

## INDIA TOURISM TORONTO

### List of travel fairs/Exhibitions/ Marts/ with location / dates during 2017-18

Sl. No.	Name of the Travel Show / Activity	Dates	Venue	Brief description
1.	Meeting Canada Incentive Works (MICE)	August 22 + 23, 2017	Toronto	<p>Canada's largest and longest running conference and trade show, serving the meetings, incentive travel and special events industry for the past 25 years.</p> <p>Two days of education and networking provide opportunities to build connections and forge business alliances.</p>
2.	Canadian National Exhibition (3 days)	August 18 to Sept 4, 2017	Toronto	<p>An annual event that takes place for 18 days. With approximately 1.5 million visitors each year, the CNE is Canada's largest annual fair and the fifth largest. It ensures that Incredible India brand gets a wider exposure.</p>
3.	International Travel Expo	September 29-30, 2017	Vancouver	<p>The inaugural Vancouver International Travel Expo in 2016 provided an excellent opportunity for travel agents looking to connect with suppliers in Vancouver. Held over two days, the show had 142 exhibitors and welcomed 400 travel agents, plus 6,000 consumers.</p>
4.	International Tourism & Travel Show / Salon Internationale Tourism Voyage (SITV )	October 20-22, 2017	Montreal	<p>In 2016 More than a hundred countries represented through their tourism offices, tour operators or travel agents. This event has become an annual launch point: an open door to adventure, discovery and the world. The International Tourism and Travel Show (SITV) has been in existence since the last twenty nine years.</p>
5.	Outdoor Adventure Show	February 23-25, 2018	Toronto	<p>This is Canada's largest showcase of outdoor gear and adventure travel experiences. The show brings together buyers and sellers of outdoor adventure products and services. Over 300 exhibitors in the outdoor sports industry including: Tourism, camping, water sports, hiking, biking, climbing, outdoor gear</p>

				and apparel, education, nutrition, destinations, clubs, associations etc.
6.	Yoga Conference and Show	March-April 2018	Toronto	This is Toronto's or perhaps Canada's only big Show on Yoga. India being the birth place of Yoga needs to be represented. The yoga destinations invite a lot of interest from the visitors and participants.
7.	Outdoor Adventure Show	March 3-4, 2018	Vancouver	This is the largest showcase of outdoor gear and adventure travel experiences in British Columbia. The show brings together buyers and sellers of outdoor adventure products and services. Over 250 exhibitors in the outdoor sports industry including: Tourism, camping, water sports, hiking, biking, climbing, outdoor gear and apparel, education, nutrition, destinations, clubs, associations etc.
8.	Travel and Vacation show	March-April 2018	Ottawa	<p>Ottawa is Canada's capital city: home of the federal government, embassies, three universities and the center of Canada's high tech industry. With a population of over 1.2 million Ottawa has the 2nd highest per capita income of all major Canadian cities.</p> <p>Focused exclusively on destinations &amp; travel, The Travel and Vacation Show is the most effective way to target Travel Agents, Tour Operators and consumers in Eastern Ontario and Western Quebec that are seeking travel and holiday information and travel agents looking for the latest tours and destinations.</p> <p>Over 200 exhibitors from around the world attend.</p>