mtrs stall at Tourism Mart
- Two Delegate complimentary

10. Signage/ Stage/ Exhibition- Investment of Rs. 10 Lacs

- Branding with logo on promotion collateral & website.
- 3x3 sq mtr stall at Tourism Mart
- 5 Delegate complimentary

11. Delegate Kit- Investment of Rs. 10 Lacs

(Approximately 1000 bags)

- Branding with logo on promotion collateral, website & kit bag
- Branding with logo and name on the backdrop
- Branding with logo and name on the sponsor's panels at the venue
- 3x3 sq mtrs stall at Tourism Mart.
- Two Delegate complimentary





12. Registration & Onsite Management- Investment of Rs. 5 Lacs

- Management of Registration and badges lanyard
- Branding with logo and name on the backdrop
- Branding with logo and name on the sponsor's panels at the venue
- Branding at registration
- Branding on Lanyard of the Badge.
- 3x3 sq mtrs stall at Tourism Mart.
- Two Delegate complimentary

Note:

- The above amount is exclusive of service tax and the same would be charged as per the Govt. rules as applicable.
- GST/Service Tax, applicable as per Government rules.

